

# 1 The First World War and the Cocoa Industry in Ghana: A 2 Study of the Hazards of Economic Dependency

3 Olisa Godson Muojama<sup>1</sup>

4 <sup>1</sup> University of Ibadan

5 *Received: 8 December 2015 Accepted: 2 January 2016 Published: 15 January 2016*

6

---

## 7 **Abstract**

8 This paper is about the impact of World War I (1914- 1918) on the cocoa industry in Ghana.  
9 Scholars have examined the impact of the Great War on African political and economic  
10 sectors, but have downplayed the War's impact on African economies, most especially cocoa  
11 industry in West Africa. I examine the effects of the war-time trade restrictions on cocoa  
12 industry in Ghana (which by then was the world's largest producer of cocoa) in order to show  
13 the impact of the international political economy on dependent economies as well as the  
14 consequences of economic dependence on external market. Although the quantity of cocoa  
15 exported from Ghana increased from 1915, there was no corresponding increase in value due  
16 to the restriction of trade and suspension of market as the logic of the economy. The result of  
17 this was the abandonment of cocoa farms and economic downturn of cocoa farmers.

18

---

19 **Index terms**— cocoa, colonial ghana, world war i, west africa, agriculture, gold coast, trade restrictions.

## 20 **1 Introduction**

21 The First World War (1914) (1915) (1917) (1918) was highly disruptive of the operations of the  
22 international economy. The upheavals clearly had a severely destabilizing effect upon world commerce. For  
23 instance, it led to the dislocation of existing patterns of trade between belligerents, and between them and their  
24 overseas suppliers and customers. It also resulted in the destruction of life and productive capacity in the zone of  
25 conflict, the reallocation of resources from peacetime production to the war effort, and the buildup of inflationary  
26 pressures at the center of world trade and their transmission to the peripheral economies.

27 These upheavals of the war on world commerce had far-reaching effects. The war upset gradual economic  
28 development in the periphery or dependent economies and caused a great deal of dislocation in the internal as  
29 well as the external structure of the economy. This was due to the interconnectedness of the capitalist world  
30 economy. According to Ankie Ooogveld (2001: 68), 'by 1914, the world had known about 155 trading areas; the  
31 remaining self-contained areas were transformed into adjuncts of the international market'. Thus, the cycles and  
32 waves characteristic of global capitalism exceeded the boundaries of their origin and affected various countries  
33 of the world. This was the case in West Africa, which was heavily affected by the Great War in Europe, due  
34 to its integration into the orbit of capitalist world economy, through the expansion of commodity production in  
35 mineral resources and agricultural and forest products.

36 Of the entire agricultural export commodities of colonial West Africa, cocoa was the most important and most  
37 volatile. However, in spite of the place of cocoa exports in the colonial West African economy, there has not been  
38 adequate attention to the impact of the dynamics of the international political economy, such as World War I, on  
39 the industry. Available studies on the impact of World War I on dependent economies have concentrated more  
40 on their contribution in men of arms, labour, finance, and in raw materials, and have downplayed the impact of  
41 the war on the West African commodity trade, most especially cocoa industry. For instance, David Killingray  
42 (1978) has discussed the repercussions of the war in Ghana. The participation of 1, 584 Ghanaians and 900  
43 volunteers in the war has also been discussed by Ghana Index. James Mathews (1982) has x-rayed the rise of

## 1 INTRODUCTION

---

44 African nationalism as a result of the war. The general effects of the war on shipping lines which invariably  
45 affected export trade have also received attention by Rhoda Howard ??1978).

46 Similarly, there has been an avalanche of studies on world cocoa economy as well as West African cocoa  
47 industry, with the palpable omission of the state of cocoa industry and trade in Ghana during World War I.  
48 At the general level, the botany and agronomy of cocoa have been treated by Jan ??an Hull (1914), ??rquhart  
49 (1955), and ??ood (1955). The cultivation and processing of cocoa have also been dealt with by such scholars  
50 as ??ohnson (1912) and Eileen Chatt ??1953). Cocoa trade on the world market has received attention from  
51 Wickizer (1951), Krug (1964), Weymar (1968), and Robin Dand (1996). The nexus between cocoa and chocolate  
52 has been explored by ??edmayne and Insull (1948). In the specific case of Ghana, ??eckett Horton (1945, 1972),  
53 Merrill Bateman (1965), Polly ??ill (1970), Gareth , Roger Southall (1975) and Benjamin Acquaah (1999) have  
54 examined the rise of cocoa industry in Ghana and its cocoa production, arguing that the industry was a part of the  
55 development of rural capitalism and dependency in West Africa. The Ghana cocoa marketing has been a subject  
56 of scholarly discussions by Kotey (1974) and Amoah (1998). Similarly, Rhoda Howard (1976), Gwendolyn Mikell  
57 (1989), and Rod Alence (2001) have examined social conflict and the involvement of colonial state in Africa's open  
58 economies, stating that harsh global economic conditions had triggered a wave of colonial protest, including the  
59 West African cocoa holdups, and riots in the West Indies. Christer Gunnarson (1978) has dealt with the issues  
60 of price, while the influence of socioeconomic factors and the impact of the banking system on cocoa industry  
61 have also received attention from Mercy Asomoah (2000), Boahene (1995) and Okyere (1989).

