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Abstract- It seems that the lack of tangible identity, confusion and visual disturbances, mental insecurity and confusion in public areas, release and exhaustion signs and cultural - historical, Facade poor quality, lack of organization in terms of form and wall needed, problem of readability, navigation, disorientation and ambiguity in orientation, lack of positive evaluation of urban spaces and reduce the sense of belonging to the urban environment, the need to improve the quality of vision and urban landscape elements within the aesthetic quality of the environment implies. Inadequate fishes and the evils landscape study area the most important cause undesirable sights lining the main thoroughfares are unsuitable and worn tens and body that the aesthetics confused, troubled and has become infected. There extensions ugly, dirty findings blocks, irregular and uncoordinated boards are a significant cause of visual disturbance.

Spaces made and the overall structure and appearance of the area in terms of diversity, composition, coordination in rhythm, abnormalities of fishes and a lot of evils. the uneven textures and shapes placed next to each other inappropriateness of the ugly face of another kind are available.

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URBANSCAPEGUIDELINESFORBAHARALTOLEYEMAHALLAHINTHEAREAOFRAZAVIHOLLYSHRINE

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Visual pollution, erosion buildings, extensions and additions and Dvdzdgy views, the disproportion and coordinate altitude, lack of coordination Labour used materials, lack of coordination skyline, the presence of incomplete buildings and dilapidated buildings, overcrowding cars in the streets, noise Mzla of social and abnormalities such as the existence of the false businesses including, beggars, drug addicts, another segment of these factors.

I. Introduction

Dissonance confusion surrounding tissue spaces shrine that occurred as a result of its contemporary Many of the ideals of the community destroyed, especially on a large scale has resulted in the destruction. Modern architecture with modern cities in order to create a spatial model with fixed picture was That is understandable to the world, but in practice, imitate the shape of the trappings of modern patterns of multiplicity to unity not only failed but also the regional crisis was intensified in many communities Walnut This crisis is an important concept in this context shine .Many of the modern movement to eliminate discrimination, simplicity and richness of human lives as he Misunderstood reduced to appearances, lost their real function and anti-values into the tissue surrounding the shrine. Bahar-al-Toleye pain is one of the historic neighborhoods tissue as a result of ignoring the identity of this neighborhood in upstream projects that are currently being destroyed. That regardless of the history of this place is trying to destroy the identity of the tissue Because of this, we decided to maintain identity context to provide role models for the link between old and new one needs

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a) Research Purposes

In this project we are looking for a combination of traditional and modern practices of our neighborhood and to achieve in the design area due to the presence of buildings of historical and religious site in the walled mosque and southern neighborhoods is Historical walking path designed to preserve the historic fabric of the neighborhood pay as well as walking the path makes the structure is unchanged neighborhood And roadway traffic congestion will be reduced. This historic route starts from the entrance and after the passage of monuments, mosques and religious site in the center of the neighborhood that had been abandoned spaceand as a community center looks and the way we design according to the neighborhood in the tissue around the shrine there Bahvyt. Sometimes this is a good option as breathing tissue

In general, the plan for the improvement of the appearance of the neighborhood we are considering new strategies, and to maintain identity context is also worth considering that in the context of historical and Mashhad is located the historical course is designed to help revitalize the tissue.

II. Research Methodology

Explore traditional patterns in this study requires research commentary - history. Correlation and factor analysis as variables to receive relations and influencing factors used to regulate appearance neighborhood. Collect data through field methods, documents and questionnaires are done.

a) General Introduce the Study Area

Given the importance of the central basin of Mashhad, the formation of the core and the spread of Mashhad, links and spatial order and bring this area as a base Space Agency in Mashhad shrine as a symbol. This area is one of the main Mashhad most metropolitan areas every year many pilgrims from different countries are welcome, but unfortunately, visual disturbance,

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which in this context is In this context, including the area that was heavily influenced by rapid urbanization and the destruction of cultural and historical identity in the process of structural transformation and high performance. It is accepted in the following examples are presented in the context of existing buildings.

