

Capacity Building for Community Development among Educators in Guatemala

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Abstract

This study reports on a multi-year capacity building research partnership between the Center for Child and Community Development, a Guatemalan non-profit and public schools in State of Sacatepéquez in Guatemala. We explore finding from phase 1 of the research involving a survey study and capacity building activities with 39 elementary school teachers. The surveys examined (a) teacher professional development, (b) instructional strategies, (c) resources needed, and (d) parent/community involvement. The findings suggest that socio-economic differences, levels of teacher preparation, linguistic and cultural issues are the key points of leverage that need to be addressed through capacity building activities for Guatemalan educators. The findings also provide contextual evidence for future program planning and curriculum implementation across public schools in rural and urban areas.

Index terms— capacity building, intercultural bilingual program, socio-cultural teaching and learning.

1 Introduction

With the growing globalized market, the significance of English as a second language, or third language in some cases, is taking on a larger role in the planning of educational reforms geared to improving students' opportunities and participation in the global economy. In the case of Guatemala, for close to a decade, the ministry of education, national educational reform committees, and diverse groups of non-governmental organizations (e.g. United Nations Educational Scientific and Cultural Organization UNESCO) have engaged in dialogues and negotiations to address the multilingual needs, as well as, to increase the cultural competency of educators given the cultural and linguistic diversity of over 25 different languages spoken across the country [1].

In response to the linguistic and cultural diversity, the intercultural bilingual curriculum was established [1], [2]. The goal of this recently adopted intercultural bilingual curriculum is that by 2025 public schools reach a pertinent cultural education system that is based on these basic principles: (a) language and multilingualism, (b) cultural competency, and (c) an established respect for diversity among its people to in turn reduce racism and discrimination [2]. As Guatemalan policy makers set strategic goals on how to best implement this recently adopted intercultural bilingual curriculum, educators in local settings have also begun to look for ways on how to effectively integrate indigenous native languages (e.g., Mayan, Xinka or Garifuna), Spanish and English as a foreign language within their daily routines and instruction in the primary grades. In response to this curriculum demands, a community of educators made up of teachers, school principals, business people, and local policy makers in the state of Sacatepéquez, Antigua Guatemala, has recently adopted a dual language type of program model incorporating English as a second or third language. Their goal is to develop the capacity of their local communities by the use of effective multilingual and multicultural pedagogical practices. At the same time, these new linguistic competencies, such as learning English, will serve to maximize the community's capacities for the future. Guatemalan policy makers, business people and educators recognize that continuous support for the development of a multilingual nation is essential for the economy of their country as well as to the personal well-being of their citizens [1], [2].

3 RESEARCH FRAMEWORK A) BUILDING CAPACITY IN COMMUNITY CONTEXT

44 Communities across the world seek to develop programs based on multilingual policies that are responsive to
45 the needs of their children within the socio-historical context of their past history, their present conditions and
46 their future goals in a global society [3]. Under this premise, in May 2007, our team traveled to Antigua Guatemala
47 to introduce phase one of a multiyear capacity building teacher professional development series. At the time of
48 our arrival, this community of educators was already in place providing ESL courses to teachers from public and
49 private schools, on Fridays and Saturdays bi-weekly, in an effort to build their capacity in English. The first
50 professional development series focused on basic theoretical principles and effective instructional practices of dual
51 language programs because Guatemalan educators desired to gain new knowledge and skills on best instructional
52 practices in the field of dual language education. In the United States and Canada, there is mounting evidence
53 of the success of the dual language programs, particularly when there is a school-wide commitment to ensuring
54 its consistent implementation [4]- [6]. Therefore, the primary concerns and challenges for U.S educators and
55 educators in Guatemala were on how they were to utilize this research-based theoretical framework and program
56 philosophies to establish an even stronger dual language instructional program that would best fit within their
57 context.

58 In general, research shows that successful dual language programs include socio-cultural, linguistic and
59 pedagogical features that are intertwined in the delivery and implementation of the programmatic efforts [4], [7].
60 Exactly how such academic program is to be implemented and how the languages are to be distributed depends on
61 the instructional goals and factors associated with the school environment and local cultural-historical context [4],
62 [7], [8]. In the case of this Latin American country several key socio-and contextual-factors within its communities
63 extend beyond the systemic processes most programs in the United States adhere to during development and
64 implementation of bilingual and dual language models. This Guatemalan community of educators has unique
65 challenges such as its linguistic and cultural diversity. This means that careful consideration should be taken on
66 the program design in relation to the two languages to be emphasized under a dual language model. For example,
67 in the context of indigenous communities, it should not be assumed that Spanish represents the first language
68 (L1). Furthermore, there are other common challenges faced such as low SES, high levels of illiteracy among
69 parents and minimal professional development among the teaching community. This paper begins to address
70 some of those issues as the first step in a process of implementing an intercultural bilingual curriculum through
71 a research-based framework seeking to foster effective teaching methods in socio-cultural context.

