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## Contents of the Issue

- i. Copyright Notice
- ii. Editorial Board Members
- iii. Chief Author and Dean
- iv. Contents of the Issue
- 1. Gender Gap in Education An Indian Human Capital Formation Concern. 1-11
- 2. Malaysia Nap: More Shadows than Lights. 13-24
- 3. Impact of Microcredit on Agricultural Development in District Mastung Balochistan: A Case Study of Balochistan Rural Support Programme (Brsp) Pakistan. 25-39
- 4. A Disaggregated Analysis on the Effects of Foreign Investment Inflows on Exchange Rate: Evidence from Nigeria. *41-48*
- 5. The Impact of Globalization on the Business. *49-52*
- v. Fellows and Auxiliary Memberships
- vi. Process of Submission of Research Paper
- vii. Preferred Author Guidelines
- viii. Index



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# Gender Gap in Education - An Indian Human Capital Formation Concern

## By Priyanka Dey

Abstract- The divergence in gender counts amongst all countries has caused unrest in multinational platforms almost a decade ago. Gender equality and women empowerment is the third goal amongst eight most concerning causes as per united nation's millennium development goals. After years of policy intervention socio-economic situations have diverged to an extent that new goals and impact studies are required for further improvements. India has shown one of the best results in addressing all eight goals. However, inequality within Indian states has increased remarkably. The backwardness of women from these states is due to gender gap in almost all aspect of socio economic study. The concept of gender equality has been gaining importance as the subordinate status of women in relation to men has been seen in almost every facets of life. This research work describes discrepancy in educational policies, employment initiatives and social norms which keep a larger portion of population deprived of rights. Policy recommendation of women empowerment and social restructuring is provided in the last segment.

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## Gender Gap in Education – An Indian Human Capital Formation Concern

#### Priyanka Dey

Abstract: The divergence in gender counts amongst all countries has caused unrest in multinational platforms almost a decade ago. Gender equality and women empowerment is the third goal amongst eight most concerning causes as per united nation's millennium development goals. After years of policy intervention socio-economic situations have diverged to an extent that new goals and impact studies are required for further improvements. India has shown one of the best results in addressing all eight goals. However, inequality within Indian states has increased remarkably. The backwardness of women from these states is due to gender gap in almost all aspect of socio economic study. The concept of gender equality has been gaining importance as the subordinate status of women in relation to men has been seen in almost every facets of life. This research work describes discrepancy in educational policies, employment initiatives and social norms which keep a larger portion of population deprived of rights. Policy recommendation of women empowerment and social restructuring is provided in the last segment.

#### I. INTRODUCTION

where a set of the standards for women in India. But in real life womenareleast valued outside temple thrones. The double standards for women in India has been the cause of social and economic deprivation of female. The Indian society has been traditionally exploitative towards female. Even after economic reforms these structural values have succeeded to pertain in contemporary times. The proportion of male children who are fully immunised is 4 per cent higher than female children. By the time girls are four years old, they are much more likely to be stunted or underweight than their brothers. In 2012, 58 per cent of all primary school children in the age group of 6-14 years were boys. (The Indian Express, 2015)

Many research have been conducted to study present status of women in Indian society but none have been effective to eradicate gender issues. Deprivation of women from education is one of the main cause behind lack of advancement in educational attainment. Gender gap in this research concerns difference between achievements of male and female in education sector. School enrolment in rural areas of India is significantly lower for girls than for boys in all age groups and disparity increases with age. Zimmermann (2011) suggests an inverse U-shaped pattern of school enrolment with age. Starting from six to nine year enrolment rate increases but declines after ten years of Author: Research Scholar, Chanpurpally, P.O. Rajbari, Kolkata. e-mail: devprivanka91@gmail.com

age. After attaining adolescence age children are engaged in house hold work or they are engaged in economic activities. The opportunity cost of study increases forcing to greater drop out rates.

Empirical research shows on average Indian household resource allocated for education of boys is higher than girls across geographical areas and income levels. School expenditures on girls tend to be lower than those for boys, especially in private schools (Flimer and Pritchett1999, Jejeebhoy 1993, Ramachandran 2002, Tilak 1996, Tilak 2002). Gender discrimination within a family shares low evidence, with only strong presence in 10-16 age group. Maccini and Yang 2009 and Qian 2008 found patterns of difference in resource allocation between son and daughters.

In deciding enrolment of their children parents often consider cost and benefit situation. The benefits from schooling includes increase in expected wages, potential marriage partners and more desirable socio economic status. Parents benefit in monetary terms as better educated children can take care of their parents in better ways. Elder children are considered substitutable for household works, farm work or temporary labour. The family forgoes all these benefits to education. Enrolment of girl child in school have higher ex post vulnerability to schools as parents allocate resources to boys first in scares situation (Zimmermann 2011).

Women's education is considered as the key for reducing favouritism against girls. Reality of women's life assures not only physical and emotional trauma, but severe economic hardship as well. Some studies show that educated mothers are far more "efficient" in decision making than uneducated mothers for their daughters. Child mortality rate shows positive relationship with maternal education attainments.

The wage gap is prominent in today's labour market as well. It leads to debate that men are more deserving than female or are they exploited? If the former is true then what has led to backwardness of women is also and concern. Felinity of women is at stake if she rules the typical male world. Less are the occasions when female leaders are used as parameters for male leaders.

International concerns of gender gap have not been elapsed yet. Although eight countries—Bahamas, Belize, Brazil, France, Guyana, Latvia, Namibia, and the Philippines—have fully closed the gap on both the health and education sub-indexes, no country has closed either the economic participation gap or the political empowerment gap as per World Economic Forum Report 2014.

Gary Becker's theory of human capital helps in understanding this gender situation. It suggests that an individual is compensated for the work he or she performs and also the individual's human capital.<sup>1</sup>The theory describes discontinuity from labour market as a causeof depreciation in human capital. Van Dyke proposes two theories for gender income gap, in supply side explanation possibility of difference in taste, qualifications, education, formal training or other productivity related characteristics is defined as cause of gender gap. Rational being women are more likely to invest in human capital that has low market return rather than men. In demand side theory discrimination of employer, employee or customer may lead to gender gap. Married women participation increases after pregnancy where as men decreases their participation after attaining responsibilities. Incentive to invest in training is directly proportional to one's intention to work in lifetime. Gender wage gap diminishes as male-female lifetime work expectations become similar. Work expectation is formed from training acquired in school and on job training. With a whole work life ahead investment in training pays off big time since returns reap for long time. The "present value"<sup>2</sup> of training is smaller in later on life as there are lesser opportunities to earn returns. All those who wish to grow further takes training. As per division of labour human capital theory within family due to stringent gender work patterns lesser women participate in economic activities. Male tend to work longer and maintain continuity in professional engagements due to which gender wage gap persists. Women in most cases have a gap in their career due to family needs. Thus lag behind men in pay increments and career growth. Education is the deciding factor for wage and hence determines wage gap. Low educational attainment of women leads to low returns. In cyclic causation education and earnings effect each other and till an external policy intervention occurs it becomes impossible to improve gender gap situation.

World economic forum's annual survey 2014 puts India at number 15 on the score card for political empowerment. India also tops the list of countries on the years with women head of state (in past 50 years). In overall ranking India slipped to 114 from 101 earlier in 2013. The main instruments behind this fall being decreasing female to male sex ratio at birth. The educational attainment gaps which have caused further discrepancy of economic participation and opportunity can be evaluated through wage gaps. However, for India wage data is unavailable in public domain. Hence proxies are utilized to provide overview of the situation. This slumps India to lowest ranked BRICK's nations and one of the few countries which are facing shrinking female labour. World economic forum predicts 81 years of positive sustainable growth for achieving gender parity in India.

#### II. LITERATURE REVIEW

Due to its contemporary relevance, numbers of reviews or surveys of gender wage gaps and its development have been concluded. Stanley and Jarrell (1998) as well as Jarrell and Stanley (2004) were the first to complement this survey literature with meta-analyses of gender wage differentials in the US. In studies which uses data sets of particular subgroups (to never-married workers, new entrants in the labour market, or workers in narrow occupations provides the researcher with a better comparability of the productivity of workers and hence shows lower gender wage gaps. The bulk of decline in gender wage gap is empirical attributed to better labour market endowments of females which came about by better education, training, and work attachment(Weichselbaumer & Winter-Ebmer, 2005).

In literature of gender wage gap economies of education theory have been used for explaining the diverse results. Initial contributions were by T.W.Schultz(1961a), Gary Becker (1964) and Mincer (1974) who treated education as investment rather than consumption. In these early theories long term growth perspective of education was established. The private value of education was discussed by Arrow(1973), Spence(1973) and Stiglitz (1975). Social value of education is lower than personal gain from education as discussed in these theories. Third phase of literature accepts education as a variable for endogenous growth and links with externalities. Contributed majorly by Lucas(1988) and Romer (1986, 1990). Education yields rate of return equal or above other investment for an individual. However, social effect of education can show ambiguous results. Social rate from education contains two major groups of returns, (a) cost and benefit of economy (tax and subsidy) (b) externalities (low corruption, crime etc). The social rate of education follows diminishing returns, i.e. higher level of education provides lower returns. This is particularly essential for policy makers as it implies the need for primary education over higher education. Higher education is usually specialized and skill training. Psacharopoulos (1989a) shows returns to education decline as human to physical capital increases. It helps explain the large

<sup>&</sup>lt;sup>1</sup> Human capital consists of accumulated investments in education, job training etc. The more individual have invested in knowledge gathers the more valuable labour becomes. Compensation increases with capital accumulation.

<sup>&</sup>lt;sup>2</sup> The discounted value of increased wages shows present value of human capital investment. The present value of any given investment diminishes as one gets older because number of years one expects to stay on job reaping returns from the investment is smaller for older individuals.

subsidy provided for primary education in countries which has poor conditions of higher education as well. The idea is of mass development and thus economy's skill set declines in quality although increases in quantity.

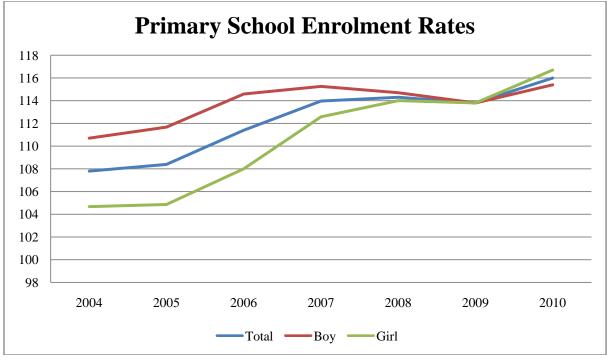
Many literatures argue men and women behave differently because of the difference in brain however no biological data is available to argue the same. It is assumed men are not good cook as cooking is a feminine work. But what defines a feminine work is an unstructured bunch of assumptions which have been imbibed in society. There is no logical or theoretical explanation which segregates activities. Most number of chefs who prepare most exquisite preparations is male gendered. Women in military defence or aggressive and strong jobs are termed as bad mothers by Indian society. However, no evidence could be collected to prove the same. There is much debate over ideal judgement of wage discrimination.

Women are commonly married young, quickly become mothers, and are then burdened by stringent domestic and financial responsibilities. They are frequently malnourished since women typically are the last member of a household to eat and the last to receive medical attention. Additionally, only 54 percent of Indian women are literate as compared to 76 percent of men.

Reasons for parental under-investment in female education are diverse and well-known (Aravind Subramanian, 2005). Social constrains are major hindrance for female participation in economic activities as well. This hence works in a cyclical causation pattern. Due to mental backwardness women are not exposed to education well enough. Lack of skills keeps women out of labour force. The low opportunity of employment works as motivation to keep women out of economic activities. Since no future benefit can be estimated families tend to dislike spending on female education. The valuation of education is in terms of consumption for female whereas investment in case of male. Low value of labour and market glitches for female creates obstacle for active participation by women.

#### III. Analysis of Indian Scenario

In Indian system both enrolments and drop outs from education are crucial to analyse. The number of enrolments have not seen significant increase in past years but the dropout rate isvery high throughout. After 1980's national government have shown serious interest in educational enrolments specifically for women participations. Policies like New National Policy of Education (1986) and Programme of Action (1992) were targeted for six to fourteen year olds. Later as an initiative to accomplish United Nation's Millennium Development Goals Indian government took policies of free textbooks and uniforms distribution, scholarships and mid-day meal in 2006. The mid-day meal programme was especially successful in raising enrolment rates in rural parts of India. But the same observation remains constant. In children of more than ten years school dropout rates were very high. As in these scenarios they are found more useful for household chores or economic activities. In rural India which still remains majorly an agricultural society seasonal employment occur for families children to solve the sudden need of extra labour. Alternative school timings have also shown positive results in increasing enrolments and give lesser reasons for drop out in mid schooling. Evidence suggests school expenditure for a child in rural India per year is rupees three hundred and forty (includes uniform, stationary and tuition fees) which is equivalent to fifteen days earning approximately in any part of India (Dreze 2003, Kingdom 2005). Due to low guality of education rural households also prefer education from private institutions which imposes cost burden on the family. Some households are likely to be credit constrained because they find themselves unable to borrow against future income to provide better education for their children. As the cost burden increases households are subjected to choose cost cutting methods to support priority expense. In most number of such situations male education is given more importance than female. Due to future expectations of shifting of responsibilities, parents consider sons to take care of them and take family forward. Whereas daughters are considered as "parayadhan" or someone else's belonging as their major contribution being building others family. Thus education cost for female are consumption expenditure rather than investment cost.



Source: Indiastat

Figure 1: State wise primary school enrolment rates of India as per gender 2004-2010

In literature it has been established at various stage that in primary schooling age enrolment rates of male and female participants are unrelated. In figure 1 we see clear empirical evidence of gender gap in early stage of education during 2004-2008. It is only after 2008 when several policies like sarvaskhikshaabhiyan and mid-day meals were initiated gender gap diminishes in primary education enrolment rates. One year after convergence in participation evidence shows scope for further divergence. The reduction in gender gap in not a stable situation essentially. Lack of data in later year in public domain causes in lack of a clear But in understanding Indian society's picture. development it will be realistic to assume no drastic convergence in gender gap presently.

Although this research shows comfortable scenario of primary education we cannot eliminate its inability to show impact on gender wage gap. Primary education considers basic learning throughformal channel which ensures fundamental understanding of words or letters. This human capitalskills is incapable of explaining direct returns from education and probability of ensuring employment.

Each state of India shows similar pattern of change in between 2007-2013. All the states have increased their primary education index. Almost all the states have improved their primary education status from 2007 to 2013.

#### a) Primary Education Index

Based on composite evaluation of education situation we find a clear decline is standards of primary

education in the country during 2007-2009. The situation seems to have recovered in 2012-13, for states like Daman& Diu, Delhi, Goa,Gujarat, Haryana, Kerala, Maharashtra, Andhra Pradesh and Andaman & Nicober Island. In few cases we find the primary education index dropping further. States of Arunachal Pradesh, Assam, Bihar, Uttar Pradesh and West Bengal etc shows irrecoverable decline in primary education.

The educational policies have not been able to achieve the expected benefits. This lack of education further leads to social and economic issues. The huge employment gap is a remote in respect of lack in educational attainments. In most of the cases social issue like theft, rape etc have grave connection to lack of education.

Most north eastern states, West Bengal, Bihar, Haryana shows low education index. Ranking of primary education is as per Ministry of Human resource development accounting. During 2007-13, many region shows volatile transition and in few states there is negligible changes of primary education ranking.

#### b) Rank of Primary Education Attainment

The highest increase of primary education rank is in Goa followed by Gujarat, Haryana and Uttar Pradesh whereas Maharashtra and Manipur shows worse situation in 2012-13. In many states there is lack of changes in rank like Odisha, Puducherry, Punjab, Rajasthan, Tamil Nadu, Tripura, Uttarakhand, Dadara and Nagar Haveli, Jharkhand, Lakshadweep, Madhya Pradesh, Chattisgarh shows constant increase of ranking. In case of Arunachal Pradesh, ranking increases during 2007-09 but decreases massively during 2012-2013. Similar situation for Assam, Chattisgarh, Karnataka, Mizoram same situation is observed.

In secondary and senior secondary levels of education dropout rates of girls are argued to be very high. This is also aprime reason of educational gap in between gender. Social laws and cultural values are the root cause of this dropout rates for most of the states. Although in few states poverty becomes even more concerning issue for dropout rates. By drop out measures states of Haryana, Rajasthanand Bihar etc do not show much deterioration. This is due to the low enrolment rates at the first place. Less number of girls usually enrol in primary education and usually these girls either belong from higher socio economic class or there are exogenous factor helping them. On an approximate girl enrol in secondary and seniorsecondary level education in India6 per cent less.

c) Gross Enrolment Ratio of Boys and Girls (in %) 2011

Minority segments are provided special privileges for their backwardness in social status. Figure 4. Shows an almost same situation for general and scheduled class boys and girls. In case of scheduled tribe the gross enrolment rates of boys are approximately 10 per cent higher than girls. The tribes are located in less connected places and social development is rateis fragile in those locations. Tribal areas are also subjected to terrorist activities and political turmoil. All these social and political hindrances have restrained growth of the communities. (See Fig. 4)

#### d) Gender parity Index 2013

This index helps in understanding how well education proximity are for the genders in any state. Gender parity index shows coordination of gender gap. Daman and Diu shows highest gender parity index value. After a huge margin Andaman and Nicober islands, Dadra and Nagar Haveli, Goa, Kerala, Meghalaya, Uttar Pradesh and Uttarakhand. Arunachal radish is closest to 0.5 scale and states of Nagaland, Punjab are lowest in gender parity.Figure 5 also helps in understanding differences in gender parity between states. The less developed north eastern states shares gender parity around 0.7 or 70 per cent. Higher economically developed states have greater gender parity in education, Similar to previous situation Goa scores high in education index as well.

Eastern states of India namely West Bengal, Odisha, Jharkhand and Bihar shows less with in group disparity. Western states Punjab, Rajasthan and Gujarat also shows similar situations. Himachal Pradesh and Haryana shows big difference on gender parity index with Haryana scoring of the lowest gender parity in education with in India. The high rates of female feticides, violence against women and insecurity is also related to average educational attainment of society. Financial capital of India, Mumbai scores highest in withinMaharashtra aender paritv but in aggregateMaharashtra scores far below then neighbouring state Kerala. Karnataka although houses information technology hub of India , but state's performance in gender parity for education shows similar scores as north eastern states who are far below than Karnataka in terms of revenue earnings.

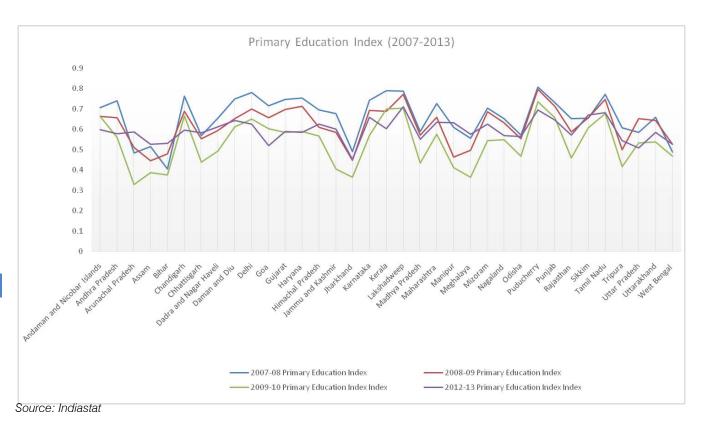
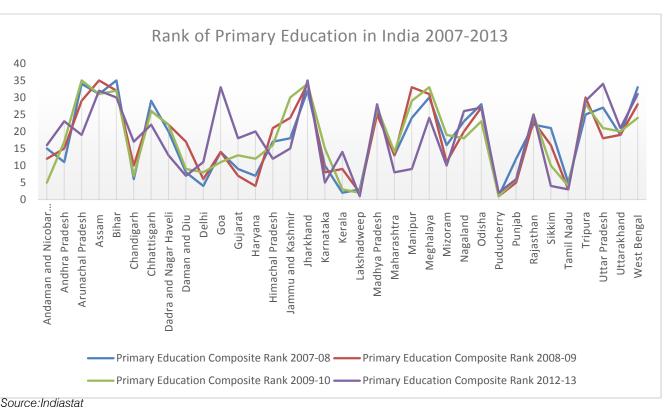
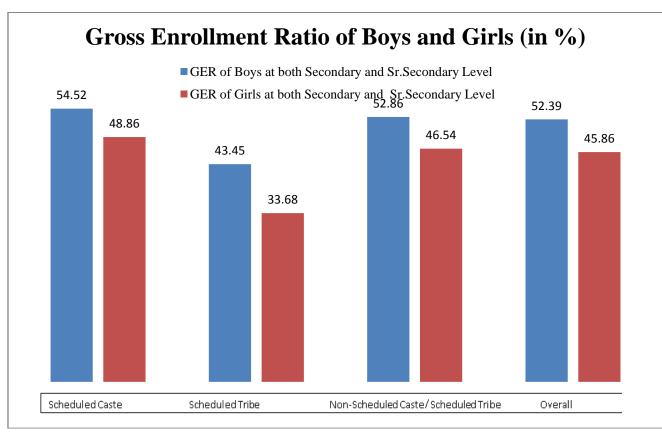


Figure 2 : State Wise Primary Education Index of India as Per Gender 2007-2013

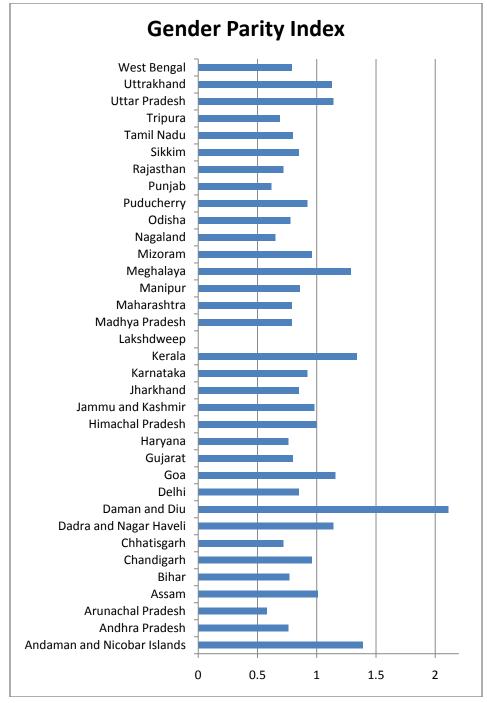






Source: Ministry of Human Resource Department, Government of India

Figure 4 : Gross Enrolment Ratio of Boys and Girls (in %) 2011



*Figure 5 :* Gender Parity Index 2013

Source: Government of India

#### IV. Myths and Social Construct

We have seen so far that social structure is one of the most prominent cause of gender disparity in education segment. These values have caused socio economic losses for Indian society. The gender stereotyping starts when a girl is born. A few of them are listed below:

- A girl is soft, a boy is tough, and hence a girl won't be able to survive in the world without a man.
- A girl is good in arts and literature, and boys are good at math and physics. In India in Class XII boards most of the toppers for science subjects are girls. However, the bias continues in engineering colleges, where numbers of women are less.
- Women are not competitive, they lack killer instinct and are emotional in nature. Hence, cannot be successful in business world. Fuelling the myth fact remains that globally number of women at board level in corporate companies are less than 10%.

