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Economic Growth Nexus Trade Liberalization in Ethiopia: ² Evidence from the Johnson's Multivariate Cointegration Analysis

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7 Abstract

Introduction-The leading motivation behind every economy is to attain a high and sustained economic growth that could further support the overall objective of economic development. To achieve this broad objective, governments over the world have been pursuing various strategies compatible to their respective economies. Trade liberalization, hence is among the many alternatives being in effect towards facilitating the growth process. Countries have embarked themselves in popular economic policies that allow reduction and removal of barriers to trade such as tariff, quotas, and import controls. Among many policies that most countries including Ethiopia have decided to opt-for is trade liberalization of economies (Herath, 2010).

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17 Index terms—

18 1 Introduction

he leading motivation behind every economy is to attain a high and sustained economic growth that could further 19 support the overall objective of economic development. To achieve this broad objective, governments over the 20 world have been pursuing various strategies compatible to their respective economies. Trade liberalization, hence 21 is among the many alternatives being in effect towards facilitating the growth process. Countries have embarked 22 themselves in popular economic policies that allow reduction and removal of barriers to trade such as tariff, 23 quotas, and import controls. Among many policies that most countries including Ethiopia have decided to opt-24 25 for is trade liberalization of economies ??Herath, 2010). Trade liberalization of economies via the reduction or 26 complete elimination of trade barriers has become the most popular economic policy of developed and developing countries today. Import and export tariffs, quotas, export subsidies, technical barriers are the popular trade 27 barriers which have been used during the last few decades. However with globalization of world economies 28 all most all the counties in the world are actively involved with reducing trade barriers among their trade 29 partners. Major objective of moving free trade is to achieve macroeconomic goals of their economies. Basically 30 to achieve high economic growth developing economies are implementing free trade policies during the last few 31 decades. As a result of that trade openness has been widening up in these economies. In the last three decades, 32 trade liberalization increasingly evolved with the expectation of rapid economic growth in Ethiopia (Seid, 2012; 33 ??alvatore, 1993). 34 Economies are seeking to diversify out of low income growth agriculture industries. For most developing 35

36 countries the 1970s and 1980s were decades of deepening economic crisis. These countries suffered from continuous 37 economic recession, rapid inflation, deficits in balance of payment and government budget owing to adverse 38 external and internal factors. As a result, the general conception about the benefit from international trade come to be questioned as the "Prebisch-singer hypothesis" revealed that the terms of trade of the countries was 39 deteriorating this hypothesis has partly served as a basis for inwardly oriented trade regime that many developing 40 countries soon adopted ?? Mannur, 1995). Ethiopia has not been exceptional and suffered the disastrous economic 41 crisis of the1970s and 1980s. The country experienced severe internal and external imbalance mostly owing to 42 the past inappropriate trade policies. The imperial era was characterized by absence of quantitative restriction 43 on trade. This policy focused on promotion export and encouraged import of capital and raw material, but 44

there policies were soon shifted to a restricted one when the derg come to power and the government started to
pursue import substitution stratagem. When the Ethiopian People's Revolutionary Democratic Front (EPRDF)
took power, significantly policy reform were made to change the past restriction trade regime. The birr has been
devalued by 142 %(from birr 2.07 per us dollar to 5:00 per us dollar). In addition custom duties were reduced and
export duties were eliminated with the exception of coffee; and the licensing procedure has also been simplified
(Befekadu andBerhanu, 1999/2000).
Trade liberalization is central to the structural adjustment program implemented by most sub-Saharan Africa

including Ethiopia. According to Effiomt et al (2011), the corner stone of the SAP induced policy was the opening up of domestic economies to face increased competition in order to ensure efficiency in resources use, removal of wastages, elimination of persistent misalignment in the external and domestic sectors and a general redirection of the economy to the path of recovery and growth. Trade liberalization is one of the most controversial polices in international economics and finance. This is because in a competitive environment prices get lower and products became diversified through which increased welfare emerges gains from specialization and efficiency are also further advantage of economies openness. Therefore, it is quite reasonable that economies generally desire to be

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60 For many developing countries, potential adjustment costs are of concern. The transition from restrictive to 61 liberalized trade regime involves cost perhaps the most important cost in this process is unemployment ??WDR, 62 1987). Removal of quantitative restriction and restriction in tariff rate, cheap imports that flood the domestic 63 market drive out domestic industries from the global market and workers will be left out from their job. Because of high dependence on trade, the countries are also vulnerable to fluctuation in tax revenue induced by trade 64 liberalization ?? Thomas et al, 1991). On Top of there, the situation of developing countries like Ethiopia is being 65 worse because the country's export primary commodities which suffer from low income and price elasticity in the 66 global market. The commodities also face unfavorable and deteriorating terms of trade. Even worse, the countries 67 face protectionist policy from industrial countries (Mannur, 1995). Certainly, Ethiopia is not an exception here. 68 The country's bulk of export come from the agriculture sector and coffee remain to be the dominant export 69 commodity, accounting for 50%-60% of the total export. The export earning of the country is unstable to the 70 extent that it fails to cover the growing import bills, putting the country in a persistent balance of payment 71 deficit position. Owing to the scanty of literatures on the issue, this paper investigates issues related to trade 72 policy in a more systematic way by using a time series econometric analysis to capture the policy impact in the 73 74 pre and post reform period. Hence, it particularly is concerned with determining whether trade liberalization 75 has real impact on Ethiopian economic growth.