72 In this paper we examine phase 1 of the multiyear capacity building plan. The study addresses the results from a
73 survey research carried out with a group of 39 teachers. These educators are currently participating in professional
74 development activities focused on establishing a systemic competency framework for best instructional practices
75 in a Guatemalan dual language program. Key features addressed in the survey include (a) teacher professional
76 development, (b) instructional strategies, (c) resources needed, and (d) parent/community involvement. In phase
77 1 of this collaborative effort, we examine the views and beliefs of the teachers at this early stage and provide
78 suggestions for phase 2 of the project's short term and long-term capacity building goals. The survey findings also
79 provide a research-based decision making approach connected to their contextual efforts towards the development
80 of a sustainable capacity building framework.

81 2 II.

82 3 Research Framework a) Building Capacity in Community 83 Context

84 The development of a community is intertwined with the development of each of its members within any given
85 ecological setting. Children spend most of their formative years in the school setting [9]. This aspect points to
86 the importance of building educators' capacity which in turn helps to build the capacity of students and future
87 local communities of practice [10]. Building a person's capacity is a reciprocal, fluid and interactive process that
88 is connected to a community's development. The capacity building of educators impacts their intra-psychological
89 (or individual beliefs, values, skills and self-efficacy) and their interpsychological processes such as interactions
90 with students, delivery of instruction and communication with parents, to name a few, as well as the social plane
91 which includes points of leverage or pipelines for professional and community growth [11]- [13].

92 Research also reiterates that programmatic efforts are effective when they seek to build the capacity of
93 individuals in order for them to play a significant role in their communities [14]. This connectedness allows for
94 programmatic activities to be meaningful and contextual for participants as they seek to develop capacities for
95 personal and community improvement. For example, research shows that adults can play a potentially important
96 role in the positive socialization of children and youth. However, many adults do not engage positively with
97 young people on an intentional, frequent, and deep basis [14]. These research findings illustrate the important
98 on building the capacity of educators who spend a great deal of time with students in the school setting as well
99 as programmatic efforts needed on how parents can be effectively involved in the education of their children.

100 Capacity building in community context requires an understanding that learning environments exist in every
101 community setting. However, the question is if the learning environment is good for optimal achievement of its
102 community members' potential or if it lacks due to minimal resources and due to a socio-cultural mismatch or
103 any other factors in the ecological setting. This is critical because research also indicates that how individuals

104 perceive and react to their environment is also important in terms of influencing their outcomes [15]. For example,
105 participants' perceptions of their environment (e.g., community, neighborhood, street or housing complex) are
106 essential for understanding the opportunities for learning that are available to each person and how those
107 opportunities (or lack of them) are viewed in socio-cultural context [16]. Learning environment research suggests
108 that a better understanding for the improvement of programmatic interventions can emerge by examining the
109 ways that programmatic practices are meaningfully connected to community needs. This is because participants
110 ultimately respond to what they perceive to be important to them [15], [17], [18]. pedagogical strategies to build
111 Guatemalan educators' capacities. The evidence on the importance of such research-based strategies is examined
112 next in relation to its useful components for capacity building as well as some notes of caution on contextual
113 aspects to consider in the process of developing and implementing programmatic efforts in international settings.

114 **4 b) Socio-Cultural Factors for Capacity Building**

115 Socio-cultural theory is founded on the idea that learning is driven by social and cultural contexts [9], [10].
116 Vygotsky's [13] perspective contends that these opportunities to create social-context relationships can be
117 mediated through the use of various cultural tools, and a major role of schools is to provide individuals with
118 opportunities to engage in culturally-meaningful productive activities with the collaborative support of a more
119 competent peer or adult expert other. Moreover, socio-cultural factors also serve toward successful programmatic
120 efforts by connecting instruction to children's lives as well as making instruction meaningful by the inclusion of
121 social, ecological and individual experiences in multicultural settings. This is important as we consider the wide
122 range of social contexts and circumstances beyond the classroom that influence academic accomplishment [19]-
123 [21].