62 It has been noted that, in all these bodies of literature on the world cocoa industry as well as the impact of  
63 the Great War on African economies, the effects of the Great War on Cocoa industry in Ghana have either been  
64 ignored or downplayed. In particular, there is yet no thorough study of how the First World War affected export  
65 staples, most especially cocoa, in British West Africa in general, and Ghana in particular, which was the world's  
66 largest producer of cocoa beans during the period of the Great War.

67 This study, therefore, examines the cocoa industry in Ghana within the international economy during the  
68 First World War ??1914) ??1915) ??1916) ??1917) ??1918), with a view to identifying the extent to which the  
69 dynamics of the world political economy such as the international trade restrictions of deglobalized capitalism  
70 engendered by the Great War affected cocoa industry in Ghana. By so doing, it examines the beginnings of cocoa  
71 economy in Ghana to the eve of World War I. It also explores the impact of the war on West African political  
72 economy.

73 It argues that although the quantity of cocoa exported from Ghana increased from 1915, there was no  
74 corresponding increase in value due to the restriction of trade and suspension of market as the logic of the  
75 economy. The result of this was the abandonment of cocoa farms and economic downturn of cocoa farmers.  
76 World War I resulted in depression on cocoa market in the form of declining prices and glutted market and also  
77 led to trade dislocation in the form of shortage of shipping. The war also brought about inflated prices, trade  
78 restrictions, imposition of export duties on cocoa, and new guidelines in bagging the crop for shipping.

79 The history of the impact of World War I on the Ghana cocoa industry provides an interesting case study of  
80 the impact of the international political economy on dependent economies as well as the consequences of economic  
81 dependence on external market.

82 In this essay, Ghana is used interchangeably with the Gold Coast. This is because during the period under  
83 study, the country was known as the Gold Coast. Added to this is the fact that in most of the archival documents  
84 used in the reconstruction of this history, the country is referred to as the Gold Coast (or the Gold Coast and  
85 Ashanti and Northern Territories). These three entities have now been known as Ghana since the independence  
86 of the country in 1957.

87 The study relies essentially on primary sources for its analysis. Public Records and Archives Administrations  
88 Department (PRAAD) in Accra, Ghana, and National Archives Ibadan (NAI) in Nigeria provided the data for  
89 this historical reconstruction. Such relevant sources as were found in the archives included the Administrative  
90 Reports (ADM), Blue Books, Annual Reports, Official Gazettes, and files of the Colonial Secretary's Office (CSO)  
91 on cocoa matters and colonial economic policies.

92 These were augmented by a wide spectrum of interviews with cocoa producers in Mampong and Ekpong  
93 during my three-month residency in 2011 at the International Institute of Advanced Studies, Oyarifa, Accra,  
94 Ghana. These sources helped to corroborate the evidence derived from the archival materials.

95 The cocoa economy in Ghana was not only studied in time perspective, to ascertain the dynamics at play,  
96 but also from the perspective of political economy for a holistic picture, what Immanuel Wallerstein (2004) has  
97 described as 'World-systems Analysis', which has to do with the structuralist approach of fitting phenomena in the  
98 larger scheme of things. Scholars have discussed Africa in terms of large scale interaction and integration in which  
99 world systems theory and coreperiphery models have dominated. Thus, the cocoa industry in Ghana is examined  
100 within the larger and wider structure of the international economy. This is because the introduction of cocoa  
101 culture into West Africa was a part of the dynamics of industrial capitalism and cannot be understood in isolation  
102 from wider historical process. This is the essence of the intersectional and complexity approaches: systems of  
103 many dynamically interacting parts or particles, characteristic of much modern study in humanities, culture and  
104 society ??Beinhocker 2005: 18). This is on the understanding that all social structures are interdependent and  
105 interact in complex ways. London in 1657. The drink also became popular in France, Holland, and Germany.

106 However, the trade in cocoa did not become an important one until the second half of the nineteenth century.

107 This was the period when the manufacture of chocolate was being considerably increased as the result of the  
108 perfection of a method of making milk chocolate in Switzerland in 1876. Firms such as Cadbury-Schweppes, Fry  
109 and Rowntree in Britain and Nestle and Peters in Switzerland were needing increased supplies of beans (Muojama  
110 2013). 'Cocoa butter, chocolate and chocolate syrups, cocoa powder, and prepared cocoa mixes are used widely  
111 in the confectionary, ice cream, baking, dairy, and soft-drink industries to produce a great variety of foods and  
112 beverages. In addition, cocoa butter has for many years had a significant non food use as a base for cosmetics  
113 and various pharmaceutical preparations' ??Wickizer 1951: 261-262).