Myth is 'real' women do not do math. Math is a male thing; girls are much less apt than equally talented boys to go into math related careers. Biological research shows evidence of a sex linked math gene which makes male better in maths. Parents also have lower expectations for girls in maths and science fields. This eliminates an entire stream off education for girl.

#### V. Female Teachers Increase Teaching Efficiency for girl Students

Girls are discriminated not only at the womb but later on in situations of opportunities as well. Access to education is also different for female and male. Education is one of the most important opportunities in nay society. Office positions, political powers and social recognition are attached with higher level of education. In rural India girls are seldom allowed to attend school. Even in those rare occasions, girls are dropped out of school so that her brother gets better facility and she in the meantime can help in household or other economic activities. Girls are converted into labour for their male sibling's future. Parents are willing to let their daughters drop out as son's education is an investment whereas it is expenditure in case of daughters. In many cases only hope for the family to secure old age livelihood concern and eliminate poverty is by educating male heir of the family. On the contrary evidence shows people in old age home claims of always being cheated by their sons and not by their daughter. Marriage affects parent's decision making. Indian religious and social educates requires the bride to be transferred to stay with in-laws' family. In almost all occasions the bride bears duties of two families and seldom gets rights of any.

The conception or misconception is that girls do not need education and/or school education is irrelevant to girls. Lack of women teachers, female only schools, adequate and clean toilets in schools, transport facilities to school, crime rates on road inhibits parents from getting girls enrolled. The early marriage and early pregnancy is another vital reason of drop outs from educations.

Many studies prove that educational attainment, work experience and occupational choice contribute to the gender wage gap. The women are likely to work fewer hours than men, which show a gap in weekly earnings between the two groups substantial even if the hourly wages are same. Although the educational 'up gradation' have successfully helped in narrowing gaps but the additional issues like pregnancy, family responsibility and most important social norms do not let gender segregations to vanish. One study shows that due to weaker labour force attachments of women than men, women are assigned positions lower than men. It disagree with human capital theorists who propagates differences in efficiency only leads to difference in pay as well as productivity and all similarly productive humans are paid equivalently.

Men have not faced the negative impact of such twisted logic. However, women still face the challenges of typecasting. A woman breaking the conventional myths, she is type casted of being masculine. Take the example of Indira Gandhi, Ex-Prime Minister of India. She served as a Prime Minister for 4 sessions and is globally recognised the longest serving female Prime Minster. She was called as the only man not wearing trousers in her cabinet. Margaret Thatcher was also dubbed as the "Iron Lady" by Russia. She gave an excellent rebuttal to it in her speech in Finchley in 1976.(Minow 2015)

As described in best-selling book "*Lean In: Women, Work and the Will to Lead*" by Sheryl Sandberg the problem of increasing women participation as "the ultimate chicken-and-egg situation": "The chicken: Women will tear down the external barriers once given leadership roles [....] the egg: need to eliminate the external barriers to get women into those roles in the first place." <sup>3</sup>

In many cases migration for economic benefits results in backwards ness of female who are usually left in remote locations to look after the family and is kept separate from economic activities. Mostly in rural India living day to day life is so cumbersome and tedious due to lack of subsistence facilities of living, female population are busy struggling mundane battle. Rajasthan, all of these problems are aggravated by high levels of seasonal migration. For many men in Rajasthan, migration is required since rural parts of Rajasthan often lack a sufficient economy to provide income for a family year-round. Women are commonly left behind to care and provide for the entire household(Fsdinternational.org).

#### VI. Alternatives

India can learn from other countries who have achieved in overcoming gender gap. There are many tailor made solutions for this issue. For example US announced an 'equal pay application' asking for help in building innovative tools to educate the public about the pay gap and promote equal pay for women. To help the challenge 'salary.com' is releasing a collection of salary data for 4,000 jobs. Knowledge of jobs pay is an integral part of negotiation. Public data cannot be claimed by employers as false. The application allows employees to find about salary information. Although it won't address the whole issue standalone but can provide assurance of reducing probability of being discriminated in income. In many cases 'child care support' system have been helpful as well. It is found that female worker's careers

<sup>&</sup>lt;sup>3</sup> Sandberg, Sheryl (2013). Lean In: Women, Work and the Will to Lead. New York: Alfred A Knopf.

are disrupted because of child care (Hofferth& Collins 2000). The female workers when re-join are given less credentials and stay devoid of growth in career due to expected interruption of work due to responsibilities towards family. Child care support helps in creating work life balance.

Protection remains a concern in women all over world. Labour laws claims no women can be engaged in professional duties after 7 P.M. and if so can only be allowed on written applications by the individual beforehand. In such scenario it is crucial to arrange efficient social protection programmes for safety of women. This will provide a less hostile working option for female. A safer opportunity will be appreciated by more women and less human capital will be loosed out due to lack of safety. Active politicians and social activists can help in reduction of safety concerns.

Scholarship to womenalso act as a motivation to induce higher degrees. Financial help leads to centralization of decision making power. If families do not have to invest money in education of girl child they have lesser interest in keeping the female devoid of education. Scholarship is an achievement in competition and helps in creating confidence and ambition in the participant. The good work done by NGO's and selfhelp groups should be acknowledged in front of common people. This will influence people with vision and interest to join the change making process. It is very important that need for change is understood by the effected people. If loss is understood by individuals seldom is the tendency to ignore elimination of cause.

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## Malaysia NAP: More Shadows than Lights

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*Introduction-* After World War II, and in particular during the 1960s and the 1970s, many developing countries began their industrial revolution path. In particular, most of them followed a path of government-led industrial development, with central planning at the heart of the industrial policy. Such a model is not new in economic history and it is typical of many 'second-comers' in the industrialization process. The most famous one is the case of Prussia/Germany: with the Zollverein (1833-34) and after the unification in 1870, it was the government which stimulated the development of a powerful heavy industrial system, following what was preached at the time by Friedrich List. In particular, the key point of List preaching was that second-comers countries need to protect their industrialization process (characterized by infant industries) from foreign competition. According to List, once the protected industries reach an adequate competitive level, protection should be removed and the national companies should face competition in the market, in order to stimulate further technological development. Many second-comers countries embraced this model; however, in most cases they failed to follow the second part of List's recommendations: opening to the market in a second stage.

GJHSS-E Classification : FOR Code: N15, N45, N65, P48



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## Malaysia NAP: More Shadows than Lights

#### Carmelo Ferlito

#### I. INTRODUCTION

fter World War II, and in particular during the 1960s and the 1970s, many developing countries began their industrial revolution path. In particular, most of them followed a path of government-led industrial development, with central planning at the heart of the industrial policy. Such a model is not new in economic history and it is typical of many 'secondcomers' in the industrialization process. The most famous one is the case of Prussia/Germany: with the Zollverein (1833-34) and after the unification in 1870, it was the government which stimulated the development of a powerful heavy industrial system, following what was preached at the time by Friedrich List<sup>1</sup>. In particular, the key point of List preaching was that second-comers countries need to protect their industrialization process (characterized by infant industries) from foreign competition. According to List, once the protected industries reach an adequate competitive level, protection should be removed and the national companies should face competition in the market, in order to stimulate further technological development. Many second-comers countries embraced this model<sup>2</sup>; however, in most cases they failed to follow the second part of List's recommendations: opening to the market in a second stage.

Malaysia is for sure among the countries which used a massive political protection in order to develop national industries, in particular the automotive industry. Malaysian case is quite unique: instead of limiting the action in attracting foreign producers, government, under the leadership of Dr Mahathir, established a national brand through specific automotive policies: NCP and NAP. However, as we shall see, the results of such policies are contradictory.

In section II. we will briefly draw a historical sketch about the evolution of the Malaysian automotive policy. In section III. the NAP 2014 will be presented. Section IV. is devoted to explain, from a free market perspective, why tariffs and protection can be dangerous for a national economy. Finally, section V. will explain how NAP failure was predictable; if the modest

result of Proton development is widely recognized, many studies failed to point out the right reason behind such failure: government central planning. Therefore, the future role for government intervention in industrial development will be analysed. Section VI. will try to show a possible way out for the government role and the Malaysian car industry.

#### II. NCP AND NAP: A BRIEF HISTORICAL Sketch

Malaysia is one of the developing countries which, in the past decades, developed a defensive policy in order to give birth to a local automotive industry. It was in particular during the 1960s and the 1970s that many developing countries established automotive assembly industries in the realm of the soimport-substituting industrialization called (ISI) programmes<sup>3</sup>; with such programmes, they aimed to attract foreign direct investment and to protect the emergence of local industries<sup>4</sup>. Automotive was and is one of the favourite industries in which such protective schemes were implemented and the legacy of such protective policies still affects the industry<sup>5</sup>. In fact, before the mid-1960s Malaysia policy was characterized by a certain free market orientation and a regular plan to support local industries was implemented only after pressures from the World Bank in 1963<sup>6</sup>.

As other countries, Malaysia developed such policy through LCRs (local content regulations) and tariff protection. But, as noted in Natsuda and Thoburn (2014, p. 1353), the case for protectionist policies was not limited to economic motivations. On the contrary, «a key background was the policy designed to give ethnic Malaysia and other 'indigenous' people (collectively known as *bumiputera*) affirmative action preferences in relation to Malaysian ethnic Chinese and Indians and in relation to foreigners».

Even if the political party known as UMNO (United Malays National Organization) has ruled Malaysia since independence in 1957, a key political moment in Malaysia history was represented by the race riots in 1969, risen after ethnic Chinese parties experienced an exploit<sup>7</sup>, winning more seats than expected<sup>8</sup>. In particular, the political situation brought

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<sup>&</sup>lt;sup>1</sup> See List [1841] (1909).

<sup>&</sup>lt;sup>2</sup> See in particular Gerschrenkon (1962).

<sup>&</sup>lt;sup>3</sup> For a detailed description of Malaysian ISI policies see Rasiah (2011), pp. 150-156. See also Danaraj (2011), p. 399.

<sup>&</sup>lt;sup>4</sup> Natsuda, Segawa and Thoburn (2013), p. 113.

<sup>&</sup>lt;sup>5</sup> Segawa, Natsuda and Thoburn (2014), p. 423.

<sup>&</sup>lt;sup>6</sup> Rasiah (2011), p. 152.

<sup>&</sup>lt;sup>7</sup> Natsuda and Thoburn (2014), p. 1355.

<sup>&</sup>lt;sup>8</sup> Lim (2011), p. 12.

out the trade-off between the politically powerful Malays majority and the economic power in Chinese hands<sup>9</sup>. It is after these riots that the New Economic Policy started to be implemented, aiming to reduce economical interethnical disparities and in particular aiming to grow the economic position of *bumiputra*<sup>10</sup>. Main sight of the NEP was to achieve national unity eradicating poverty and increasing employment<sup>11</sup>, and government had immediately clear that to do so meant to support the Malay population.

The New Economic Policy initiated in 1970 following the riots was designed explicitly to redress the economic balance in favour of *bumiputra*; in the 1980s it became the driving force of the country's national car policy under its aggressively nationalist and longest-serving fourth Prime Minister, Dr Mahathir Mohamed (1981-2003)<sup>12</sup>.

Regarding the specific situation of the automotive industry, the New Economic Policy came after a series of protection schemes was already introduced in order to develop a national car industry: the import licence scheme (1966) and the

Manufacturing License (1967)<sup>13</sup>. Thanks to such protection, from 1970 to the early 1980s, the total production of vehicles grew from 28,000 to 100,000 units<sup>14</sup>.

The protection policy became more aggressive during the 1980s, when the regulation on the so-called local contents were introduced, together with a stronger intervention in order to enhance *bumiputra* participation in heavy industries<sup>15</sup>. It is in the 1980s, in fact, that the Fourth Malaysia Plan (1981-1985) focused on the process of heavy industrialization<sup>16</sup>. The establishment of Proton was decided with the First Industrial Master Plan (1986-1995)<sup>17</sup>. With regard to car industry protection, foreign producers were required to manufacture specific components locally, rather than importing them; at the same time protection via tariff and investment incentives was raised in order to protect local component producers<sup>18</sup>. In 1982, in example, tariffs on CBU PVs were 90 to 200 per cent<sup>19</sup>.

Table 1 : Tariffs on CBU PVs (%)

	Before 1997, Oct	1997 Oct	2004 Jan	2005 Jan	2005 Oct	2006 Mar	2010 Jun
Non-Asean/ Less than 1,800cc	140	140	80	50	30	30	30
Non-Asean / 1,800cc – 1,999cc	170	170	100	50	30	30	30
Non-Asean / 2,000cc – 2,499cc	170	200	120	50	30	30	30
Non-Asean / 2,500cc – 2,999cc	200	250	160	50	30	30	30
Non-Asean / Over 3,000cc	200	300	200	50	30	30	30
Asean / Less than 1,800cc	-	-	70	20	15	5	0
Asean / 1,800cc – 1,999cc	-	-	90	20	15	5	0
Asean / 2,000cc – 2,499cc	-	-	110	20	15	5	0
Asean / 2,500cc – 2,999cc	-	-	150	20	15	5	0
Asean / Over 3,000cc	-	-	190	20	15	5	0

Source: Segawa, Natsuda and Thoburn (2014), p. 426.

Through such policy, the local content in the automotive industry increased from 8% in 1979 to 18% in 1982 and 30% in 1986<sup>20</sup>. Finally, in 1991 the Malaysian government introduced the *local Material Content Policy*, aiming to reach 60% of local content for PVs of less than 1850cc and 45% for PVs of 1851-2850cc by 1996<sup>21</sup>.

However, what distinguishes Malaysia among the developing countries is the attempt not simply to grow as manufacturing hub for foreign producers;

- <sup>9</sup> Lim (2011), p. 12.
- <sup>10</sup> Natsuda, Segawa and Thoburn (2013), p. 114.
- <sup>11</sup> Lim (2011), p. 12.
- 12 Natsuda and Thoburn (2014), p. 1355.

- <sup>14</sup> Natsuda, Segawa and Thoburn (2013), p. 120.
- <sup>15</sup>Natsuda, Segawa and Thoburn (2013), p. 120.
- <sup>16</sup> Lim (2011), p. 19.

- <sup>18</sup> Natsuda and Thoburn (2014), p. 1356.
- <sup>19</sup> Segawa, Natsuda and Thoburn (2014), p. 425.
- <sup>20</sup> Natsuda and Thoburn (2014), p. 1356.

rather, under Mahathir direction, during the 1980s, Malaysia implemented a big effort to develop a national car manufacturer through the so-called National Car Project (NCP), introduced in 1982<sup>22</sup>. Prime Minister 'dream' was to see Malaysian driving cars they had built themselves<sup>23</sup>; in a way, Mahathir was right in arguing that local manufacturing is a necessary step for a country which wishes to develop; being able to import foreign product or assembly them would not be enough<sup>24</sup>.

In late October 1982, Mahathir Mohamad, the fourth Prime Minister of Malaysia, announced that Proton would be established to produce the first national car, which would be named the Saga. This National Car Project aimed to accelerate Malaysia's heavy industrialization and the development of supporting industries. The project was also expected to strengthen the economic position of the *bumiputeras* and secure their participation in supporting industries<sup>25</sup>.

<sup>22</sup> Natsuda, Segawa and Thoburn (2013), p. 120.

<sup>24</sup> Mahathir (2011), p. 512.

**F** Year 2015

<sup>13</sup> Natsuda and Thoburn (2014), p. 1355.

<sup>&</sup>lt;sup>17</sup> Danaraj (2011), p. 400.

<sup>&</sup>lt;sup>21</sup> Natsuda and Thoburn (2014), p. 1356.

<sup>&</sup>lt;sup>23</sup> Mahathir (2011), p. 510.

<sup>&</sup>lt;sup>25</sup> Segawa, Natsuda and Thoburn (2014), p. 424.

Therefore, the sight of the project was twofold: creating a car producer and, at the same time, «enhancing bumiputera participation in heavy industries»<sup>26</sup>. Proton was born in 1983 and Malaysian government invested RM 480 million to establish the first factory<sup>27</sup>; however, the company was not able to reach a profit until 1989<sup>28</sup>. Perodua, the second Malaysian car producer, launched its first manufacturing plant in 1994<sup>29</sup>; while the first remains a national flagship, with capital majority in local hands, the policy for Perodua was less aggressive and nowadays the control is still in Japanese hands<sup>30</sup>. Thanks to such protection, Proton and Perodua dominate the Malaysian automotive market.

The creation of Proton via NCP became one of the strongest areas of government intervention in Malaysia. In fact, the national automotive industry was, and is, not only protected by tariffs and the system of local content, but also heavily subsidised: only between 1986 and 1994, the Ministry of International Trade and Industry of Malaysia spent RM 22 million to support the *bumiputera* participation in companies producing hightechnology components<sup>31</sup>. *Bumiputera* protection was implemented in particular through the Vendor Development Program: under this scheme, Proton had to buy several components from small and medium enterprises<sup>32</sup> in which more than 70% of equity was held by *bumiputera* and in which more than 55% of total employees were *bumiputera*<sup>33</sup>.

In the following years, Proton and the NCP suffered several problems due to:

- difficult relationships with the technological partner, Mitsubishi, which ended in a divorce;
- the acquisition of Lotus with the consequent financial troubles;
- the free-trade agreements signed in the WTO and South East Asia cooperation realms.

In fact, starting in the 2000s, the automotive industry changed. The concentration process made the big players more important. Therefore many developing countries focused in attracting such big players into their territory and in becoming regional hubs for their production and export<sup>34</sup>. But Malaysia preferred since the beginning the ambitious project to develop its own national brand<sup>35</sup>. The most evident sign of the troubles

suffered by Proton is the fact that in 2005 it was overcome by Perodua in terms of number of cars sold<sup>36</sup>. Even the privatization attempted in the 1990s did not succeed and government had to purchase back 27.2% of the company from DRB-HICOM though Petronas in 2000<sup>37</sup>.

Regarding, instead, the obligations imposed by the WTO, Malaysia tried to gain time, moving forward the terms for removing tariffs<sup>38</sup>, and, above all, replacing a policy of direct intervention with new and more hidden means of protection.

Although all the tariffs on CBU and CKD vehicles were reduced, the government introduced a new excise duty system to compensate for the revenue losses from the reduction of tariffs in 2004. Furthermore, in March 2006, the Malaysian government introduced the National Automotive Policy (NAP), which linked refunds of the excise duty to the level of local content ratio, enabling the Malaysian government to protect local national car producers that, in general, used locally made components of lower cost and quality than imported ones<sup>39</sup>.

The replacement of the NCP with the NAP became necessary with the aim to restructure a suffering industry. Government looked at the possibility to facilitate integration of Proton into the global automotive GVC (2006) and started to emphasize the possibility to develop an environment-friendly strategy (2009)<sup>40</sup>. However, Malaysian government did not miss the occasion to introduce hidden forms of protection through the Industrial Linkage Programme (ILP) and the Industrial Adjustment Fund (IAF)<sup>41</sup>, still linked with the LC system<sup>42</sup>. Favourable treatment was introduced for national car assembly, together with other non-tariff barriers like import quotas<sup>43</sup>. In this way, Malaysia was able to avoid to violate WTO rules and in the same time to implement a system of advantages for the national automotive industry. Moreover, the AP system (1966) and the ML system (1967), which are not in line with WTO prescriptions, were never abolished<sup>44</sup>. At the same time, NAP 2006 and NAP 2009 found new ways to support and promote local vendors, a policy that WTO is strongly asking to withdraw<sup>45</sup>. Malaysian government, however, intends to continue its support to Proton and the bumiputera support policy remains a central and hot topic of the political agenda also regarding automotive and, in general, industrial development policies.

Year 2015

<sup>&</sup>lt;sup>26</sup> Natsuda and Thoburn (2014), p. 1356.

<sup>&</sup>lt;sup>27</sup> Natsuda, Segawa and Thoburn (2013), p. 120.

<sup>&</sup>lt;sup>28</sup> Natsuda, Segawa and Thoburn (2013), p. 120.

<sup>&</sup>lt;sup>29</sup> Mahathir (2011), p. 521.

<sup>&</sup>lt;sup>30</sup> Segawa, Natsuda and Thoburn (2014), p. 424.

<sup>&</sup>lt;sup>31</sup> Natsuda and Thoburn (2014), p. 1356 and Natsuda, Segawa and Thoburn (2013), p. 120.

<sup>&</sup>lt;sup>32</sup> It means with shareholders' funds below RM 2.5 million. Segawa, Natsuda and Thoburn (2014), p. 429.

<sup>&</sup>lt;sup>33</sup> Segawa, Natsuda and Thoburn (2014), p. 429.

<sup>&</sup>lt;sup>34</sup> Natsuda, Segawa and Thoburn (2013), p. 113.

<sup>&</sup>lt;sup>35</sup> Natsuda, Segawa and Thoburn (2013), p. 114.

<sup>&</sup>lt;sup>36</sup>Natsuda, Segawa and Thoburn (2013), p. 114.

<sup>&</sup>lt;sup>37</sup>K.S. and Tan (2011), p. 353.

<sup>&</sup>lt;sup>38</sup> LC requirements and the mandatory deletion programme were abolished in January 2004. Natsuda, Segawa and Thoburn (2013), p. 124.

<sup>&</sup>lt;sup>39</sup> Natsuda and Thoburn (2014), p. 1360.

<sup>&</sup>lt;sup>40</sup> Natsuda, Segawa and Thoburn (2013), p. 125.