124 Furthermore, socio-cultural perspective encourages the use of a variety of direct and indirect approaches to
125 draw on students' familial and local contexts of experience. At this level, programmatic efforts seek to foster
126 instructional practices that include culturally responsive teaching by incorporating the everyday concerns of
127 students, such as important family and community issues, into the curriculum. Culturally responsive teaching
128 helps students prepare themselves for meaningful social roles in their community and in the larger society by
129 emphasizing and connecting both social and academic domains including the learning of a foreign language.
130 For example, a lesson or unit on health may include the role of practices such as the 'curandero' or healer
131 in order to connect the known (what the child knows), with the unknown (subject matter, foreign language
132 and instructional goals). Community activities, social practices and environmental materials serve to connect
133 instruction and to make classroom activities meaningful for the children [9], [22]. By working from and validating
134 students' existing knowledge base, this teaching practice improves the acquisition and retention of new knowledge
135 and develops students' self-confidence and self-esteem. For students whose experiences and everyday living may
136 not be parallel to those experiences found in the school environment, culturally responsive teaching also makes
137 new subject matter, foreign language learning and everyday lessons relevant and significant. It increases the
138 transfer of school-taught knowledge to real-life situations and vice versa. Culturally responsive teaching also
139 exposes participants to knowledge about other individuals or cultural groups [23].

140 **5 c) Linguistic Factors for Capacity Building**

141 There are several linguistic factors relevant in the process of designing educational programs for bilingual children.
142 For example, a basic linguistic principle, generally overlooked, is that abstract vocabulary is typically learned
143 by the use of linguistic context, i.e. by the use of language. While abstract vocabulary is crucial to cognitive
144 development and to success in school, it is much harder to learn than concrete vocabulary and it is typically
145 acquired by explanation or by hearing the vocabulary used repeatedly; examples are words such as "democracy,"
146 "joy", and "persistence", words that children are introduced to in early elementary grades. The opportunity to
147 master abstract vocabulary must be provided in students' first language (L1) until a high level of proficiency
148 is attained in the second language (L2). Otherwise, the development of abstract terms and the mastery of
149 the concepts this vocabulary refers to will be delayed; in some instances it may never take place [8], [24], [25].
150 Otherwise, children begin to lag behind in their competencies, which in turn, have a cumulative effect, creating
151 an academic gap, across grade levels. This is a key component to consider in the design of a dual language
152 program.

153 Research also indicates that language acquisition involves domain-general as well as domain-specific processes
154 [26]. For example, infants, regardless of the language and culture of the society into which they are born, begin
155 language acquisition with the babbling stage which takes place around seven months of age [26]. These are
156 fundamental innate processes of human developmental learning. Research shows that babbling is controlled by
157 the left hemisphere of the brain; it shows that even at this early age before recognizable language has begun,
158 the brain areas that will support language are already active and behaving in language specific ways [27]. At
159 the same time, there are also learning processes that are domain specific and they require the consideration of
160 cultural values, norms, and beliefs related to cognition. For example, between nine and twelve months of age
161 babies begin to interact with others in a new and more complex way referred to as social referencing or secondary
162 intersubjectivity [27]. This involves the baby's tendency to look at the caregiver for some indication of how he/she

9 B) PARTICIPANTS

163 should feel and act when he/she encounters something unfamiliar [26], [27]. These processes of intersubjectivity
164 are also mediated by cultural activities, community values, beliefs, and practices leading to socialization [28].

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166 The above research illustrates that the cultural and linguistic diversity found among students can certainly serve
167 to develop a classroom environment that facilitates learning a second or third language. Also, it certainly serves
168 to make a strong case for the need to develop innovative and flexible bilingual programs. Such programs need
169 to take into account the linguistic needs of the students as well as the linguistic needs of the educators (e.g.,
170 their need for professional development). Nonetheless, this flexibility of program type has its pros and cons. Its
171 flexibility allows for program designs to be interwoven within current efforts and for contextual components to be
172 included. However, the same flexibility may lead to difficulties when trying to evaluate program outcomes across
173 settings. Therefore, evaluating program effectiveness will require viewing programmatic procedures through a
174 multi-facet, multi-contextual, multi-lingual and multicultural lens. This is something we will continue to explore
175 in this multi-year capacity building collaborative effort.

176 7 d) Pedagogical Factors for Capacity Building

177 In settings outside the classroom even the youngest children, as well as mature adult learners, develop their
178 competencies in the context of joint productive activity [9], [22], [28], [29], [30]. Moll [29] asserts that it is
179 necessary to understand these complex connections between social relationships and cultural influences of human
180 beings, in both, the school and community setting, for the effective literacy development of children. Within
181 a household setting, these complex social networks are evident in the daily exchanges among members of a
182 household and its community [29]. Whether it is a mother and child cooking together, or experts and novices
183 producing together, shared ways of understanding the world are created through the development of language
184 systems and word meanings that are used during joint productive activities [9], [28], [30].