114 Increasing demand from Europe for cocoa beans led to the spread of cocoa cultivation in suitable areas in  
115 Spanish colonies in the New World. In 1822 seeds were brought from Bahia to the Portuguese island of Sao  
116 Tomé off the west coast of Africa, where they were planted and where they subsequently flourished. Cocoa plant  
117 was introduced, in 1840, to the island of Fernando Po by William Pratt. It was from there that cocoa culture  
118 spread to various parts of West Africa, Nigeria in 1872 and Ghana in 1879. Although there are fragments of  
119 evidence indicating that cocoa culture had been in place, most especially by the Baptist mission in the early  
120 19 th century (the 1830s), the conventional wisdom has been that cocoa was introduced into Ghana in 1879 by  
121 Tetteh Quarshie, who worked in cocoa plantation in Fernando Po.

122 The introduction of cocoa culture in West Africa was mediated by a number of agents, trading firms,  
123 missionaries, and botanical gardens. Soon after introduction of cocoa in West Africa, the production of the  
124 crop became dominated by the locales, while export trade was an exclusive preserve of the European trading  
125 firms.

126 The cultivation of cocoa required such factors of production as capital, land and labour. There were two major  
127 means of capital formation for cocoa production. These were economic and non-economic means. In the case of  
128 economic means, more than half of the early cocoa planters had been traders or migrant labourers and so were  
129 able to accumulate savings to help finance their first cocoa farms. On the other hand, many farmers relied on  
130 their participation in various non-economic institutions or networks of communication and mutual responsibilities  
131 for the service and support they needed to establish themselves as cocoa farmers. Kinship and ethnic ties were  
132 sources of savings and security for cocoa farmers. Social and cultural institutions or relationships have provided  
133 particularly appropriate mechanisms for organizing and expanding cocoa production.

134 Since cocoa did not grow wild, land must be mapped out for the cultivation and expansion of cocoa production.  
135 However, in the pre-war period, land was not a problem. This is because there was surplus land available for  
136 cultivation. The family land and community land was available for use by members of the family or town.  
137 Migrant farmers also pooled resources together to buy land for cocoa cultivation, what Polly Hill has described  
138 as rural capitalism.

139 Family labour was the main source of labour supply. Men were used to marrying numerous wives so as to  
140 have a large family for the purpose of labour supply. From the 1850s, both official and private employers voiced  
141 repeated complaints about the scarcity in British West Africa.

142 Most cocoa farms in West Africa were established by planting the seeds at stake, i.e. by direct seedling in the  
143 field. Cocoa farms were also established through the raising of nursery. Seedlings stayed in nursery for five or  
144 six months. Supposedly suitable land for cocoa growing was selected by trial and error in most parts of West  
145 Africa. The method most commonly used for land preparation local farmers was selective forest thinning. This  
146 was done by removing only some of the trees in an attempt to leave sufficient forest trees to supply adequate  
147 overhead shade. Bush clearing took place during the dry season.

148 The first stage in the processing of cocoa is harvesting. Ripe, healthy-looking pods, which are yellow or  
149 orange in colour, are removed from the cocoa trees by cutting through the short pod stalk with a sharp cutlass  
150 or harvesting hooks made of pure iron. Pods were broken one to three days after they had been harvested.  
151 Fermentation was done for such purposes as to develop the chocolate flavour and aroma in the beans, to allow  
152 the water in the seeds to drain and to allow the acidic content of the seeds to exude. After fermentation, there  
153 followed the drying process. Drying of fermented cocoa was done to retain the chocolate flavour developed during  
154 fermentation. The cocoa that is well dried should not have moisture content of more than 8-9%. Zero per cent  
155 moisture content is not acceptable. This is to allow for the wine to be squeezed out when the cocoa is crushed.  
156 It was after drying that cocoa beans are bagged in jute-bags ready for export. There were two cocoa seasons,  
157 namely: Main Crop-between September and March and Light Crop-between April and August.

158 A system of selling which took the cocoa through many hands had existed. Cocoa passed from the farmers  
159 through African middlemen or brokers of various categories to the European trading firms which exported the  
160 produce to the consuming countries where they were transformed into chocolate, food, cosmetics, pharmaceuticals,  
161 among other derivatives of cocoa and brought back to the Africans through the same agency of merchant capital  
162 typified by the trading firms.

163 The first recorded shipment of cocoa from the Gold Coast was 80 lbs in 1891 (GH/PRAAD/ADM 5/3/33  
164 Cmd. 5845. 1938). Writing in 1970, Polly Hill states that the first recorded exports of 121 lb of cocoa took place  
165 in 1885 (after which no more exports were recorded until 1891-80 lb) ??Hill 1970: 173). In 1893, the total of  
166 3,460 lb at £93 was exported from the Gold Coast, while 20, 312 lb at £546 and 28, 906 at £470 were exported  
167 in 1894 and 1895 respectively as well as 96, 724 lb at £7, 275 in 1896.