<sup>&</sup>lt;sup>41</sup>Natsuda and Thoburn (2014), p. 1360.

<sup>&</sup>lt;sup>42</sup> Natsuda, Segawa and Thoburn (2013), p. 126.

<sup>&</sup>lt;sup>43</sup> Natsuda, Segawa and Thoburn (2013), p. 122 and 125.

<sup>&</sup>lt;sup>44</sup> Natsuda and Thoburn (2014), p. 1360.

<sup>&</sup>lt;sup>45</sup> Segawa, Natsuda and Thoburn (2014), p. 432.

Politics has also been an important part of the affirmative action story. On the one hand, the *bumiputera* policy has aimed to achieve sustainable social stability by addressing Malay grievances. On the other hand, the continuation of the policy has been deeply involved in the maintenance of the ruling Barisan Nasional's political power in the country and the legitimacy of its leading party, the United Malays National Organisation (UMNO) as a Malay party. The cessation of the Malay preferential policies will not happen without strong political determination on the part of the government [...]. It is difficult to imagine that the BN government - returned to power in the May 2013 election - will abolish the bumiputera policy in the foreseeable future [...]. In this sense Proton has become an albatross around the necks of Dr Mahathir's successors, who have had to deal with Proton's weaknesses while at the same time retaining their legitimacy within UMNO. Furthermore, MITI insists that Malay special rights are guaranteed in the Constitution, and that the WTO and other organisations do not understand the backwardness of the Malays and their need for preferential policies<sup>46</sup>.

However, even with such a massive protection and with heavy government investments, we can say that the Malaysian car industry is not bringing out the expected result. If it is true that Proton and Perodua were producing 57.2% of the Malaysian car output in 2010, in 2012 Malaysia was still a net importer of vehicles<sup>47</sup>. Countries like Thailand, instead, focused in becoming a hub for international producer such as Toyota and results are satisfactory; Malaysian policy aiming to develop a national car brand didn't produce the same good results: Thailand attracted, in the period 2005-2010, 20 times more FDI than Malaysia<sup>48</sup>.

Bad performances reflected in general on the industry. Due to the protection of the LC requirements, local suppliers of parts, mainly serving Proton, still do not meet international standards<sup>49</sup>. In particular, Malay preferential policies have in a way impeded further steps toward higher value-added activities<sup>50</sup>.

In general, automotive protection failed to stimulate (or even blocked) technological development and failed to meet market demand. As we shall see later, such as a result was to be expected.

#### III. NAP 2014: A Summary

NAP 2014 does not appear as a radical revolution compared with what was implemented under NAP 2006 and its 2009 review. The most important news appear to be the focus on «green initiatives, development of technology and human capital [...] and enhancement of the automotive industry ecosystem»<sup>51</sup>. With NAP 2014 government focus is shifting from the development and defence of the local car manufacturing toward the possibility for Malaysia to become «regional hub in Energy Efficient Vehicle (EEV)»<sup>52</sup>.

With NAP 2014, then, government plans to spend more in technological and environmental-oriented policies. However, it seems that the way to support such initiatives is not new: MLs for EEV category and customized incentives<sup>53</sup>. Moreover, it is the government in itself that assumes the burden to provide relevant infrastructure<sup>54</sup>. All the future action is planned to be sustained with favourable loans and tax support.

The most interesting part, however, is the support for developing human capital, in order to enhance local technological growth. Still, it will be the government taking care of the training programs necessary to enhance technicians quality.

Moreover, government plans to spend RM 75 million to further support the growth of *bumiputera* presence in the automotive industry<sup>55</sup>. What looks really impressive is the claim that the «NAP 2014 will include measures to create globally competitive Bumiputera entrepreneurs»<sup>56</sup>.

The last sentence confirms us in the belief that nothing is radically changing with NAP 2014. We can see a shift in the focus from the manufacturing side to the environment and technological perspectives. However, everything strongly remains linked with the big and visible hand of government action. No opening to the market is appearing. Market expectations are supposed to be known by the central planner: government assumes, in example, that a Malaysian hub for EEV is what the Asian automotive market actually needs and asks for. Government is assuming that specialized technicians are what the labour market actually wants. The pretence of knowledge is high. Even, government is aiming to create competitive entrepreneurs. But is government mission to create entrepreneurs? And can actually and practically a centrally planned action develop entrepreneurship in a country? The next two sections will deal with the effects of a government-led development and the impossibility for it to bring out satisfactory results.

#### IV. What did go Wrong? Economic Arguments Against Government Industrial Protection

The usual motivation behind the choice to protect the birth and development of a new industry in every country is quite straightforward: the new industry is strategic for the country development; the new industry could bring out new employment; being not yet adequately developed, it would need protection against external competition. Protection is thus presented as the necessary step in order to protect an industry who could develop the country and create new jobs. And in such a

<sup>&</sup>lt;sup>46</sup> Segawa, Natsuda and Thoburn (2014), pp. 436-437.

<sup>&</sup>lt;sup>47</sup> Natsuda and Thoburn (2014), p. 1362.

<sup>48</sup> Natsuda and Thoburn (2014), p. 1364.

<sup>49</sup> Natsuda and Thoburn (2014), p. 1364.

<sup>&</sup>lt;sup>50</sup> Segawa, Natsuda and Thoburn (2014), p. 425.

<sup>&</sup>lt;sup>51</sup> MITI (2014), point 4.

<sup>&</sup>lt;sup>52</sup> MITI (2014), point 5.ii.

<sup>&</sup>lt;sup>53</sup> MITI (2014), point 24.

<sup>54</sup> MITI (2014), point 27.iv.

<sup>&</sup>lt;sup>55</sup> MITI (2014), point 49.ii.

<sup>&</sup>lt;sup>56</sup> MITI (2014), point 48.

context, setting up «a motor industry is often seen as a crucial stage in industrialisation»<sup>57</sup>.

Let us have a deeper look into such straightforward argument with a practical example. Suppose<sup>58</sup> that the average cost to import a foreign vehicle on the Malaysian market is 100. If an emergent industry requires tariffs, it means that, at the present status of the industry technology in that country, it would not be possible to produce vehicles at a competitive price. In our example, if Malaysian automotive industry requires to be protected, it means that, given its technology and productivity, it is not able to produce cars spending less than 100. Therefore, in order to allow automotive industry to come into existence, Government will be forced to make imported vehicles more expensive. Suppose that production cost for Malaysian cars is 120. In order to make Malaysian cars attractive, government should impose a duty able to: cover the Malaysian production cost, allow a profit for the producer and cut off the feeling that foreign cars are better and therefore it is worth to pay more money for them. A duty of 30 on foreign cars would not be enough in order to cover the three points. Most likely an adequate duty should be 80<sup>59</sup>. At the given technology and productivity of Malaysian automotive industry, situation can be summarized as follows:

- 1. In case of free market (free of duties):
  - a. Malaysians could have foreign cars at 100.
  - b. Malaysian automotive industry would not arise unless a better technology and productivity would emerge.
  - c. Improvement of technology and productivity would be stimulated, in order to force the country to compete with foreign products.
- 2. In case of import duties:
  - a. Malaysian could have foreign cars at 180.
  - b. Malaysian could have local cars at 140 (production cost plus profit).
  - c. Technology and productivity would have no incentive to be improved, given the fact that local cars are more convenient in price. Indeed, as argued in Natsuda and Thoburn (2014, pp. 1358-1359), «Proton suffered from weak product development and marketing capacity»<sup>60</sup>.

The simple example easily demonstrates how tariffs create, at a first glance, two direct bad effects: 1. stop incentives for technological development and 2. increase price of products. Point 1. is easy to understand and does not need to be stressed. However, it would be interesting to reflect on the consequences of point 2. Even if, with tariffs, local cars would be cheaper than the imported ones, they are still more expensive than foreign vehicles in case of free market. What it is not always observed is that, *de facto*, introducing tariffs means to shift on people money the cost of industrial development. In fact, after tariffs, citizens would be forced to finance the cost of bringing the new industry into existence (40% in our example).

Bad consequences are then spread on other industries. In fact, people will have to pay now 140 for what was paid before just 100. Indeed, we can say that citizens are financing the emergent industry. But this means also that if before people could spend 100 for cars and 40 for other products, now they would have to spend 140 only for vehicles, being forced to cut their expenditures in other industries. Imposed tariffs therefore force people to cut their consumption: real incomes shrink not only because of the highest prices of cars, but also because the minor expenses devoted to other industries will force such industries to eventually cut their labour force.

Everybody seems to be happy in watching a new industry arise and new jobs created. This fact is pretty evident. But such evidence hides the bad consequences of tariffs: increased prices, less money available for different consumptions (diminished real wages), unemployment spreading in other industries because of the shift in relative prices.

Therefore, the relationship between industrial protection and employment is a fallacious one, as fallacious seemed, in the past, all the policies aiming to support employment<sup>61</sup>. Stimulating emergent industries means to modify the structure of relative prices, and as a result, many entrepreneurs will modify their production strategies. This change in production strategies will result in a change in the composition of the demand for capital goods of those entrepreneurs, and will also reduce the aggregate amount of money devoted to buying lower-order goods in the market. Therefore many entrepreneurs will stop buying goods from their usual suppliers. As a result, these suppliers will lose part of their markets and many will be forced to lay off workers or event to cease business<sup>62</sup>.

This means that the change in the structure of relative prices, set in motion by support for national industries, triggers a disinvestment process that, weakening the consumption goods sector, generates unemployment. **L** Year 2015

<sup>&</sup>lt;sup>57</sup> Segawa, Natsuda and Thoburn (2014), p. 422.

<sup>&</sup>lt;sup>58</sup> The example is modelled on Hazlitt [1946] (2012), pp. 58-59.

<sup>&</sup>lt;sup>59</sup> The estimation in our example is not exaggerate. In fact, as reported in in Natsuda, Segawa and Thoburn (2013, p. 121), the «effective rate of protection (that is, protection on value-added) for the Malaysian transport and equipment sector as a whole was 252% in 1987, a very high figure, which probably had been reduced to about 140% for the least protected vehicles by 2011».

<sup>&</sup>lt;sup>60</sup> See also Natsuda, Segawa and Thoburn (2013), p. 114.

<sup>&</sup>lt;sup>61</sup> Ferlito (2013), chapter 3.

<sup>&</sup>lt;sup>62</sup> See Ferlito (2013), p. 99 and Sanz Bas (2011), p. 298.

Moreover, it has to be argued that, introducing to people products at a price higher than the market one, central national industrial protection enhances an inflationary dynamics. Short term injections of money (industrial support) may well help to maintain jobs at a higher level than would be possible otherwise; nonetheless, in the long term, the employment level resulting from these policies is destined to fall.

While it is true that an increase in monetary incomes may increase employment, the basic mistake is to believe that implementing industrial government support may automatically generate employment. If spending is spread across the various sectors in a manner other than that in which employment is spread in the same sectors, then it cannot be assumed that an increase in spending has a positive effect on employment.

The main outcome of inflationary forces and planning is to create a distortion in the system of resource allocation. A readjustment process is only possible where the free interaction of individuals allows the creation of information (discovery process) needed to catch mistakes and take a different path.

When government support comes to an end, probably because inflation has reached an unsustainable level, demand will be forced to return in the direction expressed by the temporal preferences in existence prior to central intervention; inasmuch, employment created artificially in all probability will not be permanent. The new unemployment level may even be higher than the pre-stimulus situation, if monetary injections (subsidies and tariffs) have not only increased employment but have also stimulated the creation of new economic initiatives in the sectors so stimulated.

There are other aspects to be mentioned as negative for the national economy. First of all, the cost for industrial protection. With the aim of developing 'national interest' governments are able to make the people to digest the burden for the protectionist policies. In fact, as we already have seen, the prospective of higher employment and national income (GDP) is the political argument to support every national industry, hiding the fact that the people will be burdened with higher prices products.

Discussions on matters of economic growth have become a favourite pastime of our age. Among newspaper readers and television viewers all over the world, even among some economists, the notion that in this great age of ours it has become possible to sum up in one single figure the result of the economic activity of groups of individuals in countries, regions, or industries, appears to be accepted as a self-evident truth. Such figures are then used as a measure for comparisons over time and, with gusto, between countries. In many circles a low rate of growth of the gross national product has come to be regarded as a symptom of a social malaise<sup>63</sup>.

In the above passage, Lachmann anticipated the present day critics toward GDP as a reliable

instrument for measuring economic performances in a country and among countries<sup>64</sup>. However, the central point is «how it would have to be reached», while the «pattern of action required for the 'path' that leads towards it, is in general neglected»<sup>65</sup>. What Lachmann (1973, p. 39) says can be interpreted in this way: neglecting how employment and GDP are generated means to hide the social cost created by implemented policies. Which is their cost? Who will pay for that?

Such critics reveals a contradictory aspect of government plan for national industries defence: the micro foundations hidden behind the supposed macroeconomic development. Malaysian government heavily subsidised Proton, spending billions of RM. What people fail to realize is that the burden of those subsidies is directly shifted on rakyat shoulders. This happens in a double way: first through taxation. Money for subsidies has to come from somewhere and a higher taxation is the price that people pay (often praising at the same time the nationalistic economic policies because of their ideological appeal). Second, government can finance its development projects through further debt. This means a heavier fiscal burden for future generations<sup>66</sup>. It is enough to mention that Malaysian government spent RM 700 million for supporting the automotive industry in 2011 and RM 5 billion in 2012. In the first ten months of 2013 the amount reached RM 3 billion<sup>67</sup>. Who is paying for this? It seems people fails to see that the burden of such heavy investment is on their shoulder (if paid through taxes) or on the shoulder of future generations (if investments are financed by debt).

In such a situation<sup>68</sup>, the government, issuing additional debt, increases the demand for loanable funds, making the interest rate to rise. This fact brings out two consequences: on one hand, the supply of loanable funds rises; on the other hand, we see a reduction in the demand for investment from private sector. But less investment means more consumption. This means that «with a reduced rate of investment, the economy grows at a slower rate, impinging negatively on the consumable output available in the future. To this extent, the debt burden is shifted forward»<sup>69</sup>, to the future generations.

A larger deficit means lower taxes today on all taxpayers, shifting «some of the burden of current government spending onto future voters who are inadequately represented in today's borrowing decisions». This means that, in such a way, a higher level of government spending becomes politically

66 Ferlito (2012b), pp. 111-113.

<sup>63</sup> Lachmann (1973), p. 36.

<sup>&</sup>lt;sup>64</sup> Ferlito (2015), p. 18.

<sup>65</sup> Lachmann (1973), p. 39.

<sup>&</sup>lt;sup>67</sup>MITI (2014), point 8.

<sup>&</sup>lt;sup>68</sup>See Garrison (2001, p. 85).

palatable<sup>70</sup>. Furthermore, as we can learn from the European crisis, borrowing can become an endless business, in particular if the debt is bought by Central Bank, that, monetizing it, creates distortions<sup>71</sup>.

Commenting the enormous American deficit, Garrison comes back on this topic, stressing that, at that level of borrowing, the effect of deficit will be:

- higher interest rates (if the government borrows domestically);
- increased inflation (if the Federal Reserve monetizes the debt);
- weakened export markets (if the government sells debt abroad);
- tax hikes [...]; or
- all the above in some combination<sup>72</sup>.

It doesn't matter where the resources for financing deficit come from. The situation is always negative. First of all, the government can borrow domestically<sup>73</sup>. In this case, Garrison (2001, p. 113) argues that, if individuals lend money to the government, then their saving is not available for private investment. Thus, demand for loanale funds that comes from government wins the competition against the firms.

The second possible situation is that the government borrows from the central bank. This is the classical example for money creation. The typical result is that the «increased borrowing and spending put upward pressure on prices and wages», generating an inflationary process; the following adjustment brings out «inequities, perversities, and inefficiencies»<sup>74</sup>.

The last possibility is that government borrows in world capital markets, from foreign savers and foreign central banks. This situation brings out a negative effect in real economy: deficit in international trade. In fact, ordinarily two countries exchange goods for goods. But, in this case foreign investors trade goods for Treasury bills, so the national industries are seriously damaged by such a politics<sup>75</sup>.

The final and most important result of a protection policy is on the structure of production. In fact, through government intervention, the productive structure is not defined by economic actors preferences. tastes and expectations. On the contrary, it is defined by government priorities and, in the best case, by what government assumes to be the good for the country. However, good intentions not necessarily meet reality. How can government implement and industrial plan which could actually meet market/consumer expectations? How can do this in the global market realm? Government, of course, lacks the necessary information content for a successful action and this is

<sup>73</sup> Garrison (2001), pp. 113-114.

why its industrial effort is often frustrated. This problem will be analysed in detail in the next paragraph.

#### V. Automotive Government Protection: A Failure to be Expected

As we have seen, government protection worked as a break for technological development<sup>76</sup>. Not only, government action also failed to supply what desired by consumers in the market<sup>77</sup>. As we shall argue soon, the result is not surprising and it had to be expected. Before starting such analysis, however, it is necessary to stress that NCP and NAP not simply failed to create a competitive Malaysian car brand, but they, together with the NEP in general, also missed their second target: to implement the bumiputera entrepreneurial action in the realm of Malaysian industrial development. Such a failure is recognized, first and for all, by former Prime Minister Mahathir, who was a stronger supporter of the NEP. In recent interviews<sup>78</sup>, Dr M admitted that he tried, for 22 years, to change Malays mentality, but the result was a failure. Mahathir's conclusion is that Malays are lazy and the NEP furtherly increased such laziness. Dr M's delusion regarding the failure of the NEP towards bumiputera is clearly stated in his latest book.

The Government provides them [the Malays] all kinds of support to help them acquire knowledge and skills. Unfortunately, they have developed a dependency on this support and demand that it be made permanent. What is the good of becoming an independent nation if internally as individuals and as a community we are always dependent on others? Year 2015

19

[...]

I have discussed the New Economic Policy at length in these pages and how it has contributed much towards overcoming the gross economic disparities and social disadvantages between the races in Malaysia. But affirmative action cannot go on forever. I had hoped that much of the disparity would disappear through education, which is why we endured criticism of discrimination in the award of scholarships. But it is now nearly 40 years since the NEP was first implemented and we still have not achieved our target of making the Malays own 30 per cent of the country's corporate wealth. The Government's provision of enhanced access to university education to Malays has seen a similar wasting of opportunities. To ask the non-Bumiputera to stand aside and wait while so many of the Bumiputera are happy to play around and not study is unfair.

[...]

Perhaps many Malay men like things that way, to be economically dependent upon and supported by their wives while they laze around in coffee shops or indulge in motorcycle stunts. [...] then they should not deny the right of others. Their attitude makes me worry about the Malay future<sup>79</sup>.

«Where, I wonder, have we gone wrong?»<sup>80</sup> is the laconic conclusion of Dr M, who adds: «What more

<sup>70</sup> White & Garrison (1999), p. 8.

<sup>71</sup> White & Garrison (1999), p. 8.

<sup>&</sup>lt;sup>72</sup> Garrison (2003), pp. 3-4.

<sup>74</sup> Garrison (2001), p. 114.

<sup>75</sup> Garrison (2001), p. 115.

<sup>&</sup>lt;sup>76</sup> Natsuda, Segawa and Thoburn (2013), p. 114 and 126.

<sup>&</sup>lt;sup>77</sup> Natsuda and Thoburn (2014), p. 1359 and Natsuda, Segawa and Thoburn (2013), p. 126 and 128.

<sup>&</sup>lt;sup>78</sup> See Rahim (2014) and Shi-Ian (2014).

<sup>&</sup>lt;sup>79</sup> Mahathir (2011), pp. 756-757.

<sup>&</sup>lt;sup>80</sup> Mahathir (2011), p. 756.

do they [the Malays] expect to be done for them?\*<sup>81</sup>. We stressed this aspect in order to remark how the automotive protection can be judged as a failure not only from the economic perspective but also from the racial point of view.

Coming back to the economic perspective, we hinted that such a failure had to be expected. Why? In order to explain this it is necessary to explain why every kind of central planning is destined to be a failure<sup>82</sup>. We shall demonstrate that, even without considering the *a posteriori* negative effects that State intervention may introduce into the system, every degree of planning is theoretically untenable *a priori*.

The central question to be posed is whether rational economic calculation is possible in a centrally planned economic system (or in a specific industry). Such a question brings out another point: can the plan of a single man or institution (central planner) replace the free interaction of individuals in a complex society? We can start our analysis defining socialism as «any system of institutional aggression on the free exercise of human action or entrepreneurship»<sup>83</sup>. Human action is the core of economic analysis. In particular, human action deals with the ends-means framework chosen by individuals. Every economic agent is moved by expectations and preferences. Expectations and preferences generate desired ends. The content of information at disposal of each actor allows him to choose the supposed suitable means in order to reach the desired ends, consistently with expectations. The attempt to coordinate ends with means, in turn, generate action plans. Of course, plans are always consistent with the content of information at disposal of each individual at a certain moment in time. However, the setting in motion of plansput individuals in relationship with each other. Knowledge and information, therefore, change through the interaction happening in the market. Thanks to such information transmission, errors can be discovered, expectations and preferences change, plans need to be revised in the attempt to make them more mutually consistent. It is important, thus, to observe the existence of limited information and to look at the market as the place in which such limited information can become less limited, moving the actors to a higher consistency between their relative plans.

Consumers, entrepreneur-producers and resource owners are the players in the market; the latter, in turn, is where their interacting decisions, during any period of time, take place. Every player has his own content of (limited) knowledge, tastes and expectations. Depending on their knowledge, tastes and expectations, the players set up their action decisions, or plans. Since, in order to carry out their plans, individuals need to interact, it is only through interaction and in time that content of information will be modified and eventually a revision of decisions can happen.

During the given period of time, exposure to the decisions of others communicates some of the information these decision-makers originally lacked. If they find that their plans cannot be carried out, this teaches them that their anticipations concerning the decisions of others were overly optimistic. Or they may learn that their undue pessimism has caused them to pass up attractive market opportunities. This newly acquired information concerning the plans of others can be expected to generate, for the succeeding period of time, a revised set of decisions<sup>84</sup>.

Market process is then built up by «this series of systematic changes in the interconnected network of market decisions». Therefore, and this is the central point, it is not possible to conceive a market process in the realm of perfect knowledge. The process arises precisely because of the initial ignorance of market participants and the natural uncertainty of human action. And the process can only happen during the flow of real time. With no market ignorance and no review of plans, there is no process at all. Since from one period of market ignorance to the next one, ignorance has been somewhat reduced, market participants realize that not only should they implement more attractive opportunities but also that such attractiveness needs to be judged in comparison with the opportunities offered by competitors. When the incentive to offer more attractive opportunities stops, the competitive process stops, too<sup>85</sup>.