185 Language, thinking, values, and culture have deep interconnections; dialogue, particularly during joint
186 productive activity supports students' academic achievement and affective development [13], [31]- [33]. Students
187 need authentic and purposeful opportunities to speak and write, to practice language use, and to receive
188 the natural feedback of conversation from their teacher and peers. For example, oral and written language
189 development can be fostered by restating, modeling, offering alternative phrasing, and questioning [9], [34].

190 Pedagogical training is a key factor for capacity building because it provides teachers with the skills for
191 engaging students in meaningful ways. Research shows that learners construct meaning from previous knowledge
192 and experiences [9], [10]. Furthermore, research shows that students' previous experiences significantly impact
193 student connections to new learning such as a foreign language. Making use of live experiences involves the
194 processes of combining both formal and informal literacy strategies. An effective bilingual program would make
195 use of students' previous knowledge and their families' funds of knowledge because literacy unavoidably begins
196 within the contexts and functions from households and other communities of practice [10]. The relationships and
197 transactions in such community of learners are supported by research that serves to underscore the importance
198 of understanding the multiple connections embedded within school, community and home environment.

199 8 III.

200 Research Method a) Research Questions 1) What do private and public school teachers during phase 1 of the
201 project in Guatemala perceive to be their largest challenges in implementing a dual language program? 2) Are
202 there differences in teachers' perceptions based on any discernible factors (e.g., private vs. public, participants'
203 level of education)?

204 3) What recommendations for the next phase in the program's capacity building and curriculum development
205 grow out of the teachers' input from all activities thus far?

206 9 b) Participants

207 The results presented in this study are based on a sample of 39 teachers who agreed voluntarily to participate
208 in the pre-and post-survey study during the dual language training conducted in Antigua Guatemala in May
209 2007. These teachers are part of a pilot study that includes ten schools. The survey study seeks to examine
210 the needs for future implementation of a dual language program in Guatemala. Teachers are receiving English
211 classes on Saturdays as well as specific training on dual language models. In this study, all demographic variables
212 were analyzed using this entire population (N=39). However, for the pre and post findings addressing the needs
213 for the successful implementation of the dual language program, the number of survey participants fluctuated,
214 therefore a sub-sample of 29 participants was used in some of the analysis.

215 Descriptive analysis of the data revealed important characteristics among participants. Overall, 17 % of the
216 participants were males and 83% were females. The age of participants ranged from 19 to 64 years old (M =
217 36; SD = 9.62). Teachers were also asked about their level of education. Overall, 33% have achieved a level of
218 education comparable to trade school or are in the process of basic certification. 4% indicated having achieved a
219 degree of education referred to as "maestría". This is a teaching degree that is a step below a bachelor's degree
220 in the context of Guatemalan Volume XIII Issue W III Version I education. 26% of the teachers reported having

221 achieved a bachelor's degree and 3% of the survey participants marked "other" which included a wide range of
222 educational experiences such as high school graduate, secretarial school, or city-college. Descriptive statistics also
223 show that teachers participating in the dual language introductory training come from socio economically diverse
224 school settings. 57% of the teachers work in public schools and 43% work in private schools. Overall, teachers
225 participating in the dual language introductory training, work in schools across neighborhoods in Sacatepéquez
226 and Guatemala City.

227 **10 c) Instrument**

228 At the beginning of the dual language training, participants were asked to fill out a Need Assessment survey.
229 The survey contained a total of 32 items. The items addressed gender, type of school and level of education of
230 participants as well as rating scales, close and open ended items. At the end of the training a second survey
231 was applied in order to examine future needs for training. This survey contained 11 items focused on teachers'
232 perceptions of needed professional development for future training sessions. This last survey focused on gathering
233 mostly qualitative data.

234 Both surveys contained structured questions and open-ended responses such as "Do you believe that what
235 children are going to in the dual language program will serve them in the future? (¿Cree usted que lo que los
236 niños van a aprender dentro del programa de lenguaje dual les servirá en el futuro?)." In this case after answering
237 "yes" or "no" they were also asked to give three areas of importance in which they believe the program would
238 serve Guatemalan children.