168 'The exports of cocoa from the Gold Coast continued to rise considerably and after the turn of the twentieth  
169 century to become the foremost export of the Colony, vastly overshadowing others by 1910' (Howard 1978: 3).

## 1 INTRODUCTION

---

170 'By 1910-11, Ghana produced more cocoa than any other country' (Grossman-Green and Bayer 2009). However,  
171 'the world production of cocoa beans in metric tons during the calendar year 1895-1932', published in Gordian  
172 April, 1933 shows that Ghana produced 22, 989 in 1910. By this time it was still coming behind Sao Thome (36,  
173 148 tons), Ecuador (36, 305 tons), and Brazil (29, 152 tons) (NAI CSO 26/3/ 28604 ). But by 1915, Ghana had  
174 become the world's largest producer of cocoa, with 78, 514, about 95 per cent of Brazil's production (44, 980  
175 tons) which by then was second largest producer of cocoa after Ghana.

176 As cocoa business became rewarding and production continued to expand, more deliberate efforts were being  
177 made to improve the quality and quantity of produce. The expansion of trade brought into British West Africa  
178 more and more firms, British, German, Dutch, American and African alike into the business. Unlike the Second  
179 World War (1939-1945) whose impact on the periphery economies has received abundant scholarly attention, the  
180 First World War has not enjoyed the same treatment, except the two-day conference held at the School of Oriental  
181 and African Studies, London, in 1977 with the theme: 'The impact of World War I on Africa' (Rathborne 1978:1)  
182 It was not until 2014 that conferences and workshops resumed in order to mark the centenary of the Great War.

183 This hitherto attitude of scarce and scanty discussions on World War I had been due partly to the popular  
184 belief that 'unlike World War II, World War I does not mark a turning point in anything like so clear a On  
185 the contrary, the war made tremendous impact on the world economy which had blossomed since the early 19  
186 th century. The happy combination of economic institutions, market forces, and a harmonious international  
187 climate characteristic of the first phase of the world economy (1870-1913) was rudely shattered after 1914. The  
188 balance of power in Europe ended abruptly with the challenge of German expansionism. Four years of bitter  
189 war, with entire nations in arms, wrought terrible destruction and loss of life. 'The course of globalization was  
190 stopped and reversed' ??Desai 2002, 104). 'Established trading contacts were broken, goods were produced not  
191 for export but for war-supplies, consumer-goods were sacrificed to war production, capital investments abroad  
192 were sold' ??Thomson 1968, 77-78). The financial burdens of World War 1 forced Britain to sell a substantial  
193 portion of its gold and the gold standard ended. A new logic of the economy was suddenly born. Although  
194 business stayed in private hands, the market was no longer the logic of the economy. Economies had to be run  
195 by committees of bureaucrats, army staff and businessmen, under government control. This was the phase of  
196 capitalism in one country, which was to be the 20 th century pattern. 'It was deglobalization with vengeance'  
197 ??Desai 2002, 107). This protectionist attitude sweeping across the world during the war also played out in  
198 Africa where the belligerent nations, The United Kingdom and Germany, all maintained colonies. Ghana, being  
199 the colonial territory of Great Britain, was drawn into the war. Foreigners trading in Ghana were thus proscribed  
200 by Aliens Restriction Ordinance, 1914. This Order also involved persons naturalized as British citizens in British  
201 Possessions (NAI CSO.19/3/185). Enemy citizens who did not vacate these territories early enough were taken  
202 prisoners (NAI CSO 19/3/194).

203 Neutral subjects proceeding to Ghana and Nigeria during the war were denied visa. In Ghana, the Immigration  
204 of Labour Restriction Ordinance No. ??5 , GH/PRAAD/ADM.5/1/15). Shipments to and by enemy firms were  
205 closed.

206 The prohibitions were extended so as to apply to territories in the effective military occupation of an enemy  
207 as they apply to an enemy country. Under the Trading with the Enemy (Extension of Power) Act, 1915, trade  
208 with firms of enemy nationality or association with them in non-enemy countries was prohibited. Its effect, as  
209 contained in Gold Coast Ordinance No. 5 of 1916, was 'to extend the policy and scope of the local Trading with  
210 the Enemy legislation to persons and bodies of persons whose enemy nationality or enemy association may cause  
211 business relation with them injurious to British interests' (Colonial Reports-Annual No. 859 Gold Coast 1916,  
212 p.31, GH/PRAAD/ADM.5/1/15).

213 Statutory lists of such firms in foreign countries, with whom all dealings were prohibited, were drawn up from  
214 time to time by the Foreign Trade Department. Some of these firms included those in China and Siam, Persia,  
215 Morocco, Liberia, and Portuguese East Africa. With a view to preventing breaches of the prohibition, importers  
216 were required, in certain cases, to produce Certificates of Origin and Interest issued by British Consular Officers.  
217 Exporters were to make declarations of the ultimate destination of their goods (NAI N. 480/17).