To conceive economic action in this way means that all subjects, in a way, perform entrepreneurial actions. Having defined the objectives, the means for achieving them must be chosen in a process that unfolds over time. The attainment of certain objectives naturally involves costs, arising from the subjective perception of renouncing the attainment of other goals. The expectation is that the subjective benefit obtained on attaining the objective is higher than cost/sacrifice. The concept of entrepreneurial profit lies in this difference. This does not mean that losses may not be incurred or entrepreneurial errors be made. That is, over time, entrepreneurs may realise that errors were made in the choice of means and purposes and that these entrepreneurial activities must therefore be reviewed. This is possible precisely because, through the free exercise of human action, discovering errors increases the heritage of information. The nature of economic this calculation lies in comparison between entrepreneurial gains and losses. In a market regime, such assessments are possible because subjective assessments, in terms of income and sacrifice, are transformed into objective values through the price mechanism. It precisely mirrors the subjective meeting

2015

Year

<sup>&</sup>lt;sup>81</sup> Mahathir (2011), p. 757.

<sup>&</sup>lt;sup>82</sup> On this see in particular Ferlito (2013), chapter 4, Huerta de Soto [1992] (2010), Mises [1920] (1990) and Hayek (1935).

<sup>&</sup>lt;sup>83</sup> Huerta de Soto [1992] (2010), p. 3.

<sup>&</sup>lt;sup>84</sup> Kirzner (1973), p. 10.

<sup>&</sup>lt;sup>85</sup> See Ferlito (2014a).

of subjective assessments that, in meeting, generate objectively weighted and quantifiable assessments.

Such definition of human action and entrepreneurship is flanked by a corresponding idea of socialism, as we noticed before. If the socialist perspective would be technically possible, it would be possible, in its realm, to experience a rational calculation as the one happening for the individual planning; rational calculation means the possibility to compare costs and revenues expressed in objective prices. This means that it would be possible for a central planner to gather all the data needed to produce a perfect rational economic calculation. In this way, the central authority, after collecting the necessary information from the minds of individuals, provides all the new information to the players, in terms of prices, the goods to produce, how many, etc...

Two main objections can be raised. Firstly, the type of information that each subject possesses, of an exclusive character, is by nature tacit and cannot be articulated. This means that it is «logically impossible for this information to be transmitted to the governing body»<sup>86</sup>. In fact, the problem is not merely quantitative; it does not simply involves an enormous amount of data but also the dispersion of such information among individuals, as well as of its being impossible to transmit it to any planning organ. This argument, which we could define as static, can be flanked by a dynamic argument, which can be summarised as follows: the information available to individuals is not given once and for all; rather, it is continuously modified, so that - in a dynamic process taking place in real time - expectations and plans change with it.

It is clear, then, that in a socialist system, the mediator role played by the price system is absent. Since there are no subjective evaluations, because everything is determined by the central authorities, prices cannot exist. As we noticed before, prices are the objective synthesis of subjective evaluations exchanged in the market. Without the market, such a synthesis function cannot happen and prices cannot arise. Calculation is impossible.

As a result, we realised how the nature of the problem does not consist in one or another system of equations to be solved but, rather, in understanding how human action and related knowledge actually take part in the market process. Even if a central planning body had a certain amount of information at disposal, judged good enough to determine a plan, the fundamental problem is that, once the plan is notified to the individuals, during its implementation the information resumes its dynamic process of change, thereby making the data used to define the plan already 'old'. Yet this does not mean say that no plans exist in economic action. Quite the opposite. Plans are continually implemented by individuals in an effort to attain their objectives. And we must not conclude that the knowledge available to individuals is perfect, given and unchangeable. On the contrary, it is constantly changing. However, in the process of interaction between individuals, the dynamic process of acquiring information can take place over time and allow plans to change accordingly, in the ceaseless search for mutual coordination, thanks to the information transmission operated by prices. In a more or less planned system, however, it is assumed that data remain unchanged for a period of time that is long enough to allow the plan to be implemented; this assumption, by evidently distorting reality, contains the core for the failure of every planning experiment<sup>87</sup>.

Such argument, however, seems not to be understood nor by politicians neither by economists. The fact is witnessed by the massive government intervention developed in the East and in the West after World War II.

For more than half a century, the belief that deliberate regulation of all social affairs must necessarily be more successful than the apparent haphazard interplay of independent individuals has continuously gained ground until to-day there is hardly a political group anywhere in the world which does not want central direction of most human activities in the service of one aim or another<sup>88</sup>.

Economists are especially guilty for being not able to understand the objections to central planning, resting «on the impossibility within a socialist system of generating the practical information in the form of market prices, that is necessary for the intellectual division of knowledge which a modern society requires and which only arises from the creative capacity of human action or entrepreneurship»<sup>89</sup>.

The main reason why we cannot hope to achieve efficiency, through centralised management, in the use of resources not even remotely comparable to what is made possible by the market is that the economic order of all large societies is based on the use of special circumstantial knowledge spread among thousands or millions of individuals<sup>90</sup>.

Central planning, therefore, by preventing the exercise of entrepreneurial functions, even if only limited to the main capital assets and natural resources, does not allow the creation and transmission of the practical information needed to form of a price system, a necessary aspect for every rational economic calculation. It is clear that the problem cannot be circumvented by an arbitrary system of prices defined by a central authority based on premises more or less extraneous to reality. Every socialist economic decision takes place in total and utter ignorance of economic processes and without the basis for rational economic calculation.

**Vear** 2015

<sup>&</sup>lt;sup>87</sup> On this see also Phaneuf and Ferlito (2014).

<sup>&</sup>lt;sup>88</sup> Hayek (1935), p. 1.

<sup>&</sup>lt;sup>89</sup> Huerta de Soto [1992] (2010), pp. 104-105.

<sup>&</sup>lt;sup>90</sup> Hayek (1976), p. 6.

<sup>&</sup>lt;sup>86</sup> Huerta de Soto [1992] (2010), p. 54.

After decades of socialist experiments, we can easily conclude that the

most important theoretical knowledge gained from a basic analysis of the effects of price controls is this: the effect of intervention is the very opposite of what it was meant to achieve. If government is to avoid the undesirable consequences, it cannot stop with just market interference. Step by step it must continue until it finally seizes control over production from the entrepreneurs and capitalists<sup>91</sup>.

How is it possible for politicians and, in particular, for economists to have indulged for so long on such a big mistake? Hayek ([1974] 2008, p. 30) associates the persistent errors of economists with «their propensity to imitate as closely as possible the procedures of the brilliantly successful physical sciences». Economists, with the pretext of being 'scientists, imitate the methods of the natural sciences but in doing so apply an inappropriate method to the study of human sciences, giving birth to utterly unscientific theories, since the method is not imposed by the object studied in accordance with to the Aristotelian tradition but by the ideological preconceptions of the scholars themselves.

In complex phenomena, fundamental data are often not measurable. If our analysis were to refer only to measurable entities, we would be obliged to restrict the field of investigation to a great extent. It is consequently the case today in our science that those who believe they have a truly scientific approach because they do nothing other than correlate and correlate series and series of data in the search for functional relationships, actually produce theories which are extremely limited and most unlikely to say anything useful about reality.

Consequently, ignorance of true economic science and the presumption that science can only be based on measurable quantities has culminated in producing massive damage in the real world. The presumption of providing exact requirements in time and space, of being able to determine the level of employment exactly starting from planned fixing of aggregate demand, has created a «very extensive misallocation of resources which is likely to make later large-scale unemployment inevitable»<sup>92</sup>.

Unluckily, economic theory is merely a pretext and used to determine even more social control, with the excuse of thinking higher interests or a notorious common good. Yet the

welfare of a people, like the happiness of a man, depends on a great many things that can be provided in an infinite variety of combinations. It cannot be adequately expressed as a single end, but only as a hierarchy of ends, a comprehensive scale of values in which every need of every person is given its place. To direct all our activities according to a single plan presupposes that every one of our needs is given its rank in an order of values which must be complete enough to make it possible to decide between all the different courses between which the planner has to choose. It presupposes, in short, the existence of a complete ethical code in which all the different human values are allotted their due place  $^{\rm 93}.$ 

Yet the problem is that such a comprehensive code of ethics able to organise society in hierarchical terms in accordance with a precise scale of purposes and values, cannot exist and be defined. In particular, cannot be defined by way of imposition. The State as an organisation cannot allow itself to identify such a code of ethics.

As we have seen so far, serious analysis of planning cannot but lead to the conclusion that, in order to be implemented, it has to be conducted through more or less accentuated forms of dictatorship. The freedom that planners promise is nothing more than freedom from the responsibility of deciding for oneself, freedom from action and from decisions with all the weight of personal responsibility that it entails. The desire for presumed equality and an easy life can destroy the longing for liberty, because true freedom always implies responsibility.

A society can only grow, on the contrary, through free individual action. Economists should be servants of that principle and not slaves of artificial systems of ideas, which often become the justification for erroneous policies, 'scientists' whose only goal is to restrict freedom by ever increasing degrees. The main point for a social scientist is to acknowledge that planning cannot be implemented, unless the intended goal is collective suffering.

The recognition of the insuperable limits to his knowledge ought indeed to teach the student of society a lesson of humility which should guard him against becoming an accomplice in men's fatal striving to control society – a striving which makes him not only a tyrant over his fellows, but which may well make him the destroyer of a civilization which no brain has designed but which has grown from the free efforts of millions of individuals<sup>94</sup>.

#### VI. SUGGESTIONS AND CONCLUSIONS

So far we have seen how Malaysian government succeeded in creating a national car brand, thanks to heavy protectionist and supportive policies. However, results are below expectations. It is true that Proton and Perodua dominate the local market in terms of production, but Malaysia remains a net importer of vehicles. Moreover, the great financial effort to support the national automotive industry stopped the local technological development because of the lack of competition. In the same time, it increased the public debt and forced consumers in purchasing cars at a higher price than the market level. Finally, together with NEP, NCP and NAP missed the sight to create a strong group of *bumiputera* entrepreneurs.

The core of our thesis is not only that industrial protection policies damage the economic system, but also that such a failure is to be expected, because of the

<sup>&</sup>lt;sup>91</sup> Mises [1929] (1996), p. 105.

<sup>92</sup> Hayek [1974] (2008), p. 44.

<sup>&</sup>lt;sup>93</sup> Hayek [1944] (2006), p. 60.

<sup>94</sup> Hayek [1974] (2008), pp. 55-56.

technical impossibility of rational economic calculation under every kind of central plan. Which direction should be taken, then? Someone argues that it would be good enough to link Proton (and eventually other national companies) with a big and important international partner<sup>95</sup>. To reason in this way means to miss completely the point. We agree with Dr Mahathir when he stresses that developing countries remain colonies if they need to import technology and they are not able to develop a national system of innovation<sup>96</sup>. And his attempt, under this perspective, is remarkable. However, the action focus should be shift from a direct intervention toward an educational one. How to enhance innovation processes development?

We believe we should look at the educational system. At the very first, it could seem that a strong scientific education, like the one developed in the Asian context, should be a good engine for an innovative mind set development. We do not agree with such perspective. Engineering, in the way in which it is often taught, does not stimulate creativity and innovation. On the contrary, it simply transfers technical notions to be applied to practical issue. This is the worst approach to creativity, because it teaches simply how to apply given technics to limited problems.

It is a humanistic approach, instead, which can shape a different mentality. Philosophy, literature, poetry, history: these are the disciplines who can help young eager minds to question about everything, not to simply accept given solutions. Everybody can potentially apply a given solution to a specific problem. Innovators, on the contrary, are not happy with given solutions. What is needed is developing curiosity and questioning attitude.

This could be a first step, for developing nations like Malaysia, to try to shift from 'importing technology' to 'generate innovation': curiosity and questioning attitude, forged by an educational system which stimulates debates and minds interaction. Such an educational system is centred on philosophy and history rather than engineering.

Such a solution will not answer to our original question. But maybe it could help to shape the future in a different way<sup>97</sup>.

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<sup>&</sup>lt;sup>95</sup> Segawa, Natsuda and Thoburn (2014), p. 436.

<sup>96</sup> Ferlito (2014b).

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## Impact of Microcredit on Agricultural Development in District Mastung Balochistan: A Case Study of Balochistan Rural Support Programme (BRSP) Pakistan

By Ms. Irfana Noor Memon, Sanaullah Noonari, Syed Taimoor Shah, Moula Bux Peerzado, Ghulam Mustafa Panhwar, Asif Ahmed Sethar, Ghulam Yasin Kalwar, Mukhtiar Ali Bhatti & Abdul Shakoor Jamro

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*Abstract-* Balochistan Rural Support Programme (BRSP) is a non-governmental organization working in rural areas of Balochistan province since 1983. Its head office is situated in Quetta, Baluchistan, Pakistan, sub-office is located in Islamabad, and a number of district offices are located in various districts of Balochistan. It is clear that majority of the respondents 90 percent of the sample were male and 10 percent were females in district Mastung Balochistan. The respondents 86.66 percent had availed the loan facility only for once and that too for the first time. 11.66 percent had availed this facility twice and only 11.66 percent of them took loan three times. The respondents 40.00% were 25000, 16.66% were 40000.00, 20.00% were 50000.00, 13.33% were 60000.00 and 10.00% were above 80000.00 rupees amount loans. 30.00% were get for seed, 23.33% were Pesticide, 26.66% were Fertilizer and 16.66% were Others purposes.

Keywords: BRSP, impact of microcredit, agricultural development.

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IMPACTOFMICROCREDITONAGRICULTURALDEVELOPMENTINDISTRICTMASTUNGBALOCHISTANACASESTUDYOF BALOCHISTANRURALSUPPORTPROGRAMME BRSPPAKISTAN

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Abstract- Balochistan Rural Support Programme (BRSP) is a non-governmental organization working in rural areas of Balochistan province since 1983. Its head office is situated in Quetta, Baluchistan, Pakistan, sub-office is located in Islamabad, and a number of district offices are located in various districts of Balochistan. It is clear that majority of the respondents 90 percent of the sample were male and 10 percent were females in district Mastung Balochistan. The respondents 86.66 percent had availed the loan facility only for once and that too for the first time. 11.66 percent had availed this facility twice and only 11.66 percent of them took loan three times. The respondents 40.00% were 25000, 16.66% were 40000.00, 20.00% were 50000.00, 13.33% were 60000.00 and 10.00% were above 80000.00 rupees amount loans. 30.00% were get for seed, 23.33% were Pesticide, 26.66% were Fertilizer and 16.66% were Others purposes. 93.33% respondents believe that micro-credit is the reason for increased agriculture production. 6.66% respondents think that micro-credit has no effect on the agricultural production. 76.66% said that micro-credit plays a positive role in agricultural development. The 81.66% respondents have improvement in their household living standards due to the microcredit facility and 18.33% respondents said that microcredit has no improvement in HH living standard.81.66% of the respondents and 18.33% respondents said that micro-credit has no improvement in food/diet standard.83.33 % of the respondents and 16.66% respondents said that micro-credit has no change health status. 26.66% respondents said that the BRSP staff behavior was satisfactory to some extent and 6.66% say not at all.100% received lump sum amount for agricultural purpose.70.00% respondents were returning the credit amount biannually and 30.00% respondents were returning the credit amount monthly .61.66% of the respondents repaying of microcredit was easy and they were repaying the microcredit easily. For 38.33% respondents the repayment of microcredit was not easy.100.00% respondent's perception regarding loan amount was that it should be increased for the betterment of farmers and for more productive results in agricultural development.

Keywords: BRSP, impact of microcredit, agricultural development.

### I. INTRODUTION

Balochistan Rural Support Programme (BRSP) is a non-governmental organization working in rural areas of Balochistan province since 1983. Its head office is situated in Quetta, Baluchistan, Pakistan, sub-office is located in Islamabad, and a number of district offices are located in various districts of Balochistan. BRSP was initiated with the support of GTZ (German Agency for Technical Co-operation), Germany in 1983. In the mid 90s, BRSP worked in 13 districts of Balochistan with 250 staff members; however BRSP had to scale down its operations substantially in the subsequent years as GTZ withdrew its support. BRSP resumed its operations in 2001 with financial support from Pakistan Poverty Alleviation Fund (PPAF) (BRSP, 2013).

Mastung is a district located in the northwest of Balochistan province Pakistan. Prior to 1991 Mastung was a part of Kalat District. However for administrative purposes in 1991 it was separated from Kalat and made a new district. The district consists of three tehsils: Dasht Kardigap Mastung Prior to 2006 within these there were 12 union councils: Khadkocha, Ghulam Parenz, Karez Noth, Mastung-1, Mastung-2, Sorgaz, Dasht, Isplinji, Kanak, Shaikh Wasil, Kardigap and Soro. In 2006, one additional union council formed with the name of Alizai, bringing the total union councils to 13. In 2005 the population of Mastung district was estimated to be over 180,349. Over 99% of the people in the area are Muslim and Baloch by casts. The major tribes of Mastung district are: Syeds, Dehwar, Qalandrani, Kurd, Babri, Sarparah, Lashari, Rodeni, Muhammad Shahi, Bangulzai, Satakzai, Shahwani, Sumalani, Raisani, Sarangzei, Nausherwani, Tareen, Lehri, Alizai Daday zai Rind, and Hindus. The local languages spoken are Persian and Brahvi (GOB, 2013).

Microcredit can play an important role in agricultural development. One element of an effective

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strategy for poverty reduction is to promote the productive use of farm inputs. This can be done by creating opportunities for raising agricultural productivity among small and marginalized farmers. Microcredit is particularly relevant to increasing productivity of rural economy, especially agricultural productivity in such an environment where economic growth is occurring, microcredit also has the capacity to transmit the benefits of growth more rapidly and more equitably through the informal sector. It is well documented that for many small scale farmers, lack of access to financial services is a critical constraint for the establishment or expansion of viable agricultural enterprises. Microcredit may enable small and marginalized farmers to purchase the inputs they need to increase their productivity, as well as financing a range of activities adding value to agricultural output. However, much remains to be done, to integrate microcredit institutions fully into the mainstream of rural financial systems and for commercial banks to recognize their full potential (Nosiru et al. 2010).

Rural financial market facilities the economic growth and rural poverty reduction through smooth financial intermediation. Financial intermediary's help to mobilize funds, channel them from surplus units to the deficit units create money and smoother the payment system. The efficient provision of loans, deposits, payments, and insurance service encourages rural entrepreneurship and help to rural economy to grow. Presence of financial services helps to rural economy to grow and reduce the poverty. Access to working capital can substantially accelerate the adaptation of modern agricultural technologies and production and thereby improving the ability of the rural sector to meet then subsistence need of the poor. It also helps to produce the surplus in primary and intermediary products required for urban consumption, export, and avoid environmental degradation (World Bank, 2003).

Access to finance is a crucial issue in the productivity of agriculture in Bangladesh. If the farmers in Bangladesh are categorized based on land ownership, then we will find that most of the farmers are either marginal farmer or land less farmers producing crop by taking land lease from the affluent people. So, sometimes it is extremely difficult for the marginal farmers to get access to credit as the credits are not collateral free. The lack of deposit facilities force households to rely on inefficient and costly alternatives. The lack of access to medium- and long-term finance inhibits investment by a majority of small and marginal agricultural households in Bangladesh. This inadequate fund of marginal farmers has negative impact on the agricultural productivity of the whole country. In addition capitalists groups are reluctant to invest on agriculture as return from investing is double/triple in other sectors compared to agriculture. Micro credit has been successful in reaching the rural poor with credit for selfemployment, supporting women's empowerment and significantly contributing to poverty alleviation. Nevertheless, micro credit has only had a marginal impact in the agriculture sector as microfinance institutions (MFIs), to a great extent, limit their lending to those possessing less than half an acre of land (the functionally landless). Poor farmers' access to agricultural credit remains very limited. They are usually missed by regular credit facilities. As a result marginal and small farmers are frequently termed as "missing middle" (Raman *et al.* 1995).

Micro Finance Institution loans are used for agricultural production, trading, processing and transport, resulting in an increase in the use of agricultural inputs and increased output of agricultural production. This leads to enhanced employment opportunities in these sectors for the wider community and reduction in the prices of such products due to increased supply. They also state that trading activities financed by MFIs can help to establish new marketing links and increase the income of traders, and this can lead to reduced migration due to increased employment opportunities and increased income (Zohir *et al.* 2004).

The initiative primarily aimed at developing the socioeconomic condition of poor rural areas of Balochistan. Later in 1991, it was transformed into a company limited and a non-profit organization named as "Balochistan Rural Support Programme" under the new organizational and administrative structures. Prosperous Balochistan where people especially the poor and women are provided with equal livelihood opportunities are not socially and economically excluded. To harness potential of the rural poor to help themselves, assume control of local development and improve their standard of living. Balochistan Rural Support Programme is governed by Board of directors that has 15 members, including Chief Executive officer and a Chairman. Further structure of organization is; Senior Managers reportable to CEO, Managers; reportable to Senior Managers / CEO, Deputy Managers, Assistant Managers, and Senior Officers. Objective of BRSP is to improve the living condition and quality of life of the disadvantaged rural population through social mobilization and institutional development, to nurture and foster human resources at community level and enable them to plan, implement and manage development initiatives for sustainable development, to organize and improve services in sectors; health, education, rural enterprise, physical infrastructure, agriculture, livestock, water and sanitation, and women empowerment in rural areas (GTZ, 2013).

In Bangladesh, formal financial institutions like government and private commercial banks, Stateowned agricultural or rural development bank (for example, BRDP in Bangladesh), savings and loan cooperatives, microfinance banks, leasing, housing and consumer finance companies can offer a wide range of financial products. In between stand financial Nongovernment Organizations (NGOs), self-help groups, small cooperatives and credit unions. Formal services such as microfinance cannot replace loans from friends, relatives, friends, and moneylenders but they do complement them and enable the liquidity constrained rural population to access a wider range of financial services. Microfinance emerged as a noble substitute for informal credit and is considered to be a powerful instrument for poverty alleviation among people who are economically active but financially constrained (Murdoch *et al.* 2002).