239 Items also included open questions for participants to provide a thicker description of their views and opinions
240 on what they consider to be the needs for future implementation of a dual language program models in Guatemala.
241 For example, "In your view as an educator, what are the three most important components for the success of a
242 dual language program in the context of your school? (En su experiencia como educador, ¿Cuáles serían los tres
243 componentes más importantes para el éxito del programa de lenguaje dual en el contexto de su escuela?). One goal
244 of the surveys was to gather information on key components that are needed for the long-term goal to successfully
245 develop and implement an intercultural bilingual curriculum. Another goal was to inform the decision-making
246 process on instructional components for future trainings in Guatemala. This survey study represents the first
247 stage of the research in an effort to begin to understand the capacity building needs among educators and well
248 as the processes for achieving a contextual socio-cultural bilingual program in an international setting.

249 **11 d) Procedure**

250 The development of both surveys involved a review of the literature in order to address issue of validity. To
251 accomplish this task, the literature review included not only theory-based and research-based articles but also
252 Internet searches on current dual language program models addressing linguistic, sociocultural and pedagogical
253 areas. Examples of dual language surveys were examined, and based on this literature review, the survey items
254 were developed. The second step involved the development of each survey, in Spanish.

255 We used a back-to-back translation procedure to ensure its reliability and validity.

256 Closed survey items were analyzed using quantitative statistical procedures in order to examine group
257 differences. The responses to the open-ended questions given by teachers were coded. Two independent coders
258 were used to code all responses and the reliability of the codes was assessed using intraclass correlation coefficient
259 analysis in order to determine the degree of agreement between coders on the pattern of responses by teachers.
260 The 13 openended items yield an average reliability value of .95 with a range of .83 to 1.00.

261 **12 IV.**

262 **13 Survey Results**

263 The Statistical Program for the Social Sciences (SPSS) was used to examine differences on attitudes, opinions, and
264 perceptions about the needs for the development and implementation of a dual language program in Guatemala.
265 The dependent variables were a set of 32 structure open and close questions. These dependent variables were
266 subsequently analyzed with a set of independent variables including Level of Education, Gender and Type of
267 School (whether participants were teaching in public or private school). Participants were also asked to indicate
268 what would be the three most important components for the success of a dual language (DL) program both at the
269 school and the national levels. Data fell into three main categories of (1) professional development, (2) material
270 resources, and (3) parental and community involvement. In the following sections findings are examined within
271 these three main areas. Private school teachers reported having achieved a higher level of education than their
272 public school peers.

273 Public school teachers also differ significantly on how they rated themselves in their English skills, $F (1, 26)$
274 39.65, $p < .0001$, findings indicate a greater need for public school teachers to learn English (see Table 1). This is
275 also indicative that in order for program development and implementation to be successful, the critical needs of
276 public and private school teachers need to be met. In relation to their perceptions of preparedness to implement
277 the DL model, they expressed the need for professional development on the theory and practice within the dual
278 language program model $F (1, 24) = 7.06$, $p < .01$. Teachers felt that the May training gave them new skills

16 B) MATERIAL RESOURCES: BUILDING ON EXISTING RESOURCES AND DEVELOPING LONG-TERM GOALS

279 and knowledge on the development and implementation of a dual language program F (1, 23) = 13.01, p<
280 .001, but they cited the need for ongoing professional development. Those needs are to be addressed within
281 the socio-cultural context of the school environment and communities where they teach. In relation to program
282 implementation, this finding indicates that 90/10 dual language model (where classroom teaching would need to
283 be 90 percent in Spanish and 10 percent in English) may be most appropriate in the context of Guatemala as
284 teachers in the public schools will require a great deal of training and cannot assume the role required under a
285 50/50 model.

286 Because the majority of the teachers expressed a need in their post-training surveys, in May 2007, to see
287 actual examples of the dual language immersion program model in practice, the November 2007 training focused
288 on pedagogical aspects. In May, the first professional development phase had included reviewing the research
289 on how to develop and build a strong biliteracy foundation based on children's development of early literacy
290 skills in both Spanish and English (e.g., developing oral language, developing phonemic and graphophonemic
291 awareness, developing concepts of print, and utilizing storybook reading). At the beginning less emphasis was
292 initially placed on the pedagogical aspects of teaching these different skills. And more emphasis was placed in
293 identifying the overall needs in social context. However, the teachers indicated that they understood the concepts
294 from their teaching in Spanish but were less certain about how to transfer that pedagogy to a language they were
295 themselves still learning.