218 Besides, all firms belonging to the enemy were liquidated (NAI N1877/1916; NAI N.3855/1920), as were the  
219 British enterprises in Germany (NAI N.2415/1916). This liquidation caused a lot of upheavals in the economy.  
220 Goods paid for, which were not shipped before the war, were no longer shipped at the outbreak of the war. And  
221 these enemy firms were under liquidation. Merchants thus affected began raising claims against the firms being  
222 liquidated (NAI CSO 19/3/819). Records show that these claims were only acknowledged, but not attended to  
223 as no compensation was paid for the losses, until the 1920s when receivers' offices were established to take claims  
224 by firms for prewar contracts.

225 In addition to the liquidation of the enemy firms, alien properties were also sold. The effects of the Great War  
226 on Ghana cocoa industry were enormous. Because British West Africa had been integrated into the orbit of the  
227 capitalist world economy, the effects of the war were felt in the subregion in no small measure. Some of these  
228 effects are general for cocoa growing countries in British West Africa, with some specific cases. These effects are  
229 examined below.

230 For , in the 1915-16 cocoa season, there was the payment of inflated prices. The price was abnormally high early  
231 in the year and continued at a fairly satisfactory level till about the end of November (Colonial Reports-Annual  
232 No. 859 Gold Coast 1916, p.27, GH/PRAAD/ADM.5/1/15). This gave rise to an undue increase in the quantity

233 of crop exported and the harvesting of immature pods due to economics of uncertainty. The effects of this  
234 included the decrease in value of cocoa. For instance, in 1914 there was 12% decrease in the value of cocoa in the  
235 Gold Coast, even though the quantity exported exceeded those of the years before the war. Cocoa prices touched  
236 the lowest level in 1917 and 1918 as indicated in Table ?? below. This decline was due solely to the unsettled  
237 conditions existing in the European and American markets and in no way to deterioration in quality (Colonial  
238 Reports-Annual No. 859 Gold Coast 1916, pp.21 and 27, GH/PRAAD/ADM.5/1/15). The consequence of this  
239 depression was that in some districts cocoa was left to rot on the trees, not being considered worth the trouble  
240 of picking (Colonial Reports-Annual No. 859 Gold Coast 1914, pp. 14-15, GH/PRAAD/ADM.5/1/14).

241 Similarly, in 1916, there was a setback experienced in Ashanti region towards the end of the year in terms of  
242 the area of land under cocoa cultivation, owing to the fall in prices, which caused the locals to discontinue further  
243 planting. In 1917, for instance, 14, 772 tons were exported as against 17, 939 tons in 1916, a decrease of 3, 167  
244 tons. This was in no way due to a decrease in quantity producable by the natives of the Dependency, but solely  
245 to the fall in price, which so militated against the industry that many farmers did not even trouble to pick their  
246 fruit, while others refused to sell at such low prices, openly stating that they would rather lose all on a gamble  
247 for a rise in price than dispose of the beans for such poor returns" (Colonial Reports-Annual No. 919 Ashanti  
248 1916, p.8, GH/PRAAD/ADM.5/1/15).

249 Although cocoa exports during the war increased in quantity, there was not a corresponding increase in price  
250 except in 1915 as table ?? This was also due to the depressed state of the European cocoa market during the  
251 three last months of the year. It was estimated that the year's crop was by far the heaviest ever gathered. Large  
252 quantities remained on the hands of shippers at the end of the year (Colonial GH/PRAAD/ADM.5/1/15) for  
253 which there was difficulty in obtaining sufficient storage accommodation and in many of the more remote districts  
254 the bulk of the main season's production remained with the farmers. Put differently, owing to heavy stocks and  
255 the difficulties of shipping the trade gradually collapsed and had come practically to a standstill at the end of  
256 the year (Colonial Reports-Annual No. 859 Gold Coast 1916, pp.21 and 27, GH/PRAAD/ADM.5/1/15). The  
257 corollary of this was the large quantity of crop exported in 1917 in the Gold Coast. The consequence was the  
258 depression in price that took place in 1917, which adversely affected the value of export of that year.