In order to improve farmers' conditions, there is a need to improve the agricultural production of their farms. Increase in agricultural production will enhance the demand for inputs but the majority of farmers lack financial resources for adopting agricultural innovations. Rural credit in the form of loans, cash or commodity is the only alternative left for the farmers' improvement purpose. Different institutions are providing credit for agriculture. These institutions are commercial banks, provincial co-operative banks, other provincial cooperative societies, central co-operative banks, agricultural co-operative societies, Zarai Taragiati Bank Limited (ZTBL), Khushali Bank, governmental organizations and non-governmental organizations (NGOs) like Aga Khan Rural Support Program(AKRSP), National Rural Support Program(NRSP) and Punjab Rural Support Program(PRSP) (Jaffar et al. 2006).

Microfinance (MF) has become a buzzword among the development practioners. The term 'microfinance' means providing very poor families with very small loans (microcredit) to help them engage in productive activities or develops their tiny businesses (The Microfinance Gateway, 2008). According to the Consultative Group to Assist the Poor (CGAP), microfinance is the supply of loans, savings and other basic financial services to the poor, including working capital loans, consumer credit, pensions, insurance and money transfer services. Similarly, Hossain (2002) defines MF as, the practice of offering small, collateral free loans to members of cooperatives who otherwise would not have access to the capital necessary to begin small business or other income generating activities. The term 'microfinance' is often used in a much narrower sense, referring principally to microcredit delivered through NGOs for tiny informal business of micro-entrepreneurs (Christen et al. 2003).

### Objectives

The general objective of this study was:

- 1. To investigate the impact of BRSP micro credit scheme on agricultural development.
- 2. To study the role of micro credit in increasing agricultural production in the study area.

3. To examine the appropriate utilization of micro credit.

### II. MATERIALS AND METHODS

This chapter includes information regarding methods and techniques used to conduct this study. The chapter discusses the details about the study design and how it was carried out. The present research study was all the agricultural credit borrowers of district Mastung who received micro-credit from BRSP for agricultural purpose only.

### a) Population

Balochistan Rural Support Program (BRSP) is working in the Mastung district consists of three tehsils

- Dasht
- Kardigap
- Mastung

The targeted population of this study consisted of the micro-credit borrowers of tehsils Mastung, Dasht and Kardigap who borrowed loan from BRSP for agricultural purpose from January 2010 to April 2014. There were total 60 agricultural credit borrowers in the above mentioned Tehsils, who borrowed loan from BRSP for their agricultural purpose in the above said period. The population of the study was homogenous as all of them borrowed loan from BRSP only for agriculture purpose. Majority of the population were having poor economic conditions. Population of the present study had also the similar characteristics of belonging to rural background, low level of education and agricultural occupation.

### b) Sample

The present study aimed to be conducted in district Mustang. Therefore to get a representative sample, the researcher applied stratified simple random sampling technique to collect the data from Tehsil Mastung, Dasht and Kardigap. This technique was followed to ensure equal participation of all the strata of the population.

### c) Sample Size

It was a survey study and stratified simple random sampling technique was considered suitable to make the sample size representative and for the better generalization of the sample results over the population. According to Gay (2010) that the bigger is the population then smaller will be the sample. The population of the study was 60 respondents therefore the respondents were considered appropriate for representation of the sample. There were 20 microcredit borrowers in Tehsils Mustung who borrowed loan form BRSP for agricultural purpose. In Dasht from 20 respondents were selected in the sampling frame. While in Kardigap, there were 20 selected using simple random sampling techniques.

### d) Technique of Data Collection

The researcher used survey method to carry out this research study. Keeping in mind the sample size and scope of the present study the survey method was best to be used to collect data from the large pool of cases.

### e) Type of Study

There are two types of studies qualitative and quantitative studies. The Present study is quantitative in nature. This study is conducted by using the quantitative methods and procedures. The study focused on investigating the core research question and verification of proposed hypothesis. As the quantitative research is based on specific to general approach, so this study also aimed to examine the specific objectives and then generalizing the results over the population through making inferences from the sample. Therefore survey was conducted to measure the impact of BRSP Microcredit scheme on the agricultural development.

### f) Tool for Data Collection

A close ended structured questionnaire was developed to collect data from the respondents.

### g) Interview Questionnaire

Close ended structured questionnaire is a guantitative tool of data collection, which was advocated by Emile Durkheim (1858 - 1917). It is mostly used in survey method to collect data from large number of cases. It is a positivist research method. It includes the low level of involvement of the researcher and high level of involvement of the respondents. A close ended questionnaire is a series of questions asked to individuals to obtain statistically useful information about a given topic. With proper formulation and responsibly administered, structured questionnaires become a useful tool to collect data by which statements can be made about specific groups or people or whole population. So a close ended structured questionnaire was developed for the data collection of the present study. The researcher conducted face to face interviews with each respondent to fill up the questionnaires. It increases not only the accuracy of given information but also assures the high response rate.

### h) Aspects Related to Contents

- The wording of questions was easy and to the point so that the respondent could easily understand the questions and answer them in a better way.
- Close ended questions were asked so that the respondents do not lose focus of the topic.
- Simple language was used so that respondents could understand and answer the questions to meet the objectives of the study.

### i) Aspects Related to Lay out

The questionnaire was divided into following parts

1. Includes the general profile of the respondents

- 2. Measures agricultural development
- 3. Measures the economic impact of micro-credit on the borrowers
- 4. Includes collecting information regarding impact of micro-credit on living standard of the borrowers
- 5. Includes information about procedures and process of BRSP micro-credit program.

### *j)* Pre Testing and Validity of the Questionnaire

Pre testing is a method to check whether the tool for data collection is reliable and validate to meet the research's objectives. It is applied on the smaller unit of the sample. Prior to conducting the actual field work and data collection the instrument of data collection was tested to check the accuracy and how well the instrument is measuring the objectives of the research. The pre-testing was done on 05 respondents of the sample. General discussion were done with the respondents in pre testing phase to make the questionnaire more reliable and valid according the objectives of the study. Further minor changes were made after consultation with the supervisor, District Manager, BRSP and with seniors in the field of research under consideration. A large number of studies regarding the subject matter have been read by the researcher to construct the validated questionnaire. Through the information collected after pre-testing the questionnaire regarding times of getting loan, utilization of amount, methods adopted for crop production and agricultural production were modified in and finalized for the actual study and data collection. The district manager BRSP also helped in the modification of guestionnaire and those suggestions were incorporated in finalizing the questionnaire.

### *k)* Data Collection and Field Experiences

The data was collected in one month. The researcher first contacted the District Manager, BRSP for the field work and data collection. Before starting the data collection in field; permission was taken from the District Manager, BRSP. He was also briefed regarding the research project. The District Manager appointed social organizers of each Tehsil for the assistance of researcher in the data collection. The researcher personally went to the each respondent and filled up the questionnaire through face to face interviews with them. In the first place the informed consent was taken from the respondents. Secondly they were briefed about the purpose and objective of the research. Thirdly they were given full choice not to answer any question. The researcher faced many issues during the data collection process. Firstly the population was quite scattered and study was aimed at the district level so it was quite hectic and time taking process. Secondly at times respondents were not available on the site so the researcher had to contact them again. Thirdly it was quite difficult to get information from the female respondents. They were quite hesitant and reluctant.

Majority of the respondents were illiterate so the researcher had to explain them the questions in detail. It was also observed that they were little bit unhappy due to low amount of loan offered. The inhabitants of the study area were belonging to the rural areas with low socioeconomic conditions. The majority of the people were involved in the agricultural activities. In many villages of the area women were participating in the agricultural activities.

### I) Method of Data Analysis

Data was analyzed by using Statistical Package for Social Sciences (SPSS) software version 17.0. Both descriptive and inferential statistics were used to examine the relationship between the dependent and independent variables. In the first place the impact of micro-credit on agricultural production, economic status and living standard of the borrowers was described by using graphs and frequency tables with their interpretation. Secondly Chi square test was applied to test the association among the variables and to make inferences form the sample. The first section of the analysis includes interpretation of the frequency tables and graphs. The second section includes the results and interpretation of the chi square test.

### III. Results

Analysis and interpretation of data are the most important step in scientific research. Without these steps generalization and prediction cannot be achieved which is the target of scientific research. Generalization and conclusion are drawn on the basis of characteristics and attitudes of the respondents.

### a) Sex of respondents

Table 1 : Distributions of the respondents according to their sex

Sex	Frequency	Percentage
Male	54	90.00
Female	06	10.00
Total	60	100.00

Table-1 it is clear that majority of the respondents 90 percent of the sample were male and 10 percent were females in district Mastung Balochistan.

### b) Age of respondents

Table 2 : Distributions of the respondents according to their age

Age	Frequency	Percentage
< 25 years	10	16.66
25-50 years	38	63.33
>50 years	12	20.00
Total	60	100.00

Table-2 it is clear that majority of the respondents 63.33 percent belonged to the age group

of 25 - 50 years and 20.00 percent to more than 50 years where as 16.66 percent respondents were less than 25 years of age in district Mastung Balochistan.

### c) Education level of respondents

Table 3 : Distribution of the respondent according to their education level

Education level	Frequency	Percentage
Illiterate	26	43.00
Primary	15	17.00
Middle	82	23.33
Matriculation	10	15.00
Collage/University	01	1.66
Total	60	100.00

Table-3 it is clear that majority of the respondents 43.33% farmers were illiterate, while about 17.00% farmers were Primary level of education, 23.00% were middle, 15.66% matriculation and 1.66% bachelor/master education.

d) Marital status of respondents

Table 4 : Distributions of the respondents according to
their marital status

Marital status	Frequency	Percentage
Single	13	21.67
Married	42	70.00
Widow /widower	05	08.33
Total	60	100.00

Table-4 it is clear that majority of the respondents 70.00 percent were married, 22 percent were single and 8 percent were widow/widower in district Mastung Balochistan.

e) Housing conditions of respondents

Table 5 : Distribution of respondents according to their housing conditions

Housing conditions	Frequency	Percentage
Pacca	35	58.33
Kacha	15	25.00
Mixed	10	16.66
Total	60	100.00

Table-5 it is clear that majority of the respondents 58 percent of the sample respondents had Pacca houses as against 17 percent who had mixed devilling. About 25 percent of the respondent had Kacha houses.

### f) Occupation of the Respondents

Table 6 : Distribution of the respondent according to
their occupation

Occupation	Frequency	Percentage
Agriculture	41	68.33
Labour	9	15.00

Business	5	8.33
Private job	3	5.00
Govt. Job	2	3.33
Total	60	100.00

Table-6 shows that majority of the respondents 68.33 percent had agriculture as source of their family income followed by labour 15.00 percent, business 8.33 percent, private job 5.00 percent and government job 3.33 percent.

### g) Source of information BRSP

 
 Table 7 : Distribution of the respondent according to their source of information

Source of Information	Frequency	Percentage
Newspapers/Media	10	16.66
Friends / Relatives	40	66.66
BRSP staffs	10	16.66
Total	60	100.00

Table-7 it is clear that majority of the respondents 66.66 percent respondents received information about BRSP credit programme from the Friends / Relatives, 16.66 received information from Newspapers/ Media and 16.66 BRSP staffs respectively.

h) Agriculture Land Tenure Status of the Respondents

Table 8 : Distributions of respondents according to their agriculture land tenure

Agriculture Land Tenure	Frequency	Percentage
Owner	28	46.66
Tenant	18	30.00
Owner cum Tenant	14	23.33
Total	60	100.00

Table-8 it is clears that majority of the respondents 46.66 percent 46.66% were owner ship, 30.00% were tenant farmers and 23.33% were owner cum tenant respondents.

### i) Farm Size of the Respondents

 Table 9 : Distributions of respondents according to agricultural farm size (acres)

Agricultural Farm Size	Frequency	Percentage
Less 5 acres	22	36.66
5-8 acres	18	30.00
8-10 acres	10	16.66
Above 10 acres	10	16.66
Total	60	100.00

Table-9 it is clear that majority of the respondents 36.66% were less 5 acres, 30.00% were 5-8 acres, 16.66% were 8-10 acres and 16.66% were above 10 acres farm size respondents.

### j) Times of Received the Amount

Table 10 : Percentage distribution of the respondents' regarding incidence of received amount from BRSP

Times of Received Amount	Frequency	Percentage
Once	52	86.66
Twice	07	11.66
Thrice	01	11.66
Total	60	100.00

Table-10 it is clears that majority of the respondents 86.66 percent had availed the loan facility only for once and that too for the first time. 11.66 percent had availed this facility twice and only 11.66 percent of them took loan three times

k) Amount of loan received by the respondents

Table 11 : Distributions of respondents according to their amount of loan received

Received Loan Amount Rs.	Frequency	Percentage
Rs.25000.00	24	40.00
Rs.40000.00	10	16.66
Rs. 50000.00	12	20.00
Rs.60000.00	8	13.33
Rs.80000.00	06	10.00
Total	60	100.00

Table-11 it is clear that majority of the respondents 40.00% were 25000, 16.66% were 40000.00, 20.00% were 50000.00, 13.33% were 60000.00 and 10.00% were above 80000.00 rupees amount loans.

Purpose of Loan by the respondents

Table 12 : Percentage distribution of the respondent regarding their purpose before getting loan

Purpose of Getting Loan	Frequency	Percentage
For Seed	22	30.00
For Pesticide	12	23.33
For Fertilizer	16	26.66
Others	10	16.66
Total	60	100.00

Table-12 it is clear that majority of the respondents 30.00% were get for seed, 23.33% were Pesticide, 26.66% were Fertilizer and 16.66% were Others purposes.

## *m)* Micro Credit is the Reason for Increased Agriculture Production

Table 13 : Percentage distribution of respondent'sperception regarding micro credit as the reason for<br/>increased agriculture production

Increased Agriculture Production	No. Respondent	Percentage
Yes	56	93.33
No	04	6.66
Total	60	100.00

Table -13 shows the perception of respondents with regard to micro-credit as a source of increased agricultural production. It describes those 93.33% respondents believe that micro-credit is the reason for increased agriculture production. 6.66% respondents think that micro-credit has no effect on the agricultural production.

n) Positive Role of Micro-credit in Agricultural Development

Table 14 : Percentage distribution of respondent'sperception regarding to what extent micro credit playpositive role in agriculture development

To what extent	No. Respondent	Percentage
to great extent	46	76.66
to some extent	8	13.33
No Effect	6	10.00
Total	60	100.00

Table-14 shows that majority of the respondents i.e. 76.66% said that micro-credit plays a positive role in agricultural development to great extent, while 13.33% respondents described that it play role to some extent, only 10.00% respondents said that micro-credit has no role in agricultural development.

o) Improvement in House Hold Living Standard of the Respondents

*Table 15 :* Percentage distribution regarding change/improvement in HH living standard of the respondents due to micro credit

Improvement in HH Living Standard	No. Respondent	Percentage
Yes	49	81.66
No	11	18.33
Total	60	100.00

Table-15 shows that majority 81.66% respondents have improvement in their household living standards due to the microcredit facility and 18.33% respondents said that micro-credit has no improvement in HH living standard.

### p) Change/Improvement in Food/Diet Patterns of the Respondents

Table 16 : Percentage distribution of respondents regarding change/improvement in their food/diet patterns

Change/Improvement in Food/Diet	No. Respondent	Percentage
Yes	49	81.66
No	11	18.33
Total	60	100.00

Table-16 shows that there was change/improvement in food/diet patterns of a considerable majority 81.66% of the respondents and 18.33% respondents said that micro-credit has no improvement in food/diet standard. Better financial position made them able to have better diet for themselves and for their family members.

q) Change/improvement in Health Status of the Respondent

 Table 17 : Percentage distribution of respondents

 regarding change/improvement in health status

Change/improvement	No.	Percentage
in Health status	Respondent	
Yes	50	83.33
No	10	16.66
Total	60	100.00

Table-17 shows that there was change/improvement in health status of a considerable majority 83.33 % of the respondents and 16.66% respondents said that micro-credit has no change health status. Therefore they became able to spend more money to maintain their health and get access to the health facilities.

r) Change/improvement in Children Education of the Respondents

Table 18 : Percentage distribution of respondents regarding change/improvement in children's education

Change/improvement in Children Education	No. Respondent	Percentage
Yes	45	75.00
No	15	25.00
Total	60	100.00

Table-18 shows that 75.00% respondents improved the educational status of their children due to increase in the income, while 25.00% respondents have no improvement in their children's education.

2015

Year

### s) Procedure of Getting Microcredit Facility is easy to avail from BRSP

Table 19 : Percentage distribution of respondents regarding microcredit facility is easy to avail

To what Extent	No. Respondent	Percentage
To great extent	34	56.66
To some extent	22	36.66
Not at all	04	6.66
Total	60	100.00

Table-19 shows that respondents were inquired about the procedure of getting loan in which majority of the respondents i.e. 56.66% responded that it was easy to great extent. 36.66% responded that it was easy to some extent and 6.66% responded that it was say not at all.

### t) Behaviors of BRSP Staff with the Respondents

Table 20 : Percentage distribution of respondent'ssatisfaction regarding behavior of BRSP staff duringgetting microcredit facility

No. Respondent	Percentage
40	66.66
16	26.66
04	6.66
60	100.00
	40 16

Table-20 shows that 66.66% respondents responded that the behavior of the BRSP staff was satisfactory to great extents. 26.66% respondents said that the BRSP staff behavior was satisfactory to some extent and 6.66% say not at all. Due to polite behavior of the staff it was easy for the respondents to negotiate and discuss with them regarding loan procedures.

### u) Mode of Receiving the Loan Amount

If respondents receive loan amount in lump sum mode it becomes more helpful for them rather than receiving the amount in installments.

*Table 21 :* Percentage distribution regarding respondents' mode of receiving the amount

Mode of Received Amount	No. Respondent	Percentage
lump sum	60	100.00
Total	60	100.00

Table-21 shows that all the respondents i.e. 100% received lump sum amount for agricultural purpose, which shows that the BRSP gives the agricultural loan in lump sum form to make the procedure easy, flexible and more convenient for the borrowers.

### v) Procedure of Repayment by the Respondents

Respondents were repaying the loan amount by two methods to the BRSP which were biannually and monthly.

## Table 22 : Percentage distribution of respondents regarding procedure of repayment

Procedure of Repayment	No. Respondent	Percentage
Biannually	42	70.00
Monthly	18	30.00
Total	60	100.00

Table-22 indicates the procedure of returning credit amount to the BRSP, which shows that 70.00% respondents were returning the credit amount biannually and 30.00% respondents were returning the credit amount monthly. It shows that the trend of returning amount was seasonally.

### w) Mode of Micro-credit Repayment

There are lots of micro-credit schemes running for improving the economic status of borrowers. Microcredit repayment is a good indicator to measure the economic condition of borrowers.

Table 23 : Percentage Distribution of respondents
regarding mode of micro-credit repayment

Mode of microcredit Repayment	No. Respondent	Percentage
Easy	37	61.66
Difficult	23	38.33
Total	60	100.00

Table-23 indicates that for majority 61.66% of the respondents repaying of microcredit was easy and they were repaying the microcredit easily. For 38.33% respondents the repayment of microcredit was not easy.

x) Respondents opinion regarding increasing the Loan for Agriculture Purpose

Table 24 : Percentage distribution of respondent's opinion regarding increasing the loan for agriculture purpose

parpood					
Respondents opinion about increasing agri-loan	No. Respondent	Percentage			
Yes	60	100.00			
No	0	0			
Total	60	100.00			

Table-24 indicates that for majority 100.00% respondent's perception regarding loan amount was that it should be increased for the betterment of farmers and for more productive results in agricultural development.

### IV. INFERENTIAL ANALYSIS

Inferential analysis deal with drawing conclusions, causes and effects and in some cases, making predictions about the properties of a population based on information obtained from a sample.

Inferential analysis allows making broader statements about the relationships between data.

a) Hypothesis No. 1

*Ho:* There is no association between Micro Credit and Agricultural development

H1: There is association between Micro Credit and Agricultural development

Level of Significance Alpha: ( $\alpha$ ) = .05

b) Chi-Square Test

Chi square test was used to confirm the association between micro credit and agricultural development in which micro credit was used as an independent variable and the increased agricultural production, purpose fulfillment & perception about role of micro credit in agricultural development as dependent variables.

Null hypothesis was assumed as

*Ho:* There is no association between Micro Credit and Agricultural development. While alternative hypothesis was assumed as

*H1:* There is association between Micro Credit and Agricultural development.

Chi square test was applied to test the above stated hypothesis and for checking the association between the variables. The level of significance for the calculated was ( $\alpha$ ) = .05.

Table 25 : Association	between micro	credit and	agricultural	development
			0	

	Value	Df	Asymp. Sig. (2-sided)	
Pearson Chi-Square	15.069a	4	.005	
Likelihood Ratio	13.053	4	.011	
Linear-by-Linear Association	10.637	1	.001	
No. of Valid Cases 60				

Table-25 shows that there was a significant relationship between the two variables (Chi square value = 15.07, df = 4, p=.001which is < .05). As the level of significance for the calculated value is less than .05, so the alternative hypothesis H1 i.e. there is association between micro credit and agricultural development is accepted. Hence the null Hypothesis Ho i.e. there is no association between micro Credit and Agricultural Development is rejected.

c) Hypothesis No. 2

*Ho:* There is no association between Micro Credit and improvement in the economic status of the borrowers

*H1:* There is association between Micro Credit and improvement in the economic status of the borrowers Level of Significance Alpha:  $(\alpha) = .05$ 

### d) Chi-Square Test

Chi square test was carried out to determine the association between micro credits as an independent variable on the seasonal income as a response variable.

Null hypothesis was assumed as Ho: There is no association between Micro Credit and improvement in the economic status of the borrowers. While alternative hypothesis was assumed as, H1: There is association between Micro Credit and improvement in the economic status of the borrowers.

Table 26 : Association between micro credit and improvement in the economic status of the borrowers

	Value	Df	Asymp. Sig. (2-sided)	
Pearson Chi-Square	15.069a	4	.005	
Likelihood Ratio	13.053	4	.011	
Linear-by-Linear Association	10.637	1	.001	
No. of Valid Cases 60				

Table-26 shows that there was a significant relationship between the two variables (Chi square value =32.22, df =4, p=.000 which is < .05). As the level of significance for the calculated value is less than .05, so the alternative hypothesis H1 i.e. there is association between micro credit and economic status of the borrowers is accepted.