296 The November 2007 training, therefore, was organized around the pedagogical aspects of implementation:
297 concepts of classroom organization and management, the importance of language routines and predictability of
298 classroom activities, the use of visuals for concept and vocabulary development, the importance of separating
299 the two languages, the use of teacher gestures and body language for supporting comprehension of English, and
300 the ability to work with a theme-based curriculum. Teachers expressed deep satisfaction with the more concrete
301 approach, as they were able to envision how, even with low levels of English themselves, they could implement
302 30 minutes a day (90/10 model) of English at the kindergarten level:

303 "Me han gustado las nuevas ideas para enseñar vocabulario a los niños, como enseñar a pronunciar
304 correctamente las palabras, y como poder utilizar la música de una canción utilizada con otras palabras.

305 14 " (I like the new ideas on how to teach vocabulary to the 306 children such as how to pronounce a word correctly and how 307 to use music from a song so we can teach new words through 308 music)

309 "Me ha gustado la metodología sencilla que necesitamos. Pensé que era más complicado pero lo han simplificado,
310 ¡Gracias!" (I like the simple methodology that we need. I thought it was more complicated but you have made
311 it simple. Thanks!) Capacity

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313 To summarize, for teachers to develop their own ability to support a dual language program, they will need
314 to be provided with a great deal of professional development, not only in research-based educational "Nos has
315 preparado para poder llevar el inglés a cada una de nuestras escuelas. Creo que el próximo año los pequeños
316 que estén a mi cargo estarán contentos de aprender otro idioma." (It has prepared us to take English into our
317 classrooms. I think that the students, who will be in my classroom next year, will be happy to learn another
318 language). models, but also in the English language itself. Developing such dual competencies will take personal
319 and professional time and commitment as well as considerable financial resources to provide for such training and
320 mentorship at the local level. The teachers in this cohort are highly motivated and see this as an opportunity
321 for further professional accomplishments as well as for a better education for the children in their classrooms.

322 16 b) Material resources: Building on existing resources and 323 developing long-term goals

324 The social, cultural, and economic context in which this model of dual language is developing is quite different
325 from the contexts in which similar models develop in countries with greater resources such as the United States
326 and Canada. According to the opinions expressed by teachers in this training, one of the major obstacles relates
327 to the limited access to greater economic resources, of which professional development training (as discussed
328 above) is just one part. In addition, teachers also pointed out the need for more books, curriculum and other
329 materials for the classroom, and for mentorship as they apply the DL model in their classrooms:

330 "Necesito más capacitaciones en el futuro, más tiempo para la capacitaciones en inglés, y más información e
331 instrucciones." (I need more training in the future. More time for English training and more information and
332 instruction).

333 "Necesito obtener un juego de material que trae para poder optimizar el trabajo de la escuela piloto: canciones,
334 rimas, poemas, cuentos, juegos." (I need to obtain a set of materials so I can optimize the work at the pilot school.
335 I need songs, rhythms, poems and games).

336 "Necesitamos libros de cuentos, material adecuado para niños pequeños, y libros de poemas y canciones." (I
337 need storybooks, material that are adequate for children and books with poems and songs).

338 During both DL trainings we began the process of helping teachers identify resources that already exist and
339 that can be utilized in the classroom such as the funds of knowledge, linguistic and diverse cultural richness in
340 Guatemala as well as environmental materials available in the community settings. Curricular ideas were built,
341 for example, around themes that could utilize concepts and vocabulary in local settings. Teachers put together
342 lesson plans that included the use of community resources such as the marketplace so children can learn about
343 local and known fruits and vegetables in the English language. Teachers collected pictures from a variety of
344 sources to use in their classrooms. They were shown how to make simple puppets with movable tongues out
345 of socks to use in phonics lessons. They learned to use tunes from Spanish songs and apply English words to
346 build on cultural knowledge in the classroom. This process of building on existing resources and using them in
347 innovative ways engaged the teachers and some of them began to share during the training some of the contextual
348 units they had developed using available resources. This interweaving of economic realities into the training and
349 the discussions with teachers assisted them in understanding that SES can be a key factor in shaping how they
350 implement aspects of the bilingual program, but not in whether or not implementation is feasible. Certainly,
351 an offering of workshops and ongoing mentoring, for example, could be financed by governmental, business, or
352 non-profit organizations. Implementation of the DL model would, of course, be hindered if such funding becomes
353 sporadic. Despite the obvious need for basic material resources, the current support of this first cohort of teachers
354 seems to be acting effectively as a model for the future. This support system comes from a non-profit organization
355 named "Business People for Education". They represent business folks and educators from Guatemala; they are
356 interested in the capacity building of their local communities. In this multi-year capacity building program, the
357 key will be to build on the existing resource so that currently trained teachers can in turn act as instructors and
358 conduct teacher training for their own colleagues. In other words, we seek to develop a community of learners.