	Guideline of neighborhood skyline
	Needed overall proportionality horizontal and vertical wall to create visual balance
	Element in this context skyline, street manifestation in the body is a combination of form and symbol of order and variety in the landscape neighborhood
	Customer's skyline must be preserved to maintain tissue to create a neighborhood structure is not destroyed
	The tissue surrounding the two buildings and disrupted the skyline that in order to reduce the visual noise of the trees should be used to maintain human scale texture
	Use the elements to join the skyline context of asymmetric buildings

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	Furniture and Flooring Guide in the neighborhood Spring Altvlyh
	Recommended flooring in the territory of the effect of paved streets or pave familiar with the plans and roles (such as dormant orders) done.
	The definition of pedestrian-oriented area within the immediate vicinity of the shrine of Imam Reza (AS)
	Improved dynamic and static flooring and pedestrian spaces along pedestrian
	It is recommended that the form used in the furniture, urban design plans and maps of Iran. In order to use Slim role in the structure of urban furniture recommended And in this block for improving the neighborhood to neighborhood center design described in this section.
	neighborhood buildings form and style
	Paints used in building materials should be appropriate to the historical monuments

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	For other classes of white and beige are also recommended. The use of intense colors, sharp and shiny is not allowed.
	Use non-reflective glass facade and is maximum 35% of total unconsolidated Viewing in this context should be proportional to the identity texture and light colors used for viewing
	Guide neighborhood scale architectural buildings
	Respect for human scale by creating style on the facade
	Guide Spring neighborhood street trees
	Reduction of environmental pollution by adopting appropriate methods for waste collection available. Supply of vegetation and green spaces in the appropriate spaces and removing
	Use the Iranian identity of vegetation such as pine Mashhad, Tabriz, sycamore, maple, etc. is recommended - Green spaces in different heights so encouraging and is recommended.

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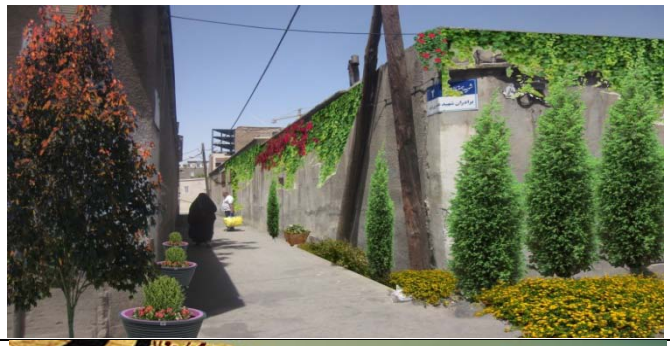	
 	The use of graffiti to improve the appearance of the neighborhood and increasing green space in the crowded neighborhood in the order route

	Lighting Guide Spring neighborhood Altvlyh
	Lighting the body should be done in secret and without staring Gay - Use light color spectrum is permitted to a limited extent and with the necessary justification

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	Facade of the projects of the monument is affected by the atmosphere of historic building - Retreat after a ground state (ground and first floor) in such a way that a similar monument in the immediate produce skyline. It also helps the human scale of the effect will be good. - Elements advertising theme or notification in the territory of the effects of identity should not be eroded effect. Dimensions elements should not impede visibility to the issue of coverage and advertising effects plus they are derived from cultural and religious motifs. - At the same time advised the monument and its surrounding lighting project is a way to highlight the role and importance of aid effectiveness
	Views and visual corridors Guide Spring neighborhood
	The closeness of spaces to suit the size and proportions of the human visual field is the result of man can The space between each move to the next pause as a measure fits with human step and slow motion apply to him - The network is designed urban spaces in historical context to the principle that the more a route is more diverse and more complex in terms of physical connections -The form and proportions of the different elements can be combined to create different spatial order. Create diverse perspectives along the way can be caused by variations in the network of urban spaces Encourage residents to use the walking path by increasing the vitality and dynamism of the
	Guide to Building details and visual materials Spring neighborhood

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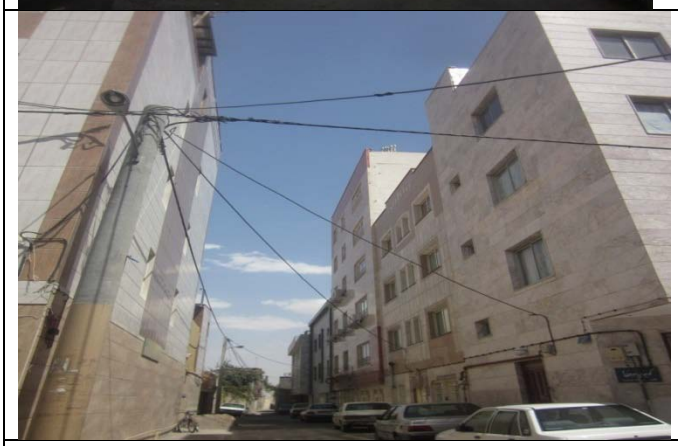
	All views (from four sides and roof) or in other words Bkhsh_Hay visible building, must comply with all criteria are visualized - Use the brick facade with grouting (for ground state and in combination in other classes - Body building through coordination between materials - Balancing the skyline, and pre-defined criteria and limited the console freezing in crossing the narrow width
	Shiny materials (stone and polished to a limited extent mired in internal facing surfaces allowed) - Needed window in prices and in the total context, a balance has exhibited impressive. Despite this principle, not only for appearance and can be widely used in building Vnmay plan, structure and materials have also
	Use non-reflective glass facade and just unconsolidated total maximum allowed - The sky line control to provide appropriate balance is a dominant horizontal fields
	Sustainability indexes citizens of the district Guide Spring