Hence the null Hypothesis Ho i.e. there is no association between micro Credit and Improvement in the economic status of the borrowers is rejected.

### e) Hypothesis No. 3

*Ho:* There is no association between Micro Credit and improvement in the living standard of the borrowers

*H1:* There is association between Micro Credit and improvement in the living standard of the borrowers Level of Significance Alpha: ( $\alpha$ ) = .05

Year 2015

### f) Chi-Square Test

Chi square test was carried out to verify the relationship between micro credit and living standard of the respondents in which micro credit was used as an independent variable and household living standard, food quality, health practices, and education expenditure as dependent variables.

The third Null hypothesis for the present study was assumed as Ho: There is no association between

Micro Credit and improvement in the living standard of the borrowers. While alternative hypothesis was assumed as, H1: There is association between MC and improvement in the living standard of the borrowers. Chi square test was applied to test the above stated hypothesis and for checking the association between the two variables. The level of significance for the calculated was ( $\alpha$ ) = .05.

Table 27 : Association between micro credit and improvement in the living standard of the borrowers

	Value	Df	Asymp. Sig. (2-sided)
Pearson Chi-Square	15.069a	4	.005
Likelihood Ratio	13.053	4	.011
Linear-by-Linear Association	10.637	1	.001
	60		

Table-27 shows that there was a significant relationship between the two variables (Chi square value =28.96, df =4, p=000 which is < .05). As the level of significance for the calculated value is less than .05, so the alternative hypothesis H1 i.e. there is association between micro credit and living standard of the borrowers is accepted. Hence the null Hypothesis H0 i.e. there is no association between micro Credit and improvement in the living standard of the borrowers is rejected.

The above results show that the BRSP micro credit scheme had positive impact on agricultural development. It is clear from the results that the micro credit scheme significantly increased the agricultural production of the respondents and which substantively increased their seasonal income. Improvement in the economic status of the borrowers made substantial improvement in the living standard of the micro-credit borrowers.

### V. Discussion

The main objective of the present study was to see the impact of micro-credit on agricultural development. It was assumed that micro-credit has positive impact on the agricultural development in district Mastung Balochistan.

In Bangladesh, formal financial institutions like government and private commercial banks, Stateowned agricultural or rural development bank ( for example, BRDP in Bangladesh), savings and loan cooperatives, microfinance banks, leasing, housing and consumer finance companies can offer a wide range of financial products. In between stand financial Nongovernment Organizations (NGOs), self-help groups, small cooperatives and credit unions. Formal services such as microfinance cannot replace loans from friends, relatives, friends, and moneylenders but they do complement them and enable the liquidity constrained rural population to access a wider range of financial services. Microfinance emerged as a noble substitute for informal credit and is considered to be a powerful instrument for poverty alleviation among people who are economically active but financially constrained (Murdoch *et al.* 2002).

The general objective of the present study was the role of micro-credit on agricultural development in district Mastung Balochistan. The targeted population of the current study consisted of Tehsil Dasht, Kardigap and Mastung. There were total 60 agricultural credit borrowers in the above mentioned Thesils who borrowed loan from BRSP. A close ended structured questionnaire was formulated to collect data from the respondents. Data was collected through face to face interviews with the respondents. Descriptive and inferential statistics were used to analyse the data. Chi Square test was used to measure association of the variables in SPSS. The results of the present study can be summarized as:

It is clear that majority of the respondents 90 percent of the sample were male and 10 percent were females in district Mastung Balochistan. The respondents 63.33 percent belonged to the age group of 25 - 50 years and 20.00 percent to more than 50 years where as 16.66 percent respondents were less than 25 years of age .The respondents 43.33% farmers were illiterate, while about 17.00% farmers were Primary level of education, 23.00% were middle, 15.66% matriculation and 1.66% bachelor/master education . 70.00 percent were married, 22 percent were single and 8 percent were widow/widower .58 percent of the sample respondents had Pacca houses as against 17 percent who had mixed devilling. About 25 percent of the respondent had Kacha houses. 68.33 percent had agriculture as source of their family income followed by labour 15.00 percent, business 8.33 percent, private job 5.00 percent and government job 3.33 percent. 66.66 percent respondents received information about BRSP

Global Journal of Human-Social Science (E) Volume XV Issue

credit programme from the Friends / Relatives, 16.66 received information from Newspapers/Media and 16.66 BRSP staffs .46.66 percent 46.66% were owner ship. 30.00% were tenant farmers and 23.33% were owner cum tenant respondents. 36.66% were less 5 acres, 30.00% were 5-8 acres, 16.66% were 8-10 acres and 16.66% were above 10 acres farm size respondents. 86.66 percent had availed the loan facility only for once and that too for the first time. 11.66 percent had availed this facility twice and only 11.66 percent of them took loan three times. The respondents 40.00% were 25000, 16.66% were 40000.00, 20.00% were 50000.00, 13.33% were 60000.00 and 10.00% were above 80000.00 rupees amount loans. 30.00% were get for seed, 23.33% were Pesticide, 26.66% were Fertilizer and 16.66% were Others purposes. 93.33% respondents believe that micro-credit is the reason for increased agriculture production. 6.66% respondents think that micro-credit has no effect on the agricultural production. 76.66% said that micro-credit plays a positive role in agricultural development to great extent, while 13.33% respondents described that it play role to some extent, only 10.00% respondents said that micro-credit has no role in agricultural development. 81.66% respondents have improvement in their household living standards due to the microcredit facility and 18.33% respondents said that micro-credit has no improvement in HH living standard.81.66% of the respondents and 18.33% respondents said that micro-credit has no improvement in food/diet standard.83.33 % of the respondents and 16.66% respondents said that micro-credit has no change health status.75.00% respondents improved the educational status of their children due to increase in the 25.00% income, while respondents have no improvement in their children's education.56.66% responded that it was easy to great extent. 36.66% responded that it was easy to some extent and 6.66% responded that it was say not at all.66.66% respondents responded that the behavior of the BRSP staff was satisfactory to great extents. 26.66% respondents said that the BRSP staff behavior was satisfactory to some extent and 6.66% say not at all.100% received lump sum amount for agricultural purpose.70.00% respondents were returning the credit amount biannually and 30.00% respondents were returning the credit amount monthly .61.66% of the respondents repaying of microcredit was easy and they were repaying the microcredit easily. For 38.33% respondents the repayment of microcredit was not easy.100.00% respondent's perception regarding loan amount was that it should be increased for the betterment of farmers and for more productive results in agricultural development.

### VI. CONCLUSION AND SUGGESTIONS

The core objective of the present research was to examine and assess the role of micro-credit on

agricultural development. The study concluded that micro-credit play vital role in the development of agricultural sector. From the study it was concluded that microcredit have positive impact in the agriculture field, economic status, household living standards of the farmers.

Microcredit for agricultural purpose provides financial support to the farmers for enhancement of agricultural production which led them towards the increase in seasonal income also. The study concluded that agricultural loan has positive impact on the agriculture production therefore the respondents were tending towards getting the loan facility. Credit investments in the agriculture sector enhance the crop production and seasonal income. Majority of the respondents were belonging to low socio-economic status therefore greater part of the respondents got loan amount many times for agriculture purpose.

The study concluded that micro-credit has positive impact on the agricultural development but there is always need for improvement in any program. With reference to the results of the study and keeping in mind the field observations following recommendations have been made to make the micro-credit program more productive for the agricultural micro-credit borrowers.

- Amount of loan for agriculture purpose may be increased for making the agricultural field more productive for the credit borrowers.
- Modern facilities for agriculture processes ought to be given in the form of machinery at reasonable prices to make more production at economic rates.
- Common understanding about the BRSP'S objectives remains poor programme objectives should be discussed in community organization meetings frequently.
- Community organization leaders should be more active in solving the common community problems.
- Community organization leaders should be given more monetary incentives for managing community organizations.
- It was seen during the survey that loaness were not properly trained in the business against which the loan was sanctioned.
- It should be made compulsory for the MCOs to provide them guidance at their doorstep.
- BRSP should arrange a benevolent fund so that in case of any natural cal mill, if a person is unable to repay some of his instalments, his remaining instalments may be repaid from that fund.
- If a person is unable to repay his instalments because of sudden house hold needs, he should be given some relaxation period so that his feelings about BRSP.
- Agricultural loan facility may be expanded to the rural areas where credit facility is not available.

- Interest rate must be at the lowest level for making the scheme more productive and beneficial for the credit borrowers.
- There should be proper monitoring and evaluation of the respondents after getting loan.

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### A Disaggregated Analysis on the Effects of Foreign Investment Inflows on Exchange Rate: Evidence from Nigeria

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Abstract- This study is an investigation of the effects foreign investments have on exchange rate in Nigeria. The work covered a period of 1987-2012 using annual data from Central Bank of Nigeria statistical bulletin. A growth model via the Ordinary Least Square method was used to ascertain the relationship between foreign investment inflows and exchange rate in Nigeria. Its main objective is to find the impact which foreign investments, decomposed into foreign direct investment (FDI) and foreign portfolio investment (FPI) have on exchange rate and the bidirectional influences between them. Of course, several studies have endeavored to examine the determinants of exchange rate in Nigeria. This study contributes to the literature by examining a possible determinant of exchange rate that has received less attention in the literature: foreign investment inflows. This paper examines this relationship with a view to determining the extent to which FDI and FPI effect exchange rate in Nigeria employing the Granger causality and OLS techniques. The Granger Causality test further provides insight on the causal direction of the variables.

Keywords: foreign direct investment, foreign portfolio investment, exchange rate.

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# A Disaggregated Analysis on the Effects of Foreign Investment Inflows on Exchange Rate: Evidence from Nigeria

Dr. Okafor Ebele Igwemeka <sup>a</sup>, Ezeaku Hillary Chijindu <sup>o</sup> & Izuchukwu Ogbodo <sup>p</sup>

Abstract- This study is an investigation of the effects foreign investments have on exchange rate in Nigeria. The work covered a period of 1987-2012 using annual data from Central Bank of Nigeria statistical bulletin. A growth model via the Ordinary Least Square method was used to ascertain the relationship between foreign investment inflows and exchange rate in Nigeria. Its main objective is to find the impact which foreign investments, decomposed into foreign direct investment (FDI) and foreign portfolio investment (FPI) have on exchange rate and the bidirectional influences between them. Of course, several studies have endeavored to examine the determinants of exchange rate in Nigeria. This study contributes to the literature by examining a possible determinant of exchange rate that has received less attention in the literature: foreign investment inflows. This paper examines this relationship with a view to determining the extent to which FDI and FPI effect exchange rate in Nigeria employing the Granger causality and OLS techniques. The Granger Causality test further provides insight on the causal direction of the variables. Whereas the causality tests suggest no statistical dependence between both FDI and FPI and exchange rate, the regression analyses reveals exchange rate follows FPI though not significantly while FDI has an insignificant inverse relationship with exchange rate. We therefore, recommend an intensive deepening of our stock market and reinforcing our regulatory framework to ensure the safety of investments and enhance investors' perspective.

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### I. INTRODUCTION

igeria, like most developing countries has benefited tremendously from capital flows. Foreign investment comes in two forms: Foreign Direct Investment (FDI) and Foreign Portfolio Investment (FPI). The former entails a controlling authority over the concerned enterprise; at times it means setting up of new projects. Portfolio investment by contrast is essentially a financial transaction - purchase of stocks, bonds and currencies as assets. Many developing economies have over the years depended heavily on the

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attraction of financial resources from outside in different ways. Official and private capital flows including FDI and FPI as a way of accelerating their economic growth (Odozi, 1988; Ekpo, 1997; Uremadu, 2008). Some nations exhibited a choice for FDI since they regard it as an avenue for overcoming the slow trend in official and private portfolio capital flow (Uremadu, 2008). The need to draw foreign capital in non-debt constituting way is one of the reasons, why emerging economies wish to encourage private capital flows. Thus, there has been a dramatic increase in the magnitude of capital flows from countries in the North to emerging economies across the South where the need is high. According to Siamwalla (1999) the relative low yields in industrial countries together with impressive economic growth and attractive returns in developing, countries motivated investors to relocate their funds to direct investments. He assumes that the growth in international foreign investment inflow is an aftermath of good mixture of macroeconomic variables as well as the drift towards trade globalization, international financial linkages and expansion of production bases overseas. He further states that macroeconomic variables are indicators or main signposts indicating the current trends in the economy. Among the macroeconomic variables identified by Keynes (1930) that study foreign inflows into an economy is exchange rate.

Nigeria as an import dependent economy needs foreign investment to enhance her investment needs. That is why since the emergence of democratic governance in May 1999, she has embarked on some concrete means to encourage cross-border investors into her domestic economy. Some of these means are: the repeal of laws that are adverse to foreign investment increase, promulgation of investment laws, introduction of policies with favorable atmosphere like ease of businesses, fast export and import processing methods, fight against advanced fee frauds, instituting economic and financial crimes commission. These definite measures seem to have been making positive impact on Nigeria's foreign capital inflows (Uremadu, 2011). However, Nigeria's share in global flows is still grossly inadequate when compared to the net private capital flows for developing countries worth US\$491.0 billion in 2005 (World Bank, 2006). The situation changed in the 1980s when capital flows took the form of foreign direct

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investment (FDI) and foreign portfolio investment (FPI). While portfolio investment has been a notable feature of developed economies, it is becoming a very important component of the balance of payments of many emerging economies, such as China, Hong Kong, India, Singapore, Taiwan, Brazil, South Africa etc. (Obadan, 2004). Recently, portfolio investment has gained prominence in Nigeria. Before the middle of 1980s, Nigeria did not record any figure on portfolio investment (inflow or outflow) in her balance of payment (BOP) accounts. This was traceable to the noninternationalization of the country's money and capital markets as well as the non-disclosure of information on the portfolio investments of Nigerian investors in foreign capital/money markets (CBN 1997:151). However, FDI dominated Nigeria's capital flows and its benefits are aptly captured by Sadik and Bolbol (2001) in their study. They argued that FDI is the least volatile of capital flows, and more important, can have direct and indirect effects on economic growth. The stability of FDI stems from the fact that direct investors have a longer-term view of the market, thus making them more resistant to herd behaviour, and from the sheer difficulty of liquidating assets at short notices.

With the introduction of various structural reforms, FDI has become a vital source of private external finance for developing countries. It is not like other major types of external private capital flows because it is motivated mostly by the investors long term prospects for making profits in production activities that they indirectly or directly control. Foreign bank lending and portfolio investment on the other hand are often motivated by short- term profit returns that can be determined by some factors, like interest rate, and are inclined to herd behavior. FDI represents investments in production facilities and so can contribute to investible resources and capital formation. Again, it is a way of transferring production technology, skills, innovative capacity, and organizational and managerial practices between locations, and also of procuring international market networks (Mallampally and Suavant, 1999). The international flow of capital is expected to benefit both the source as well as the host country.

The main intensions for countries to seek investments by multinational corporations (MNCs) are to obtain modern technology and knowledge. The assumption is that new technology and knowledge could transfer to domestic firms which will improve their output (Blomstrom and Kokko, 1998). These transfers or spillovers and externalities can occur through various ways.

Spillover may occur when well trained staffs of foreign firms' setup their own plants or become employed in locally owned firms. The operation of MNCs may lead to the dissemination of information on new technology and production methods also referred to as "the demonstration effect" By associating with domestic firms, foreign associates may improve the production competence of the host country (Rodriquez Clare, 1996). There may be competition effect, where the emergent of foreign plants may accelerate competitions and so push domestic firms into being more effective and innovative ( Doan, *et al*, 2010). Another reason why governments make efforts to attract FDI is that it creates employment and FDI may generate foreign exchange for the host country if the MNCs are export oriented. Summarily, in the long run, the transfer of technology and knowhow (indirect) by MNCs to domestic firms may be of more value than direct effects of FDI.

In sharp contrast to other forms of capital flows. FDI has proven to be resilient during financial crisis (Prakash and Assaf, 2001; Haussmann and Fernandez-Arras, 2000; Dudash, 2000 and Lipsey, 2001). The East Asian crisis of 1997-98, Mexican crisis of 1994-95 and the Latin American debt crisis of the 1980s all attest to this. Foreign portfolio investment (FPI) flows have been the most volatile component of capital flow in Nigeria and play an important role in determining the overall balance of payments. This is why Haussmann and Hernandez Arias (2000) further indicate that many host countries regard international debt flows, mostly the short-term ones as "bad cholesterol", because it is based on interest rate differentials and exchange rate expectations and not on long term considerations. The term "exchange rate" can be defined as the price of one country's currency in terms of another. Iyoha and Unugbro (2005) defined exchange rate as the domestic price of a unit of foreign currency. It refers to the cost of exchanging one country's currency for others. Exchange rates are an important yardstick for measuring economic performance, particularly, the impact on price signals, international trade and foreign direct investment. The maintenance of low inflation rates involves higher interest rates, and this leads to the appreciation of the country's exchange rate. Exchange rate regimes in Nigeria have gone through different levels of changes. As the Governor of the Central Bank of Nigeria observed (Sanusi, 2004, p.1), exchange rate arrangements in the country "shifted from a fixed regime in the 1960s to a pegged arrangement between the 1970s and the mid-1980s, and finally, to the various types of the floating regime since 1986, following the adoption of the Structural Adjustment Program (SAP)." A fixed exchange regime led to an overvaluation of the local currency (i.e., the Naira) and was supported by exchange control regulations that caused instability and distortions in the economy (ibid). On the other hand, floating exchange rates have induced unprecedented volatility in the economy (Olowe, 2009). A low rate of inflation affects economic growth and development negatively due to the immediate impact on investment demand. On the part of net-export, the appreciation of exchange rate hurts export and encourages imports. Nigeria operated

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a fixed exchange rate regime prior to the introduction of the SAP in 1986.

Since then, the value of the Naira to the US dollar has depreciated remarkably, reaching its lowest rate of over 150 Naira to one dollar in 2009. As argued by Sanusi (2004), the maintenance of a realistic exchange rate for the Naira is very crucial, given the structure of the economy, and the need to minimize distortions in production and consumption. However, the Nigerian foreign exchange market is peculiar in the sense that the country's foreign exchange earnings are more than 90 per cent dependent on crude oil export receipts (ibid). The fluctuations in the global oil market have direct impact on the supply of foreign exchange in Nigeria and revenue allocation to the three tiers of government in the country. This is because the oil sector contributes more than 80 per cent of government revenue (ibid). Increased price of crude oil at the global market brings in additional foreign exchange, which in turn induces an upward adjustment in revenue allocation to the three tiers of government in Nigeria. Empirical evidence shows that much of such revenues are utilized for consumption as opposed to production purposes. This, no doubt, pushes up aggregate demand including, imported goods and services. With a high import propensity in the country, the demand on foreign exchange has the impact of depleting the country's foreign reserve.

In many developing countries exchange rate issues have tended to influence macroeconomic policy discussions during the last few years. This is attributed to the amount of the effect which exchange rate has on decisions to save and invest as well as its being a major determinant of capital inflow and external competitiveness of a country.

In pursuing some economic goals such as the achievement of a balance of payment viability, the maintenance of internal payment, as well as the solutions to the problems of defining, measuring, detecting and correcting situations of real exchange rate misalignment and over valuation, the exchange rate can also be employed to entice new investors.

Exchange Rate Adjustment (ERA) has been undertaken by government for a number of years (Obaseki, 1991). When payments for transactions in a foreign currency are to be made, or received, the rate at which the two currencies change hands will be determined in the foreign exchange. Hence the market price is determined by supply and demand of foreign exchange. Exchange rate is a veritable instrument of economic management and important macro economic indicator used to assess the general performance of an economy (Ojo, 2003). It is noteworthy however, that despite the observed increasing inflows of foreign investments, there has not been any satisfactory attempt to assess its effect on exchange rate in Nigeria. In this study, we explore an econometric analysis of this issue using appropriate techniques. The rest of the paper is divided into sections as follows: section two comprises a brief survey of related literature and it addresses mainly the theoretical and empirical issues. Section three considers methodology and data while the fourth section is devoted to the empirical findings or results. Section five is the last section and is made of conclusion and recommendations.

### II. LITERATURE REVIEW

The relationship between foreign investment and exchange rate has drawn attention from many studies both theoretical and empirical. The paradigm of Salter-Swan-Corden-Dorbusch by Corbo and Fisher (1995) serves as the theoretical underpinning to test empirically the incidence of capital flows on exchange rate in emerging economies. The model explains how a surge in capital flows would lead to an appreciation of real exchange rate (Carbo and Fisher, 1995). A rise in capital flows increase real wage, which in turn brings out the rise in domestic demand and hence in prices of nontradable goods relative to tradable books that are exogenously priced. This is indicative of the presence of "Dutch-Disease Effects" which describes the side effects natural resource booms or increases in capital flows on the competitiveness of export oriented sectors and import competing sectors. However, different types of capital flows may have different effects on exchange rate because they affect it through different ways.

Exchange rate movement and exchange rate uncertainty seem to be important factors investors take into consideration in their decision to invest abroad. Foreign capital inflows are generally perceived as desirable to the industrialized somethina and developing countries. It can eliminate foreign exchange shortages, improve standard of living, deepen and broaden the financial markets. Capital inflows have also helped individual countries to absorb shocks either internal such as harvest failures to external such as fluctuations in commodity price or recessions in industrial economies (Unugbro, 2007). Since the world has moved towards higher integration, a degree of openness for foreign investments in many countries becomes higher. As both developed and emerging economies continue to open their markets to attract foreign capital flows and investors are becoming more interesting in diversifying their fund flows internationally the role of foreign investment is increasing important. International investors now have renewed interest in long term projects, that is, FDI and portfolio investment such as making a purchase or sale of financial assets across countries increase the emphasis of both FDI and FPI. Considering the major determinants of foreign investment, exchange rate risk is possibly seen as the most important determinant of foreign investment flows (Aranyarat, 2010).