359 17 c) Parental and community involvement: Disparities be- 360 tween public and private schools

361 Table 1 also shows that teacher perceptions differ as a function of Type of School (e.g., working in public or
362 private school). Overall, the results yielded a significant main effect by Type of School, $F(1, 19) 6.22, p < .05$.
363 Teachers in the public school perceived that the inclusion and respect of culture and native language into the DL
364 program is an important component for the teaching and learning of indigenous children. Their concerns seem to
365 be focused on how to integrate the culture and home environment of the children into the dual language program
366 model. On the other hand, the prevalent concern for teachers in private schools was that indigenous children
367 cannot speak Spanish therefore learning English will have its challenges. Both points are equally important and
368 should be taken into consideration for further program development.

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370 The teachers overwhelmingly cited parental involvement in their child's education as paramount, but the limited
371 amount of academic resources available to families was considered a problem that would be difficult to resolve and
372 a possible impediment to the successful implementation of a dual language program. For example, geographical
373 areas in the context of Guatemala means limited resources due to low SES such as in the cases of remote villages in
374 the high lands where resources for academic activities (in this case materials) at home may be limited. However,
375 teachers did brainstorm on possible ways for parents to be involved. For the public school teachers, parent
376 involvement in the process of DL program implementation, was viewed as necessary primarily to motivate the
377 children in very general terms:

378 "Motivar a sus hijos para mayor interés para el aprendizaje del nuevo idioma." (Parents need to motivate their
379 children towards the learning of a new language).

380 "Son apoyo indispensable para motivar y reforzar en la medida de sus posibilidades." (Parents are an
381 indispensable support for motivating and reinforcing given their possibilities).

382 "La familia es muy importante, ya que ellos son la primera escuela." (Family is very important since they are
383 the first school).

384 The above comments reflect typical expectations that public school teachers often voice regarding home
385 support. But, when they were pressed to cite specific ways in which parents could offer such support, less
386 emphasis was placed on actual collaboration with teachers or on the provision of inhome reinforcement of school
387 concepts. Instead, their emphasis was placed on describing rural families as having limited education and even
388 fewer material resources:

389 "Los recursos económicos son muy escasos. El tiempo que comparten los padres con los hijos por situaciones
390 de trabajo es también muy poco. Los papas tienen los recursos mínimos para apoyar a sus hijos." (The financial
391 resources are minimal. The time shared between parents and children is also minimal due to their work situation.
392 Parents have minimal resources to support their children).

393 "Ninguna [recursos] ya que hay muchos padres que ni siquiera pueden leer y escribir en español y saber que sus
394 hijos lo van a leer en inglés, lo vean complicado." (There are no resources since there are parents who can't even

20 CONCLUSION

395 read and write in Spanish. To know that their children are going to read in English may be seen as complicated
396 by them).

397 Their comments point to two areas of need. One is the need for the further professional development of
398 teachers in order to reflect deeper on ways in which parents' funds of knowledge can be connected to classroom
399 instruction. The other has to do with workshops for parents in order to assist in building their capacity to become
400 engaged in the academic education of their children. In this context, capacity building begins to take the form
401 of multiple programs in order to assist in the successful development of the whole child in sociocultural context.
402 This means that children navigate across multiple worlds and the interconnection of those multiple worlds may
403 serve to provide a more effective education.

404 For private school teachers, in contrast, parental involvement was cited as more typical in their schools, as
405 many of the families came from the middle class with more access to books, higher educational levels, and more
406 time for involvement: "Ellos también tienen un papel importante ya que son ellos en los cuales los docentes nos
407 vamos a apoyar." (Parents have an important role since it is them in whom we (as educators) are going to seek
408 support).

409 "El 95% de los alumnos [en esta escuela privada] tienen todos recursos a su alcance." (95% of the students (in
410 this private school) have all of the resources to their reach).

411 "Algunas familias cuentan con suficientes recursos (materiales y tecnología) para apoyar a sus hijos." (Some
412 families have sufficient resources (materials and technology) to support their children).

413 Overall, private school teachers were in strong agreement that parents need to be involved in the dual language
414 program in order for the program to be successful in their respective community settings. They were also in strong
415 consensus on what are the resources that the families have in order to support the education of their children at
416 home.