259 The Gold Coast Annual Report for 1917 shows that there was 'the limitation of imports into the United  
260 Kingdom' (Colonial Reports-Annual Gold Coast 1917, p.25, GH/PRAAD/ADM.5/1/16). According to Truell,  
261 'for reasons of national importance, ships were compelled to give preference to freights of palm oil, kernels and  
262 groundnuts, and when such freights were available, they were not permitted to take cocoa. This resulted in  
263 homeward-bound vessels passing the Gold Coast laden with oil produce from Nigeria, with consequent loss to  
264 our cocoa trade' (Colonial Reports-Annual Gold Coast 1917, pp. 25-26). This same policy continued up till  
265 1918 as reported by Captain C.E. Cookson, the Assistant Colonial Secretary. According to him, This Colony  
266 [Gold Coast] was particularly unfortunate during the later stages of the war in that cocoa, its chief product and  
267 source of wealth, was not placed on the priority list when restrictions in shipping were instituted, owing to the  
268 submarine menace. The result was a general apathy amongst the farmers from which no amount of warning  
269 as to the effects of neglect served to rouse them ?. Jute bags were thenceforth to be used in colonies for the  
270 exportation of produce (cocoa, kernel, groundnuts) to the United Kingdom. This no doubt was a matter of  
271 identification in a war situation of produce coming from the British colonies. Bag became a big business. For  
272 instance, bags were bought at 2/- to 2/6, but were sold at 3/6 to 3/9. There is apparently some shortage of bags  
273 (NAI CSO 19/6/1242). The deficiency in bags was partly due to the great quantity absorbed in the bagging  
274 of produce which merchants were unable to ship, and if these produce were shipped, a great number of bags  
275 would be liberated. Merchants were unable to ship these produce due to the existing restrictions. Some firms  
276 had produce and no bags while some had bags for sale. Firms said that they would stop buying produce from  
277 producers until they got bags. It became obvious to the colonial government that some control on bags was  
278 desirable, not only on import, but on issue and the price charged. By prohibiting the sale of bags, except under  
279 permit, to a produce firm at a price which would give the seller no profit, there would be no incentive to ask for  
280 more bags than required and to hold up bags for a use. Only exporters would be allowed to hold bags. In this  
281 way, the Priority Committee (NAI CSO 19/6/1242, 1918) received numerous applications for certificates for the  
282 importation of bags. For produce, the estimated total of bags required per annum was 4 million.

283 The prices of imported goods were rising, while the price of their export commodity was falling, giving rise to  
284 imbalance in the terms of trade. Most cocoa producers had specialized in cocoa that they no longer produced food  
285 crops, which they had to purchase with money generated from the sale of cocoa. This led to an untold hardship,  
286 the loss of interest in cocoa industry by farmers and abandonment of cocoa production and curing. The interest of  
287 farmers in cocoa industry could partly be measured by the frequent visits they made to the agricultural stations.  
288 There was reduction in the activities of agricultural stations compared with those of the previous years. There  
289 was reduction in the number of visits paid by farmers to the Agricultural Departments. The factor of the Great  
290 War may not be able to solely account for these changes. Added to the effects of the war was the excessive dry  
291 season which affected the yields from most crops. Fuller, the Chief Commissioner of Ashanti reported that 'there  
292 was a tendency on the parts of owners to abandon their farms. On the whole farms received less attention than in  
293 former years, and a number received no attention whatever, even the pods being allowed to remain and rot on the  
294 trees' (Colonial Reports-Annual No. 962 Ashanti 1917, p.3, GH/PRAAD/ADM.5/1/16). This low-spiritedness

### 3 SECONDARY SOURCES

---

295 among cocoa farmers and its consequences for the industry were vividly captured in a 1918-report by A.G. Boyle,  
296 Acting Governor:

297 Plantations of cocoa suffered considerably?, accentuated by the low prices offered locally during the early part  
298 of the year and to the temporary closing of markets. In many cases the prices offered for cocoa were so low that  
299 growers were not even able to harvest and cure the crop at a profit. Plantations were neglected or abandoned and  
300 cocoa, which was stored in anticipation of improved market conditions, became unsalable through the attacks of  
301 mould and weevils III.

## 302 2 Conclusion

303 The First World War no doubt wrought terrible destructions on the cocoa trade in the world in general and the  
304 British West Africa in particular. This was due to the interconnectedness of the economies of the world resulting  
305 from the globalized nature of the capitalist economy which was and is still at the root of cocoa production and  
306 export in the British West Africa.

307 Although trade disruptions during the war affected all cash crops to varying degrees, the case of cocoa is  
308 noteworthy. This is because research in other crops like palm oil and rubber was energetically pursued during  
309 the war, particularly where it could be followed up with development based upon war requirements. This was  
310 not the case with cocoa, whose shipping to Britain was in fact restricted. Again, crops like groundnuts and  
311 palm produce had local use and hence local market and demand. Cocoa had none! Cocoa planters in British  
312 West Africa depended on world market for sale of their product, being subordinated to the vagaries of external  
313 demand.

314 In this may be seen the beginnings of a peripheral capitalist formation lacking in "autocentric" dynamic, what  
315 has been described as "dependent capitalist development" ??Cardoso 1972: 83-95).

## 316 3 Secondary Sources

317 The First World War and the Cocoa Industry in Ghana: a Study of the Hazards of Economic Dependency Volume  
XVI Issue VI Version I 40 ( A ) <sup>1</sup>

Figure 1:

European origin or descent (Colonial Reports-Annual  
No.

859 GoldCoast1916p.31,

GH/PRAAD/ADM.5/1/15). This Ordinance was made to  
apply to Ashanti (Colonial Reports-Annual No. 919  
Ashanti 1916, p.