Phillips, et al, (2008) argues that the linkage between exchange rate risks and FDI can be classified into two major issues consisting of production flexibility and risk aversion. In the production flexibility approach, manufacturers commit to domestic foreign capacity ex ante and to employment decisions ex-post, after the realization of real stocks. Thus, the movements of exchange rate play no role in explaining the level of FDI. This argument is based on the assumption that firms can adjust their variable factors after the realization of exchange rate stocks, as a result, it would not be held if factors were fixed. With the risk aversion approach, the evidence could be grouped into two aspects. The first impact is derived from exchange rate steadiness. A stability of dollar matched with a rise in the level of total investment inflow suggests that international investments would be driven partly by variability of exchange rate. The study of Foad (2005) shows that under the condition of limited potential direct investment, FDI flows from the countries with high level of exchange rate risk into the countries with higher stability in currency. This finding is consistent with Dixit and Pindyck (1994) who shows that FDI in a country with a high level of currency risk provides an uncertain flow of expected return on investment. As a result, the link between FDI and exchange rate stability is positive. Another effect can be obtained through the marginal revenue and cost channels. That is, it focuses on the effect of exchange rate differentiating investment decision based on the loss and profit from the investment. As suggested by Goldberg and Karlstad (1995). Higher volatility in the exchange rate reduces the expected returns functions of firms that make investment decisions in the current period in order to realize profits in future periods. According to Campa (1993) risk neutral firms tend to postpone their decision to enter the foreign market in order to avoid high exchange rate variability and for Nucci and Pozzoco (2001) currency depreciation stimulates aggregate investment responses for Italian manufacturing firms through revenue channels and disincentive investment through cost channel. As long as FDI is somewhat irreversible, there is some positive value to holding off on this investment to acquire more information. Given that there is a finite number of potential direct investments, countries with a high degree of currency risk will lose out to countries with more stable currencies (Foad, 2005).

In the analysis of Aizenman (1992) the finding is that a fixed exchange rate regime is more convenient for FDI than a flexible exchange rate, not minding the type of shock hitting an economy. When there is monetary shock, the nominal shocks reduce expected profits from under a flexible exchange rates regime. For real shocks, flexible exchange rates are linked with higher employment volatility and lower expected returns. This arises because a country having a positive productivity shock usually experiences nominal and real appreciation which reduces the effect of employment expansion. For fixed exchange rates, the level of employment and production can be isolated from monetary shocks, and they are related to higher expected returns. These, in turn activate domestic investment and FDI. For real shocks under a fixed exchange rate, a positive productivity shock tends to expand employment and expected returns. So, in the face of productivity shocks, FDI flows will be more under a fixed than under a flexible exchange rate system.

The empirical research mostly finds that increased exchange rate uncertainty has a positive impact on FDI. In the work of Goldberg and Kolstad (1995) using quarterly data to analyze bilateral investment flows between the United States and the United Kingdom, Canada, Japan between 1978 and 1991. They find that exchange rate variability had a positive and statistical significant impact on four of the six bilateral FDI shares, and so real exchange rate variability increased the share of total U.S investment capacity located in Canada and Japan and increased the share of Canadian and U.K investment situated in the united state. Exchange rate variability was insignificant only in situation where problems arose in estimating the regression equations.

Again, Serve (2003) using GARCH model of volatility investigates exchange rate volatility and investment in developing countries and finds that exchange rate uncertainties negatively affect investment in developing countries. The study equally shows that financial systems and the degree of openness of a country are important in establishing the investment effect of exchange rate uncertainty. While more efficient financial system is positively related to investment.

In the case of FPI, Bigger (1979) shows that from international point of view, the overall rate of return from holding foreign financial assets consists of investment returns (dividends and capital gains) on the asset including gains and losses from the movement in exchange rate at the holding period. The volatility of exchange rate is an added source of uncertainty that may create both potential gains and losses to investors across countries. This also shows that the volatility of exchange rate guickly increases foreign investment risk in holding bonds and stocks, however the effect of exchange rate for volatility on international investment is significantly more than investment risk for stock because stocks are more volatile when compared to bonds.

Eun and Resnick (1988) investigate the effect of exchange rate volatility on the risk of foreign stock market investment and show that with the Modern Portfolio Theory (MPT) investors estimate the risk-return nature of financial assets when considering optimal portfolio. In such situation exchange rate volatility leads to portfolio risk. On the other hand, based on efficient

international portfolio strategy, the volatility of exchange rate is rather essential to multinational investors because of its ability to get potential gains from international diversification. Again, they further examined that variability of exchange rate is seen to account for nearly fifty percent of the variability of dollar returns from equity investment in such major countries as Japan, Germany and the United Kingdom.

Corsetti Kondtntionu (2009) shows that the valuation effect of exchange rate volatility acts as fund transfer across countries, with the capital gains to U.S investors following depreciation in dollar balanced by capital losses for foreign investors. This shows that the welfare consequent of redistribution of wealth is actually considerable.

Gazionglu (2008) in a study of the effect of capital inflows and outflows on real exchange rates and the real stock market returns before and after the financial crisis in turkey, finds an asymmetric impact of capital on exchange rate and stock market returns.

#### Methodology III.

The study applies multiple regression models to investigate the relationship between total foreign capital inflows, disaggregated into foreign direct investment and foreign portfolio investment, and exchange rate in Nigeria. The work covered a period of 1987-2012 using annual data from Central Bank of Nigeria statistical bulletin. The choice of multiple regressions is based on the use of more than single dependent variable in a regression model.

### a) Model Specification

The selection of the model is based on the theoretical perspectives of the nexus between foreign capital inflows, which maintains that such inflows have effect on exchange rate. The variables used in this study on the effect of foreign investment inflows on exchange rate in Nigeria are exchange rate (EXR), foreign direct investment (FDI), foreign portfolio investment (FPI). Thus, the growth model is specified as:

EXR= f (FPI, FDI)	(1)
Therefore, mathematically, exchange rate is expressed as	a function of foreign capital inflows thus;
$E_t = f(FCI_t) -$	(2)
Where:	
$_{t}$ E = Exhcange rate at time t	
$_{t}$ FCI = Foreign Capital Inflows at time t	
When equation (1) is expanded to accommodate indicator	s of Foreign Capital Inflows, we have:
$EXT$ = $\alpha$ -	+ $\beta_1 FDI + \beta_2 FPI + \mu$ (3)
Where:	
$\begin{array}{llllllllllllllllllllllllllllllllllll$	
Meanwhile, we introduced log in the equation to improve the Meanwhile, we introduced log in the equation to improve the terms of the equation to improve the meanwhile of the equation to improve the meanwhile of the equation of the equation to the equation of the equatio	
DLEXR = f(DLFR)	PI + DLFDI) (4)
i. Unit root test Time series data are, if not stationary, prone to problems of spuriousness. Hence, we tested for the presence of unit root. This was necessitated because we wanted to ensure that the parameters estimated are	stationary time series data. We utilized the Augmented Dickey-Fuller (ADF). To reject the null hypothesis that that the data are non- stationary, the ADF statistics must be smaller than the critical values.

Table 1 : Augmented Dickey-Fuller Unit Root Test

Null Hypothesis: D(EXR) has a unit root

		t-Statistic	Prob.*
Augmented Dick	ey-Fuller test statistic	-4.781273	0.0009
Test critical values:	1% level 5% level	-3.737853 -2.991878	
	10% level	-2.635542	

### Null Hypothesis: D(FDI) has a unit root

		t-Statistic	Prob.*	
Augmented D	ickey-Fuller test statistic	-5.612410	0.0001	
Test critical values:	1% level 5% level 10% level	-3.737853 -2.991878 -2.635542		
Durbin-Watson stat 1.94				
Null Hypothesis: D(FPI) has a unit root				
		t-Statistic	Prob.*	
Augmented Dickey-Ful	ler test statistic	-5.448983	0.0000	
Test critical values:	1% level 5% level 10% level	-3.737853 -2.991878 -2.635542		
Durbin-Watson stat			1.998083	

**Durbin-Watson stat** Source: Authors

Table 1 shows results of tests for stationarity and autocorrelation after transformation of the time series data. This is in effort to make sure that the outcome of the overall result will not be spurious, unreliable and misleading. The results in table 1 shows that the computed ADF test-statistics for all the variables

(EXR, FDI and FPI) are smaller than the critical values at 1%, 5% and 10% significant levels and the Durbin-Watson statistics are very significant and approximately 2, which means there is no autocorrelation problems in the time series data and prove that the result is reliable.

#### ANALYSIS OF EMPIRICAL RESULTS IV

### Table 2 : Regression Results

Dependent Variable: DLOG(EXR(-1)) Method: Least Squares Included observations: 26

Variable	Coefficient	Std. Error	t-Statistic	Prob.
С	-0.083467	0.087489	-0.954025	0.3527
DLOG(FDI(-1))	-0.017076	0.110509	-0.154521	0.8789
DLOG(FPI(-1))	0.068595	0.039857	1.721009	0.1024
R-squared	0.579323	Mean dependent var		3.791134
Adjusted R-squared	0.511003	S.D. dependent var		1.252650
S.E. of regression	0.529971	Akaike info criterion		1.676179
Sum squared resid	6.460000	Schwarz criterion		1.821344
Log likelihood	-0.49033	Hannan-Quinn criter.		1.717981
F-statistic	58.33370	Durbin-Watson stat		1.601374
Prob(F-statistic)	0.000400			

### Source: Authors.

As shown in the table 2 the impact of foreign portfolio investment on exchange rate is positive and non-significant (coefficient of FPI = 0.069, t - value = 1.721). This indicates that a foreign portfolio investment inflow has positive but non-significant impact on

exchange rate in Nigeria. The probability value of 0.1024 confirms the non-significance of the impact. Also, as shown from the table the impact of foreign direct investment inflow was negative and non-significant (coefficient of FDI = -0.017, t - value = -0.155). This

indicates that foreign direct investment inflow has negative and non-significant impact on exchange rate of Nigeria. The probability value of 0.8789 > 0.05 confirms the non-significance of the impact. The coefficient of determination as revealed by R-square (R<sup>2</sup>) indicates

that 58% of the variations observed in the dependent variable were explained by variations in the independent variables. The probability of F-statistic (0.000400) shows reveals that the overall regression is significant and passes the goodness of fit test.

#### Table 3 : Granger Causality

Pairwise Granger Causality Tests Sample: 1987 2012 Lags: 2

Null Hypothesis:	Obs	F-Statistic	Prob.
LOG(FDI(-1)) does not Granger Cause LOG(EXR(-1))	23	1.23495	0.3143
LOG(EXR(-1)) does not Granger Cause LOG(FDI(-1))		1.11989	0.3480
LOG(FPI(-1)) does not Granger Cause LOG(EXR(-1))	23	0.27720	0.7611
LOG(EXR(-1)) does not Granger Cause LOG(FPI(-1))		7.52987	0.0042

### Source: Authors

The above table reveals that there is no causal relationship between FDI and exchange rate, and vice versa. However, while FPI does not granger cause exchange rate, the later granger causes FPI thereby indicating the existence of uni-directional causality between the variables.

### V. Conclusion and Recommendations

The result above shows that foreign portfolio investment had positive and non-significant impact on exchange rate while foreign direct investment had negative and non-significant impact on exchange rate. The findings of this study follow the suggestion that the composition of foreign investment inflows matters in determining their impacts on exchange rate. Hence, our results show that FDI had negative and non-significant impact on exchange rate in Nigeria. This was confirmed in the studies of Darby, et al, (1999), Bryne and Davis (2003), Benassy-Querre, et al, (2001). This implies that base-broadening hypothesis holds (as the coefficient of FPI is positive); hence, the amount of FPI in the economy drives up exchange rate. The implication is that foreign portfolio investment has the potential to appreciate exchange rate.

The negative contribution of FDI to exchange rate improvement may be a reflection of Nigeria's poor business climate. There is need to consciously improve the business environment to enable foreign direct investments contribute positively to exchange rate by encouraging foreign investors in the non-oil sector for exports. This is because the country's foreign exchange earnings are more than 90 percent dependent on crude oil export receipts and the fluctuations in the global oil market have direct impact on the supply of foreign exchange in Nigeria. FDI also increase the foreign exchange earnings of developing countries by generating new export products. If however FDI is focused on sectors where there are already competing domestic enterprises, this may erase investment opportunities for domestic investors. We thus suggest that foreign direct investors should be encouraged by sustainable government policies to invest in the manufacturing sector which will increase the export of finished products and thereby appreciate our exchange rate.

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### The Impact of Globalization on the Business

### By Katerina Ristovska & Aneta Ristovska

*Abstract-* The modern liberal, capitalistic and economic actions become a conglomerate of factors and reasons, analysis, information, mediums, skills and predispositions influencing on the business. The participation on the world's global markets, the internationalization and the transfer of the business activities on all geographic meridians, encountering different and often uncertain environments is a constant business story of the international economic activity for at least three centuries ago. The global economic interaction is as old as it is old the society in its more or less organized form. From the industrial revolution until today, there is ongoing irreversible global economic integration. The reasons are simple, business and profits do not recognize borders, national and cultural unsurpassed characteristics, where more or less a mutual benefit of certain cooperation is recognized, a business connection is immediately established. Making an decision for investment on a foreign location is a process of extensive analysis, thoroughly and profound long-term thinking and scanning of the institutional and legal frameworks that should provide in advance, and to some extent, guaranteed predictability, in terms of responsiveness to a certain dilemmas, how much to be invested, where to direct the capital, what will be the economic benefit and the ability to anticipate, in advance, the given risks.

Keywords: internationalization, global markets, economic integration.

GJHSS-E Classification : FOR Code: 150399



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## The Impact of Globalization on the Business

Katerina Ristovska <sup>°</sup> & Aneta Ristovska <sup>°</sup>

Abstract- The modern liberal, capitalistic and economic actions become a conglomerate of factors and reasons, analysis, information, mediums, skills and predispositions influencing on the business. The participation on the world's global markets, the internationalization and the transfer of the business activities on all geographic meridians, encountering different and often uncertain environments is a constant business story of the international economic activity for at least three centuries ago. The global economic interaction is as old as it is old the society in its more or less organized form. From the industrial revolution until today, there is ongoing irreversible global economic integration. The reasons are simple, business and profits do not recognize borders, national and cultural unsurpassed characteristics, where more or less a mutual benefit of certain cooperation is recognized, a business connection is immediately established. Making an decision for investment on a foreign location is a process of extensive analysis, thoroughly and profound long-term thinking and scanning of the institutional and legal frameworks that should provide in advance, and to some extent, guaranteed predictability, in terms of responsiveness to a certain dilemmas, how much to be invested, where to direct the capital, what will be the economic benefit and the ability to anticipate, in advance, the given risks.

*Keywords: internationalization, global markets, economic integration.* 

### I. INTRODUCTION

The global changes in the world, changes in political, economic and business activities as well as the development of technology, transport and communications, impose the need for enterprises in its struggle for survival, to change their strategies and go out from the borders of their own country. Limited market, competitive pressure, demand for cheaper resources and the dynamics of the postmodern era, force business leaders to change their focus from traditional targets to alternative measures for successful business and enter on global markets, with the aim of creating competitive advantage.

Major investments don't tolerate improvisation because the capital and the assets are acquired at the cost of big effort and hard work, and their increase must not turn into big loss. Business entities, by definition, always act rationally, first, when choosing a certain environment they do a detailed scan of the situation, the political and social dependence of the environment, the cultural identification of the social environment, the geographical position of the targeted environment, the possibility for easier access to existing resources and

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technologies, labor force that is compatible with the needs for efficient operations as well as good infrastructural network of the location, because the goods, the products and the services require mobility, quick transfer and availability at every moment, on every market, in general, anywhere and fastest, where there is necessity and need.

### II. International Business and The Global Market

International business is a term used to describe all commercial transactions, in general, (private and governmental, sales, investments, logistics and transport) which occur between two or more regions, countries and nations beyond their political borders (Radebaugh & Sullivan, 2007). International business refers to those business activities which include crossborder transactions of goods, services or resources between two or more nations. Transactions of economic resources include capital, skills, people for international production of physical goods or services, such as finance, banking, insurance, construction (Joshi, 2009). According to Rugman and Collinson, international business analyzes transactions that take place across national borders in order to meet the needs of organizations. individuals and These economic transactions consist of trade (imports and exports) and foreign direct investment (Rugman, Collinson, & Hodgetts, 2006). According to Ball, international business is a business whose activities are carried out beyond the borders of their country and not only include international trade and international production but growing service trade in areas such as transport, tourism, advertising, construction, retail and mass communication (Ball, McCulloch Jr., Frantz, Geringer, & Minor, 2002).

The companies that are active in international business are called multinational enterprises. Multinational enterprise is an enterprise or corporation that owns substantial resources and performs various business activities through a network of branches located in different countries and each branch form its business strategy, based on the different market characteristics (Cavusgil, Knight, & Riesenberger, 2008). Multinational company is based in one country but has business activities in several countries. There are opinions that the multinational company is one that is structured and conducts business or property held in many countries or a company organized into global production parts.

The reasons why a company becomes a multinational, Ansoff separates into two categories (Ansoff, 1984):

- Operational needs: providing materials, equipment, technology and release of surplus production;
- Strategic needs: ensuring the inviolability of future changes in the external environment, steady growth (maintaining historic patterns of growth, avoiding stagnation caused by saturation, increasing the volume of business, increasing the rate of growth) and better profitability.

### III. GLOBALIZATION OF BUSINESS

The development of international business activities coincided with widespread phenomenon of globalization of markets (Cavusgil, Knight, & Riesenberger, 2008). The globalization of markets refers to the growing economic integration and the growing interdependence of countries worldwide. Internationalization of the companies refers to the tendency of the companies to systematically increase the international scope of their business activities, while globalization refers to a macrotrend, intensive economic relations between the countries in the world. Globalization encourages companies to internationalize and to substantially increase the volume and types of cross-border transactions of goods, services and capital. Also, the globalization leads to rapid dissemination and diffusion of products, technology and knowledge in the world, regardless of the origin.

The process of globalization is a natural process that is a result of the growing and accelerated process of generalizing of the character and process of production. The development of science, engineering and technology and the expansion of markets for goods, worldwide, lead to internationalization of economic and financial developments. If globalization is understood as a process that leads to greater economic integration of national economies, as a process of fragmentation of the world economy and the international economy, than the globalization is a process of opening of national economies through the removal of economic and financial boundaries of national economies and thus their transformation into an international economic and financial market (Jovanovski, 2007).

Globalization is a worldwide trend, through which economies in the world lose their borders and connect to each other. The companies are no longer imprisoned in their borders and can implement a wide range of business activities around the world. Many companies are present in markets around the world, purchase raw products or conduct research and development worldwide. Trade barriers fall and global trade between countries in goods and services is

The globalization from economic aspect has two main components: the globalization of markets and globalization of production. The globalization of markets refers to the merging of historically different and separate national markets into one big global market. In recent years, constantly is discussed that the tastes and preferences of consumers in different countries and nations begin to resemble on a global level and the way that they help in the creating of a global market. The companies that offer standardized products worldwide, help in the creation of a global market. The most common global markets are not the markets for mass consumer products, because there are still differences between countries in terms of tastes and preferences, which still have great meaning and a sort of brake on globalization, but these are the markets for industrial goods and materials that have universal need in the world. The globalization of production refers to the tendency of the companies to find suppliers of goods and services from locations around the world, in order to realize the advantage of national differences in price and guality of the factors of production. Companies do this in order to reduce overall costs and thereby to improve the quality or to improve the functionality of their product offering to compete more effectively(Hill, 2008).

The process of globalization, the fight for survival, constant pressure and the need to preserve and strengthen the market position, force the companies to be willing to constantly innovate and explore opportunities for achieving competitive advantage and expanding business activities outside the domestic market.

### IV. FACTORS FOR GLOBALIZATION

Entrance of the companies in the global market becomes inevitable not only because of limitation of the domestic market but also because of the globalization; the domestic market share is under threat from foreign competition (Bartels, Buckley, & Mariano, 2009). There are several specific factors that promote globalization and guide enterprises to strive for business development and growth through the international and global operations and include: political changes, development of technology, international business climate. market development, expenses and competition (Ball, McCulloch, Geringer, Minor, & McNett, 2001).

### a) Political changes

The globalization trend of unifying and socializing the global community, as well as, forming preferential trade agreements and unions, such as NAFTA and the European Union, which unite more nations in a single market allow the companies significant market opportunities. Two aspects of this trend, which contribute to the globalization of business operations, are:

- ⇒ Progressive reduction of barriers for trade and foreign investment by most governments, which leads to intense opening new markets by international companies, which also exported them and build production facilities in them and,
- ⇒ The privatization of most of the industries in the former communist countries, as well as opening of their economies to the global competition.

### b) Development of technology

The development of computing and communication technologies has enabled increased flow of ideas and information across the borders of the countries, providing introduction of the consumers with the goods worldwide. Internet and networking have enabled smaller companies to compete globally, as a result of the rapid flow of information, regardless of the physical location of the seller or buyer. Also, allows international companies to hold corporate meetings among managers from headquarters and branches, without wasting unnecessary time for travel.

### c) International business climate

The development of communication and information technologies have contributed to the process of globalization, but also provided instruments that facilitated the processes of globalization. Newly emerging markets also recognize the economic benefits, technological development and growth opportunities that globalization provides.

### d) Development of markets

Information and communication technologies, rapid development of international tourism, widespread cultural exchange and improved living standards, in many developing countries have contributed to the emergence of a group of consumers in different countries and regions of the world with similar educational profiles, lifestyle, purchasing power, as well as, aspirations for high quality products. This scenario, in combination with the liberalization of international trade and the availability of global distribution channels, opens great opportunities for companies that want to offer their products to global markets. Large market potential exist outside of the domestic market, and is reason for the companies go out on the foreign markets, generate sales and have opportunities for profit that cannot be achieved at home.

### e) Expenses

The liberalization of trade and investment flows, that emerged in the 80s of the last century, which inevitably moved forward, was a great motivation for globalization of the businesses. Trade liberalization, global consumer habits, rising development costs and the need for economies of scale, pressure from foreign competitors in the domestic market as well as the development of information and communication technologies, are considered as drivers of the globalization. Because of the need to introduce new products and investment in research, development and innovation, achieving economies of scale, reduce costs and access to cheaper raw materials: companies are forced to plan activities, taking into consideration the global market. Economies of scale and cost reduction are the main goal of every company's management. That is why companies decide to locate production in countries where the cost of developing and producing are smaller.

### f) Competition

One of the reasons that the companies adopt global strategies is the need of maintaining or gaining a competitive advantage in foreign markets and avoiding competition in the domestic market. Competition in international markets is huge and growing, with more multinational competitors who win markets worldwide. The companies improve their competitive position by opposing competitors in international markets or premature intrusion into the domestic market of the competitor in order to destabilize or to suppress its development.