417 The provision of material resources, however, is not the only factor in supporting a school program, as there are
418 other ways in which parents can be made participants in their children's educational development. As previously
419 stated, there are funds of knowledge that teachers can use as a starting point for parental involvement. Teachers
420 were also asked to give their opinion on what schools can do to involve parents in the education of their children.
421 They expressed the need to have (a) workshops/meetings for parents, (b) activities within the DL program for
422 parents, and (c) training/explaining the program to parents. Therefore, parental and community engagement
423 and ownership in the process seem to be components that teachers perceive vital for the program' future success.
424 Volume XIII Issue W III Version I professional development in comparison to private school teachers. They also
425 need to build their capacity in the area of material resources for the classroom such as curriculum and basic
426 classroom materials. There is also a greater need for public school teacher to learn English in order to participate
427 in the dual language program. In the case of parental involvement, both public and private school teachers agreed
428 that greater parental involvement is needed and that parents should also receive training or workshops regarding
429 the dual language program.

430 In response to these issues, phase 2 of the project will seek to involve teachers, parents/other community
431 members and school principals in reciprocal capacity building activities in an effort to develop:

432 19 C R L I T

433 Cultural and Linguistic Responsive Instructional Teams at each school. The goal is to provide capacity building
434 to teachers, parents/other community members and school principals in an effort to develop a cohesive approach
435 on how all part can play a role in the educational development of Guatemalan children. Our first attempt will
436 take place in the summer of 2012. We plan to carry out a Dual Language Institute in Antigua Guatemala. The
437 goal is to bring educator (e.g., bilingual teachers, content area teachers, ESL teachers, curriculum developers and
438 school administrators) in an effort to promote a community of learners. Since conducting this survey study, we
439 have traveled to Guatemala twice to conduct professional development activities for teachers. During the last
440 visit, in August of 2010, this new vision of "educating the whole child" was proposed and has been accepted by
441 the teachers, school principals and business partners in the area. For example, the need across school principals is
442 also great. A school principal is often chosen by his or her leadership skills as a teacher. However, he/she has no
443 background on educational leadership. This is something we plan to address during the Dual Language Institute
444 in Antigua Guatemala. Our goal is to develop a culturally meaningful program that seeks to foster children's
445 identity in socio-cultural and linguistic context. We believe these interconnected efforts will yield positive results.

446 VI.

447 20 Conclusion

448 In this paper we have sought to explain some to the challenges and benefits of implementing a sociocultural
449 bilingual dual language program in an international setting. Our goal has been to outline what research shows to
450 be some key components of instruction and program development that need to be taken into account in the socio-
451 cultural context and linguistic diversity of communities across Guatemala. The needs expressed by the teachers
452 also serve to corroborate the interconnectedness between teacher professional development, resources needed in
453 the classroom and parent/community involvement. It provides possible avenues for future implementation of
454 DL models for nation-wide educational reform efforts in Guatemala. On the other hand, it also points out that

455 the task ahead is not an easy one and that development and implementation of a dual language program model
456 needs to be done in steps that take into account the multilingual, multicultural, and multi-contexts of these
457 communities in Guatemala.

458 Our research also has some limitations. For example, the direct effects of these components on children's
459 academic, cultural and linguistic competency are longitudinal research questions under exploration that are not
460 addressed in this paper. Also, the findings should be interpreted with caution due to the small sample size of
461 survey participants. On the other hand, we want to point out that the goal of the study is not to address program
462 impact but to assess needs for program development and implementation. We believe that this modest study
463 points out some critical features that are needed for the successful development and implementation of a bilingual
464 program in socio-cultural context.

465 An equally important consideration, in the Guatemalan context, is the involvement of families and community.

466 Tensions can arise in schools and communities in which English language instruction has not played an
467 important role in the past.

468 The introduction of English can carry with it a number of difficulties, including fear of inadequate training,
469 apprehensions about insufficient staffing, resentment at restructuring the curriculum, and resistance to the
470 emphasis on North American culture that often accompanies English language instruction. As a result, attention
471 must be given to careful planning and monitoring community participation.

472 Overall, research suggests that the road to greater success in program development includes programs that
473 include all players within the particular ecological setting [12], [35]- [38]. Successful efforts in Guatemala will need
474 to include greater input and participation by teachers, students, parents, other community members (business)
475 and policy makers. These preliminary findings also suggests that socioeconomic differences, levels of teacher
476 preparation, linguistic and cultural issues are among the key components that need to be carefully examined for
477 the development of a successful intercultural bilingual curriculum and instruction program. Consideration of all
478 these issues will increase the likelihood of program sustainability and fidelity of implementation and better yet,
a successful outcome for children and communities.¹



Figure 1: Capacity

1

Public School
(n=16)

Private School
(n=12)

[Note: GYear 2013© 2013 Global Journals Inc. (US) Volume XIII Issue W III Version I]

Figure 2: Table 1 :

479

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