Figure 2:

318

Year	Quantity (Tons)	Annual Change	Price (£)	% Change	Value (£)	Annual Change
1910	506930	0	37.60	866570	0	
1911	889873829475.541	39.6	105.326134674	1689786.19		
1912	88568-	-	39.1398.811642729	2651.81		
1913	50,554	-	39.13100	248928164851.53		
1914	528882334	4.616834.1	87.152193740	-	2954781.87	
1915	77,272439046.11640.13117.6865134157606.44					
1916	72161-	-	37.693.7	384772963795.38		
1917	5117	6.6215				
1918	909641880326.05721		55.853146851	-	70086918.22	
	66343-	-	14.1167.191796985	-		
	2462127.067				13498642.90	

Table I shows that 52,888 tons of cocoa were exported from the Gold Coast in 1914 amounting to £2,193,74

Figure 3:

1

i. The Inflation and depression in cocoa Prices

Year 2016

38

Volume XVI Issue VI Version I

( A )

Global Journal of Human Social Science

ii. Increase in Quantity amidst fall in Price

Figure 4: Table 1 :

### **3 SECONDARY SOURCES**

---

---

319 [ Colonial Reports-Annual No. 859 Gold Coast ()] , GH/PRAAD/ADM.5/1/14 *Colonial Reports-Annual No. 859*  
320 *Gold Coast* 1914. p. 10.

321 [ Colonial Reports-Annual ()] , GH/PRAAD/ADM.5/1/14 *Colonial Reports-Annual* 1915. (7) .

322 [ Colonial Reports-Annual No. 859 Gold Coast ()] , GH/PRAAD/ADM.5/1/15 *Colonial Reports-Annual No. 859*  
323 *Gold Coast* 1916. p. 31.

324 [Nai N1877/ ()] , Nai N1877/ . 1916. Sales of Enemy Property in Nigeria

325 [ Colonial Reports-Annual Gold Coast ()] , GH/PRAAD/ADM.5/1/16 *Colonial Reports-Annual Gold Coast* 1917.  
326 p. 25.

327 [ Colonial Reports-Annual Gold Coast ()] , GH/PRAAD/ADM.5/1/17 *Colonial Reports-Annual Gold Coast* 1918.  
328 p. 25.

329 [Wickizer ()] , V Wickizer . 1951. Coffee, Tea, Cocoa. Stanford, California: Stanford University Press.

330 [Wood ()] , G Wood . *Cocoa. London* 1975. Longman.

331 [Grossman-Green and Bayer ()] *A Brief History of Cocoa*, S Grossman-Green , C Bayer . 2009. Ghana and Côte  
332 d'Ivoire.

333 [Redmayne ()] *A World Wide Business. London: Cadbury Brothers and Insull, T. 1948. Cocoa and Chocolate*,  
334 P Redmayne . 1948. London: Oxford University Press.

335 [Horton ()] *Accra: Government Printing Department* 22. Howard, R. 1978. *Colonialism and underdevelopment*  
336 in Ghana. London: Croom Helm 23, W Horton . [http://www.mongabay.com/history/ghana/ghana-world\\_war\\_i.html](http://www.mongabay.com/history/ghana/ghana-world_war_i.html) 1945. 2011. (Ghana-World War I)

338 [Bateman ()] M Bateman . *Cocoa in the Ghanaian Economy. Cambridge: PhD Thesis at M.I.T*, 1965.

339 [Bibliography Primary Sources Public Records and Archives Administrations Department] *Bibliography*  
340 Primary Sources Public Records and Archives Administrations Department, Ghana (GH/PRAAD).

341 [Are and Gwynne-Jones ()] *Cacao in West Africa*, Are , D Gwynne-Jones . 1974. Ibadan: Oxford University  
342 Press.

343 [Mikell ()] *Cocoa and Chaos in Ghana*, G Mikell . 1989. New York: Paragon House.

344 [Acquaah ()] *Cocoa Development in West Africa: the Early Period with particular Reference to Ghana*, B Acquaah  
345 . 1999. Accra: Ghana University Press.

346 [Alence ()] 'Colonial Government, Social Conflict and State Involvement in Africa's Open Economies: The  
347 Origins of the Ghana Cocoa Marketing Board, 1939-46'. R Alence . *The Journal of African History* 2001. 42  
348 (3) p. .

349 [Cardoso ()] 'Dependency and Development in Latin America'. F H Cardoso . *New Left Review* 1972. 74 p. .

350 [Hoogveld ()] 'Globalization and the Postcolonial World'. Ankie Hoogveld . *Hounds Mills* 2002. Palgrave.

351 [Gordian publication of September 1933 in Memorandum of His Majesty's Government in the United Kingdom Revised Draft]  
352 *Gordian publication of September 1933 in Memorandum of His Majesty's Government in the United Kingdom*  
353 *Revised Draft*, NAI CSO 26/3/28604. II.