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	Maintain and strengthen some of the Mosques that have been in the actual effect is recommended - To establish order and unity of appearance in harmony with the monument, using a plinth, inscription, Middle, Upper and decorate surfaces in the area of monuments to the separation of body and texture recommended
	Sensory richness characteristic of the citizens of the district Guide Spring
	Dome and minaret adjacent buildings to be constructed to greater height than the height.
	Guide characteristic sense of neighborhood residents
	Memberships include the use of traditional coffee, selling crafts and tourism, art goods, tavernas and recommend Grdd.trkyb harmony of line, form, color and texture on the wall roots texture, visual quality has improved

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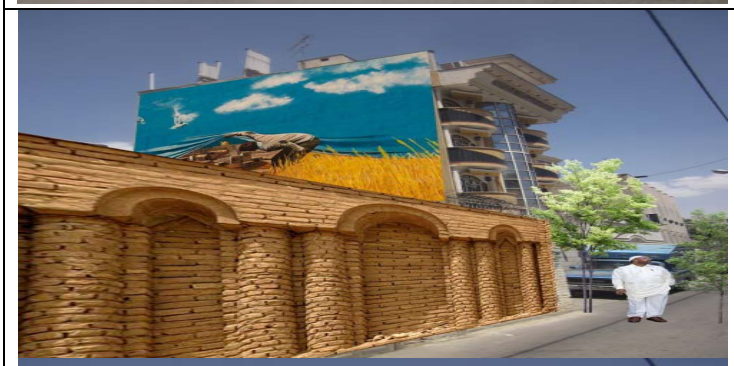 	Retreat after a ground state (ground and first floor) in such a way that a similar monument in the immediate produce skyline. It also helps the human scale of the effect will be good - Energy-efficient design in order to create historical identity tissue
 	Preservation of old buildings and the value of the tissue and prevent degradation of the tissue recovery time - Increase the traditional jobs in order to attract tourist

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 	With elements such as columns, arches views, railings and decorative components, forms of communication, conceptual increases

Customer designed to Quarter spring Altvlyh

The main objective	Customer specified
Respect for human scale and gradation according to the historical context	The introduction of neighborhood historic building (Ranging from physical and cultural values) - Grading criteria developed in the field of spatial relationships, modified to meet the minimum separation, continuous views of space and mass, the mass of the investment, the formula skyline, identify the symptoms, etc. For example Within the course of history maximum height of three storeys or 10 meters on the first level body provided that the ratio of height to width does not exceed passage of a
Using appropriate building materials sectors neighborhood history	Identification of traditional materials and canvas dominant colors of the facade in different sectors
Creating visual harmony	Communicated to municipalities to collect and avoid installing additional boards
Strengthening urban landscape and provide a semi-open spaces and the entrance	Taking up space for drying clothes in residential housing units so that they are not visible from the street is mandatory
Improved visual quality intersections	All buildings located in historic route must follow specific criteria - Classification of prominent intersections and set priorities based on location, historical period and its role in the neighborhood
Improved visual quality	Notified the mayor from tin building with unusual architecture
Building control of To protect the right of neighbors And the possibility of having all Light, Landscape, ventilation And natural resources	Develop criteria for various functions with regard to, for example, to determine the density ratio of height in the middle of the open space allowed in the northern parts of North adjacent piece does not exceed 1 to 1 - To determine the density residential components, the ratio of building height to road width should not exceed one by one
Open green space	Customer incentives for creating a green roof according to the per capita green area
Organizing urban furniture (to facilitate pedestrian movement with the approach of) the movement of motor Handicap	Assessing existing conditions and other urban furniture Disorders in other passages, traffic, and prioritize the social role of intervention
Develop green spaces with native plant species	Prioritization of plant species adapted to climatic characteristics and the identification of native plant species appropriate to the cultural historical context

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Control urban landscape	Criteria to determine the contours of the field of view in the different areas and applications Criteria to determine the appropriate color theme percent of its materials and in the neighborhood
Targeted lighting in the neighborhood	Lighting project proposal introduced important places and roads in the neighborhood

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