As the globalization increases the speed and progresses rapidly, more opportunities are opening for the companies, to participate on the international markets. The managers develop and adapt strategies for internationalization in order to transform their organizations into globally competitive enterprises. Managers seek to coordinate the supply, production, marketing and other activities based on international activities. The organization of the company globally is a challenge and requires strategic positioning, organizational skills, a high degree of coordination and integration, attention to the needs of individual markets and the implementation of common processes.

The strategy, in an international context, is an organization plan for positive positioning, compared to the competitors. This plan lead the company to selected customers, markets, products and services in global markets, not just a particular international market. The strategy in an international context should help managers to formulate a strong international vision, allocation of resources, participation on the major markets, implementation of global partnerships and involvement in competitive activities opposing global rivals and establishment of activities that add additional

value on a global level (Cavusgil, Yeniyurt, & Townsend, 2004).

When the companies compete outside of their country, they face a number of challenges and pressures. These pressures and challenges to maintain competitiveness, require from the companies to cut costs, in order the consumers do not evaluate their products or services as too expensive. This leads to the need to locate production facilities in places where production costs are lower, and the development of high standardized products in most countries. In the context of the pressure to reduce costs, managers must strive to be ready to respond to local pressures to adapt products to local market requirements, where the company is active. This requires differentiation of their offer and strategies in different countries, in order to preserve the tastes and preferences of consumers, but also the differentiation of distribution channels, management of human resources, and government regulations. Because the strategies and tactics for differentiation of products and services in local markets create additional costs, they can also lead to increased costs for the company. These two pressures that enterprises face, resulting in four basic strategies that the companies use to compete in the global market. These strategies are: international, global, multidomestic and transnational strategy (Dess, Lumpkin, & Taylor, 2004). The strategy that will be chosen by the company depends on the pressure faced by costcutting and the importance of adapting to local markets.

### V. Conclusion

Today, the word international company is quite a common phenomenon, which reflects actual business transactions and large expanses between a number of people from different cultures and with different approaches. What unites them in the complex network of relationships is the need of development, rapid exchange of resources and tools and integrated cooperation, which should contribute to ensure cooperation and transfer of capital.

It can be concluded that today's decisions for crossing domestic borders and internationalization of the business is essential for serious growth and development of a business entity. To make a decision to invest outside of the own borders is a complex and comprehensive process. This process is achieved through several stages and approaches that contain a long-term comprehensive analysis and scanning newly elected investment location. Because every business investment represents economic-political and social interaction, during the decision making process, great attention should be paid on choosing stable political system, with tradition of trade market, functional institutions, good law system, which would be a guarantee against unstable environment and potential risks in the country.

To summarize, the decision making process is time consuming because the analysis of all the factors and potential risks of certain market takes time and resources, but is necessary for making a good decision and return of the investment.

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## GLOBAL JOURNALS INC. (US) GUIDELINES HANDBOOK 2015

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#### TECHNIQUES FOR WRITING A GOOD QUALITY RESEARCH PAPER:

1. Choosing the topic: In most cases, the topic is searched by the interest of author but it can be also suggested by the guides. You can have several topics and then you can judge that in which topic or subject you are finding yourself most comfortable. This can be done by asking several questions to yourself, like Will I be able to carry our search in this area? Will I find all necessary recourses to accomplish the search? Will I be able to find all information in this field area? If the answer of these types of questions will be "Yes" then you can choose that topic. In most of the cases, you may have to conduct the surveys and have to visit several places because this field is related to Computer Science and Information Technology. Also, you may have to do a lot of work to find all rise and falls regarding the various data of that subject. Sometimes, detailed information plays a vital role, instead of short information.

**2. Evaluators are human:** First thing to remember that evaluators are also human being. They are not only meant for rejecting a paper. They are here to evaluate your paper. So, present your Best.

**3. Think Like Evaluators:** If you are in a confusion or getting demotivated that your paper will be accepted by evaluators or not, then think and try to evaluate your paper like an Evaluator. Try to understand that what an evaluator wants in your research paper and automatically you will have your answer.

**4. Make blueprints of paper:** The outline is the plan or framework that will help you to arrange your thoughts. It will make your paper logical. But remember that all points of your outline must be related to the topic you have chosen.

**5.** Ask your Guides: If you are having any difficulty in your research, then do not hesitate to share your difficulty to your guide (if you have any). They will surely help you out and resolve your doubts. If you can't clarify what exactly you require for your work then ask the supervisor to help you with the alternative. He might also provide you the list of essential readings.

6. Use of computer is recommended: As you are doing research in the field of Computer Science, then this point is quite obvious.

7. Use right software: Always use good quality software packages. If you are not capable to judge good software then you can lose quality of your paper unknowingly. There are various software programs available to help you, which you can get through Internet.

8. Use the Internet for help: An excellent start for your paper can be by using the Google. It is an excellent search engine, where you can have your doubts resolved. You may also read some answers for the frequent question how to write my research paper or find model research paper. From the internet library you can download books. If you have all required books make important reading selecting and analyzing the specified information. Then put together research paper sketch out.

9. Use and get big pictures: Always use encyclopedias, Wikipedia to get pictures so that you can go into the depth.

**10.** Bookmarks are useful: When you read any book or magazine, you generally use bookmarks, right! It is a good habit, which helps to not to lose your continuity. You should always use bookmarks while searching on Internet also, which will make your search easier.

11. Revise what you wrote: When you write anything, always read it, summarize it and then finalize it.

**12.** Make all efforts: Make all efforts to mention what you are going to write in your paper. That means always have a good start. Try to mention everything in introduction, that what is the need of a particular research paper. Polish your work by good skill of writing and always give an evaluator, what he wants.

**13.** Have backups: When you are going to do any important thing like making research paper, you should always have backup copies of it either in your computer or in paper. This will help you to not to lose any of your important.

**14. Produce good diagrams of your own:** Always try to include good charts or diagrams in your paper to improve quality. Using several and unnecessary diagrams will degrade the quality of your paper by creating "hotchpotch." So always, try to make and include those diagrams, which are made by your own to improve readability and understandability of your paper.

**15.** Use of direct quotes: When you do research relevant to literature, history or current affairs then use of quotes become essential but if study is relevant to science then use of quotes is not preferable.

**16.** Use proper verb tense: Use proper verb tenses in your paper. Use past tense, to present those events that happened. Use present tense to indicate events that are going on. Use future tense to indicate future happening events. Use of improper and wrong tenses will confuse the evaluator. Avoid the sentences that are incomplete.

**17.** Never use online paper: If you are getting any paper on Internet, then never use it as your research paper because it might be possible that evaluator has already seen it or maybe it is outdated version.

**18.** Pick a good study spot: To do your research studies always try to pick a spot, which is quiet. Every spot is not for studies. Spot that suits you choose it and proceed further.

**19. Know what you know:** Always try to know, what you know by making objectives. Else, you will be confused and cannot achieve your target.

**20.** Use good quality grammar: Always use a good quality grammar and use words that will throw positive impact on evaluator. Use of good quality grammar does not mean to use tough words, that for each word the evaluator has to go through dictionary. Do not start sentence with a conjunction. Do not fragment sentences. Eliminate one-word sentences. Ignore passive voice. Do not ever use a big word when a diminutive one would suffice. Verbs have to be in agreement with their subjects. Prepositions are not expressions to finish sentences with. It is incorrect to ever divide an infinitive. Avoid clichés like the disease. Also, always shun irritating alliteration. Use language that is simple and straight forward. put together a neat summary.

**21.** Arrangement of information: Each section of the main body should start with an opening sentence and there should be a changeover at the end of the section. Give only valid and powerful arguments to your topic. You may also maintain your arguments with records.

**22.** Never start in last minute: Always start at right time and give enough time to research work. Leaving everything to the last minute will degrade your paper and spoil your work.

23. Multitasking in research is not good: Doing several things at the same time proves bad habit in case of research activity. Research is an area, where everything has a particular time slot. Divide your research work in parts and do particular part in particular time slot.

24. Never copy others' work: Never copy others' work and give it your name because if evaluator has seen it anywhere you will be in trouble.

**25.** Take proper rest and food: No matter how many hours you spend for your research activity, if you are not taking care of your health then all your efforts will be in vain. For a quality research, study is must, and this can be done by taking proper rest and food.

26. Go for seminars: Attend seminars if the topic is relevant to your research area. Utilize all your resources.

**27. Refresh your mind after intervals:** Try to give rest to your mind by listening to soft music or by sleeping in intervals. This will also improve your memory.

**28. Make colleagues:** Always try to make colleagues. No matter how sharper or intelligent you are, if you make colleagues you can have several ideas, which will be helpful for your research.

29. Think technically: Always think technically. If anything happens, then search its reasons, its benefits, and demerits.

**30.** Think and then print: When you will go to print your paper, notice that tables are not be split, headings are not detached from their descriptions, and page sequence is maintained.

**31.** Adding unnecessary information: Do not add unnecessary information, like, I have used MS Excel to draw graph. Do not add irrelevant and inappropriate material. These all will create superfluous. Foreign terminology and phrases are not apropos. One should NEVER take a broad view. Analogy in script is like feathers on a snake. Not at all use a large word when a very small one would be sufficient. Use words properly, regardless of how others use them. Remove quotations. Puns are for kids, not grunt readers. Amplification is a billion times of inferior quality than sarcasm.

**32.** Never oversimplify everything: To add material in your research paper, never go for oversimplification. This will definitely irritate the evaluator. Be more or less specific. Also too, by no means, ever use rhythmic redundancies. Contractions aren't essential and shouldn't be there used. Comparisons are as terrible as clichés. Give up ampersands and abbreviations, and so on. Remove commas, that are, not necessary. Parenthetical words however should be together with this in commas. Understatement is all the time the complete best way to put onward earth-shaking thoughts. Give a detailed literary review.

**33. Report concluded results:** Use concluded results. From raw data, filter the results and then conclude your studies based on measurements and observations taken. Significant figures and appropriate number of decimal places should be used. Parenthetical remarks are prohibitive. Proofread carefully at final stage. In the end give outline to your arguments. Spot out perspectives of further study of this subject. Justify your conclusion by at the bottom of them with sufficient justifications and examples.

**34.** After conclusion: Once you have concluded your research, the next most important step is to present your findings. Presentation is extremely important as it is the definite medium though which your research is going to be in print to the rest of the crowd. Care should be taken to categorize your thoughts well and present them in a logical and neat manner. A good quality research paper format is essential because it serves to highlight your research paper and bring to light all necessary aspects in your research.

#### INFORMAL GUIDELINES OF RESEARCH PAPER WRITING

Key points to remember:

- Submit all work in its final form.
- Write your paper in the form, which is presented in the guidelines using the template.
- Please note the criterion for grading the final paper by peer-reviewers.

#### **Final Points:**

A purpose of organizing a research paper is to let people to interpret your effort selectively. The journal requires the following sections, submitted in the order listed, each section to start on a new page.

The introduction will be compiled from reference matter and will reflect the design processes or outline of basis that direct you to make study. As you will carry out the process of study, the method and process section will be constructed as like that. The result segment will show related statistics in nearly sequential order and will direct the reviewers next to the similar intellectual paths throughout the data that you took to carry out your study. The discussion section will provide understanding of the data and projections as to the implication of the results. The use of good quality references all through the paper will give the effort trustworthiness by representing an alertness of prior workings.

Writing a research paper is not an easy job no matter how trouble-free the actual research or concept. Practice, excellent preparation, and controlled record keeping are the only means to make straightforward the progression.

#### General style:

Specific editorial column necessities for compliance of a manuscript will always take over from directions in these general guidelines.

To make a paper clear

· Adhere to recommended page limits

#### Mistakes to evade

- Insertion a title at the foot of a page with the subsequent text on the next page
- Separating a table/chart or figure impound each figure/table to a single page
- Submitting a manuscript with pages out of sequence

#### In every sections of your document

- $\cdot$  Use standard writing style including articles ("a", "the," etc.)
- $\cdot$  Keep on paying attention on the research topic of the paper
- · Use paragraphs to split each significant point (excluding for the abstract)
- $\cdot$  Align the primary line of each section
- · Present your points in sound order
- $\cdot$  Use present tense to report well accepted
- $\cdot$  Use past tense to describe specific results
- · Shun familiar wording, don't address the reviewer directly, and don't use slang, slang language, or superlatives

· Shun use of extra pictures - include only those figures essential to presenting results

#### Title Page:

Choose a revealing title. It should be short. It should not have non-standard acronyms or abbreviations. It should not exceed two printed lines. It should include the name(s) and address (es) of all authors.

#### Abstract:

The summary should be two hundred words or less. It should briefly and clearly explain the key findings reported in the manuscript-must have precise statistics. It should not have abnormal acronyms or abbreviations. It should be logical in itself. Shun citing references at this point.

An abstract is a brief distinct paragraph summary of finished work or work in development. In a minute or less a reviewer can be taught the foundation behind the study, common approach to the problem, relevant results, and significant conclusions or new questions.

Write your summary when your paper is completed because how can you write the summary of anything which is not yet written? Wealth of terminology is very essential in abstract. Yet, use comprehensive sentences and do not let go readability for briefness. You can maintain it succinct by phrasing sentences so that they provide more than lone rationale. The author can at this moment go straight to shortening the outcome. Sum up the study, with the subsequent elements in any summary. Try to maintain the initial two items to no more than one ruling each.

- Reason of the study theory, overall issue, purpose
- Fundamental goal
- To the point depiction of the research
- Consequences, including <u>definite statistics</u> if the consequences are quantitative in nature, account quantitative data; results of any numerical analysis should be reported
- Significant conclusions or questions that track from the research(es)

#### Approach:

- Single section, and succinct
- As a outline of job done, it is always written in past tense
- A conceptual should situate on its own, and not submit to any other part of the paper such as a form or table
- Center on shortening results bound background information to a verdict or two, if completely necessary
- What you account in an conceptual must be regular with what you reported in the manuscript
- Exact spelling, clearness of sentences and phrases, and appropriate reporting of quantities (proper units, important statistics) are just as significant in an abstract as they are anywhere else

#### Introduction:

The **Introduction** should "introduce" the manuscript. The reviewer should be presented with sufficient background information to be capable to comprehend and calculate the purpose of your study without having to submit to other works. The basis for the study should be offered. Give most important references but shun difficult to make a comprehensive appraisal of the topic. In the introduction, describe the problem visibly. If the problem is not acknowledged in a logical, reasonable way, the reviewer will have no attention in your result. Speak in common terms about techniques used to explain the problem, if needed, but do not present any particulars about the protocols here. Following approach can create a valuable beginning:

- Explain the value (significance) of the study
- Shield the model why did you employ this particular system or method? What is its compensation? You strength remark on its appropriateness from a abstract point of vision as well as point out sensible reasons for using it.
- Present a justification. Status your particular theory (es) or aim(s), and describe the logic that led you to choose them.
- Very for a short time explain the tentative propose and how it skilled the declared objectives.

#### Approach:

- Use past tense except for when referring to recognized facts. After all, the manuscript will be submitted after the entire job is done.
- Sort out your thoughts; manufacture one key point with every section. If you make the four points listed above, you will need a least of four paragraphs.

- Present surroundings information only as desirable in order hold up a situation. The reviewer does not desire to read the whole thing you know about a topic.
- Shape the theory/purpose specifically do not take a broad view.
- As always, give awareness to spelling, simplicity and correctness of sentences and phrases.

#### Procedures (Methods and Materials):

This part is supposed to be the easiest to carve if you have good skills. A sound written Procedures segment allows a capable scientist to replacement your results. Present precise information about your supplies. The suppliers and clarity of reagents can be helpful bits of information. Present methods in sequential order but linked methodologies can be grouped as a segment. Be concise when relating the protocols. Attempt for the least amount of information that would permit another capable scientist to spare your outcome but be cautious that vital information is integrated. The use of subheadings is suggested and ought to be synchronized with the results section. When a technique is used that has been well described in another object, mention the specific item describing a way but draw the basic principle while stating the situation. The purpose is to text all particular resources and broad procedures, so that another person may use some or all of the methods in one more study or referee the scientific value of your work. It is not to be a step by step report of the whole thing you did, nor is a methods section a set of orders.

#### Materials:

- Explain materials individually only if the study is so complex that it saves liberty this way.
- Embrace particular materials, and any tools or provisions that are not frequently found in laboratories.
- Do not take in frequently found.
- If use of a definite type of tools.
- Materials may be reported in a part section or else they may be recognized along with your measures.

#### Methods:

- Report the method (not particulars of each process that engaged the same methodology)
- Describe the method entirely
- To be succinct, present methods under headings dedicated to specific dealings or groups of measures
- Simplify details how procedures were completed not how they were exclusively performed on a particular day.
- If well known procedures were used, account the procedure by name, possibly with reference, and that's all.

#### Approach:

- It is embarrassed or not possible to use vigorous voice when documenting methods with no using first person, which would focus the reviewer's interest on the researcher rather than the job. As a result when script up the methods most authors use third person passive voice.
- Use standard style in this and in every other part of the paper avoid familiar lists, and use full sentences.

#### What to keep away from

- Resources and methods are not a set of information.
- Skip all descriptive information and surroundings save it for the argument.
- Leave out information that is immaterial to a third party.

#### **Results:**

The principle of a results segment is to present and demonstrate your conclusion. Create this part a entirely objective details of the outcome, and save all understanding for the discussion.

The page length of this segment is set by the sum and types of data to be reported. Carry on to be to the point, by means of statistics and tables, if suitable, to present consequences most efficiently. You must obviously differentiate material that would usually be incorporated in a study editorial from any unprocessed data or additional appendix matter that would not be available. In fact, such matter should not be submitted at all except requested by the instructor.



Content

- Sum up your conclusion in text and demonstrate them, if suitable, with figures and tables.
- In manuscript, explain each of your consequences, point the reader to remarks that are most appropriate.
- Present a background, such as by describing the question that was addressed by creation an exacting study.
- Explain results of control experiments and comprise remarks that are not accessible in a prescribed figure or table, if appropriate.

• Examine your data, then prepare the analyzed (transformed) data in the form of a figure (graph), table, or in manuscript form. What to stay away from

- Do not discuss or infer your outcome, report surroundings information, or try to explain anything.
- Not at all, take in raw data or intermediate calculations in a research manuscript.
- Do not present the similar data more than once.
- Manuscript should complement any figures or tables, not duplicate the identical information.
- Never confuse figures with tables there is a difference.

#### Approach

- As forever, use past tense when you submit to your results, and put the whole thing in a reasonable order.
- Put figures and tables, appropriately numbered, in order at the end of the report
- If you desire, you may place your figures and tables properly within the text of your results part.

#### Figures and tables

- If you put figures and tables at the end of the details, make certain that they are visibly distinguished from any attach appendix materials, such as raw facts
- Despite of position, each figure must be numbered one after the other and complete with subtitle
- In spite of position, each table must be titled, numbered one after the other and complete with heading
- All figure and table must be adequately complete that it could situate on its own, divide from text

#### Discussion:

The Discussion is expected the trickiest segment to write and describe. A lot of papers submitted for journal are discarded based on problems with the Discussion. There is no head of state for how long a argument should be. Position your understanding of the outcome visibly to lead the reviewer through your conclusions, and then finish the paper with a summing up of the implication of the study. The purpose here is to offer an understanding of your results and hold up for all of your conclusions, using facts from your research and accepted information, if suitable. The implication of result should be visibly described. generally Infer your data in the conversation in suitable depth. This means that when you clarify an observable fact you must explain mechanisms that may account for the observation. If your results vary from your prospect, make clear why that may have happened. If your results agree, then explain the theory that the proof supported. It is never suitable to just state that the data approved with prospect, and let it drop at that.

- Make a decision if each premise is supported, discarded, or if you cannot make a conclusion with assurance. Do not just dismiss a study or part of a study as "uncertain."
- Research papers are not acknowledged if the work is imperfect. Draw what conclusions you can based upon the results that you have, and take care of the study as a finished work
- You may propose future guidelines, such as how the experiment might be personalized to accomplish a new idea.
- Give details all of your remarks as much as possible, focus on mechanisms.
- Make a decision if the tentative design sufficiently addressed the theory, and whether or not it was correctly restricted.
- Try to present substitute explanations if sensible alternatives be present.
- One research will not counter an overall question, so maintain the large picture in mind, where do you go next? The best studies unlock new avenues of study. What questions remain?
- Recommendations for detailed papers will offer supplementary suggestions.

#### Approach:

- When you refer to information, differentiate data generated by your own studies from available information
- Submit to work done by specific persons (including you) in past tense.
- Submit to generally acknowledged facts and main beliefs in present tense.

#### THE ADMINISTRATION RULES

Please carefully note down following rules and regulation before submitting your Research Paper to Global Journals Inc. (US):

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- Do not give permission to anyone else to "PROOFREAD" your manuscript.
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- To guard yourself and others from possible illegal use please do not permit anyone right to use to your paper and files.

#### CRITERION FOR GRADING A RESEARCH PAPER (COMPILATION) BY GLOBAL JOURNALS INC. (US)

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Topics	Grades		
	A-B	C-D	E-F
Abstract	Clear and concise with appropriate content, Correct format. 200 words or below	Unclear summary and no specific data, Incorrect form	No specific data with ambiguous information
		Above 200 words	Above 250 words
Introduction	Containing all background details with clear goal and appropriate details, flow specification, no grammar and spelling mistake, well organized sentence and paragraph, reference cited	Unclear and confusing data, appropriate format, grammar and spelling errors with unorganized matter	Out of place depth and content, hazy format
Methods and Procedures	Clear and to the point with well arranged paragraph, precision and accuracy of facts and figures, well organized subheads	Difficult to comprehend with embarrassed text, too much explanation but completed	Incorrect and unorganized structure with hazy meaning
Result	Well organized, Clear and specific, Correct units with precision, correct data, well structuring of paragraph, no grammar and spelling mistake	Complete and embarrassed text, difficult to comprehend	Irregular format with wrong facts and figures
Discussion	Well organized, meaningful specification, sound conclusion, logical and concise explanation, highly structured paragraph reference cited	Wordy, unclear conclusion, spurious	Conclusion is not cited, unorganized, difficult to comprehend
References	Complete and correct format, well organized	Beside the point, Incomplete	Wrong format and structuring

# INDEX

# Α

Albatross · 22

# С

Contradictory · 17, 26

# Ε

Exogenous · 9

# F

 $\text{Felinity} \cdot 2$ 

# Ν

Notorious  $\cdot$  34

### Ρ

Pessimism · 30 Preached · 17

# Τ

Tenant · 47, 53



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