354 [His Majesty's GH/PRAAD/ADM 5/3/33 Cmd. 5845. 1938 , stationary office National Archives, Ibadan (NAI), Nigeria 13. NAI  
355 'His Majesty's GH/PRAAD/ADM 5/3/33 Cmd. 5845. 1938 , stationary office National Archives, Ibadan  
356 (NAI), Nigeria 13. NAI N.3855/1920'. *Report of the Commission on the Marketing of West African Cocoa*,  
357 (London) (Liquidation of Enemy property in Colonies and Protectorates)

358 [Boahene ()] *Innovation Adoption as a Socioeconomic Process: the Case of the Ghanaian Cocoa Industry*, K  
359 Boahene . 1995. Amsterdam: Thesis Publisher.

360 [Kotey ()] *International Marketing of Cocoa in Ghana*, R Kotey . 1974. Legon.

361 [Nai N ()] *Liquidation of British Enterprises in Germany*, Nai N . 2415/1916.

362 [Beckett ()] *London: Longman* 10. Beinhocker, E. 2005. *The Origin of Wealth: Evolution, Complexity, and the*  
363 *Radical Remaking of Economics*, I Beckett . 2007. London. (The Great War (2 nd Edn. Random House)

364 [Hill ()] *London: Oxford University* 18. 1963. *The Migrant Cocoa-Farmers of Southern Ghana. A Study in Rural*  
365 *Capitalism*, P Hill . 1956. Cambridge: At the University Press. (The Gold Coast Cocoa Farmer: A Preliminary  
366 Survey)

367 [Amoah ()] *Marketing of Ghana Cocoa*, J Amoah . 1998. Accra: Jenre Enterprises. p. .

368 [Desai ()] *Marx's Revenge: The Resurgence of Capitalism and the Death of Statist Socialism*, M Desai . 2002.  
369 2016. New York: Verso Year.

370 [Muojama ()] *Nigerian Cocoa Exports and Global Capitalism, 1914-1960. A PhD thesis submitted to the*  
371 *Department of History*, O Muojama . 2013. University of Ibadan

### 3 SECONDARY SOURCES

---

372 [Nai N (1915)] *Notice to importers from the 'Board of Trade Journal*, Nai N . 480/17, 1915. January, 1917.  
373 (Precaution to be taken against Trading with the Enemy)

374 [Southall ()] *Polarisation and Dependence in the Gold Coast Cocoa Trade 1890-1938. Transactions of the*  
375 *Historical Society of Ghana*, R Southall . 1975. 16 p. .

376 [Killingray ()] 'Repercussions of World War 1 in the Gold Coast'. D Killingray . *Journal of African History*, XIX  
377 1978. 1 p. .

378 [Austin ()] *Rural Capitalism and the Growth of Cocoa-farming in South Ashanti to 1914*, G Austin . 1987.  
379 Birmingham. Centre of West African Studies

380 [Nai N ()] 'Sale of Enemy Property'. Nai N . *Conditions as to?*, 1894/1916.

381 [Sale of Enemy Property (1917)] *Sale of Enemy Property*, NAI CSO 19/3/819. 30 April 1917.

382 [Studies in Rural Capitalism in West Africa ()] *Studies in Rural Capitalism in West Africa*, 1970. London, New  
383 York, Melbourne: Cambridge University Press.

384 [Okyere ()] 'The Effects of Domestic Policies on Exportable Primary Commodities: the Case of Ghana and  
385 Cocoa'. W Okyere . *Winrock International Institute for Agricultural Development*, (Morrilton) 1989.

386 [Austin ()] 'The Emergence of Capitalist Relations in South Asante Cocoa Farming, c.1916-33'. G Austin . *The*  
387 *Journal of African Studies* 1987. 28 (2) p. .

388 [Gunnarsson ()] *The Gold Coast Cocoa Industry 1900-1939: Production, Prices and Structural Change*, C  
389 Gunnarsson . 1978. Sweden: Lund.

390 [Asamoah ()] *The Influence of Socioeconomic and Cultural factors on e Adoption of CRIG-recommended*  
391 *Technologies*, M Asamoah . 2000. (Phil Thesis)

392 [Dand ()] *The International Cocoa Trade*, R Dand . 1996. New York: John Wiley and Sons.

393 [Krug ()] *World Cocoa Survey. Quartey-Papafio. Rome, FAO of the United Nations*, C Krug . 1964.

394 [Thomson ()] *World History 1914-1918*, D Thomson . 1969. London and New York: Oxford. 3 rd Edn

395 [Mathews ()] 'World War 1 and the rise of African nationalism: Nigerian veterans as catalysts of change'. J  
396 Mathews . *The Journal of Modern African Studies* 1982. 20 p. .

397 [Rathbone ()] 'World War I and Africa: Introduction'. R Rathbone . *Journal of African History* 1978. 19 p. 1.

398 [Wallerstein ()] *World-System Analysis An Introduction*. Durham and London: Duke University 37. Weymar, H.  
399 1968. *The Dynamics of the World Cocoa Market*. USA: MIT Monographs in Economics, I Wallerstein . 2004.