76 **2** II.

77 3 Literature Review

Trade liberalization is the removal or reduction of restrictions or barriers on the free exchange of goods and services between nations. This includes the removal or reduction of both tariff (duties and surcharges) and nontariff obstacles (like licensing rules, quotas and other requirements). The easing or eradication of these restrictions is often referred to as promoting "free trade." It is a policy by which a government does not discriminate against imports or interfere with exports by applying tariffs (to imports) or subsidies (to exports) or quotas. According to the law of comparative advantage, the policy permits trading partner's mutual gains from trade of goods and services ??Ikenson, 2006).

85 Trade liberalization allows countries to specialize in producing the goods and services where they have a 86 comparative advantage (produce at lowest opportunity cost). This enables a net gain in economic welfare. Lower prices; the removal of tariff barriers can lead to lower prices for consumers. E.g. removing food tariffs in West 87 would help reduce the global price of agricultural commodities. This would be particularly a benefit for countries 88 who are importers of food. Increased competition; trade liberalization means firms will face greater competition 89 from abroad. This should act as a spur to increase efficiency and cut costs or it may act as an incentive for an 90 economy to shift resources into new industries where they can maintain a competitive advantage. For example, 91 trade liberalization has been a factor in encouraging the UK to concentrate less on manufacturing and more on 92 the service sector. Economies of scale; trade liberalization enables greater specialization. Economies concentrate 93 on producing particular goods. This can enable big efficiency savings from economies of scale. There are different 94 theories about the importance of trade liberalization on economy; in this respect we will see the three very 95 important theories ??Salvatore, 1995). 96 97 The absolute and comparative trade theories have long been a considerable influential role while the issue of

regional or international trade integration is considered. According to Adam smith, trade between two nations is based on absolute advantage. When one nation is more efficient in the production of one commodity, but there is less efficient in the production of second commodity and the second nation is absolute advantage in the production of second commodity and absolute disadvantage in the first commodity, then both nations can gain by each specializing in the production of the commodity of its absolute advantage and exchanging part of its output with the other nation for the commodity of its absolute disadvantage, due to this trade can be important for efficient utilization of resources and to rise the production of both commodities. These increases in the output

of both commodities measure the gains from specialization in the production available to be divided between the 105 two nations through trade (Mankiw, 2010). 106

The theory of comparative advantage developed by David Ricardo is also of concern. It is the greater absolute 107 108 advantage or the lower absolute disadvantage that one nation may have over another in the production of a commodity. David Ricardo developed the classical theory of comparative advantage in 1817 to explain why 109 countries engage in international trade even when one country's workers are more efficient at producing every 110 single good than workers in other countries. Ricardo demonstrated that if two countries capable of producing 111 two commodities engage in the free market, then each country will increase its overall consumption by exporting 112 the good for which it has a comparative advantage while importing the other good, provided that there exist 113 differences in labor productivity between both countries. Widely regarded as one of the most powerful yet 114 counter-intuitive insights in economics, Ricardo's theory implies that comparative advantage rather than absolute 115 advantage is responsible for much of international trade. When nations practice the principle of comparative 116 advantage, this explains that by specializing in goods where countries have a lower opportunity cost, there can 117 be an increase in economic welfare for all countries. Therefore, According to the law of comparative an absolute 118 disadvantage with respect to) the other nation in the production of both commodities, there is still a basis 119 for mutually beneficial trade. The less efficient nation should specialize in the production of (and export) the 120 121 commodity in which its absolute disadvantage is smaller (this is the commodity of its comparative advantage) 122 and import the commodity in which it's absolute disadvantage is greater (Salvatore, 2004; Obstfeld and Rogoff, 123 1996)

The Heckscher-Ohlin theory of trade reveals, on the other hand, that countries will have a comparative 124 advantage in (and thus will export) products whose production uses their abundant factors intensively and 125 comparative disadvantage in (and thus will import) products whose production uses their scarce factors 126 intensively. Generally; Heckscher-Ohlin (H-O) theory advocated that trade between countries depends on relative 127 factor abundance. There will be a great mutual beneficial trade if the trading countries have larger differences in 128 technology and factor endowments. Little trade is expected between the countries with similar factor endowments. 129

a) Macroeconomics Policies and trade liberalization 4 130

Trade liberalization policies in the long run are expected to shift resources toward tradable, especially exportable 131 and away from import substitutes. The policies are also said to improve economic welfare by achieving a 132 better allocation of resources (Thomas et al, 1991). The scope of successful trade liberalizing policy depends 133 on macroeconomic and other complementary policies that achieve and maintain stability in the economy and 134 promote reallocation of resources in response to the reform. According to Thomas et al (1991), problems resulting 135 from poor macroeconomic policies may cause liberalization to be perceived as a failure, prompting a return to 136 protectionist policies. 137

Conventionally, providing a realistic exchange rate is considered vital for the successful introduction of trade 138 reform ??WDR, 1987). The real exchange rate should help ensure equilibrium in the balance of payment (POBs) 139 and domestic markets and should be compatible with growth in tradable and output. An overvalued currency has 140 an anti-export bias in that it indirectly taxes exportable while favoring non-tradable and importable ??WDR, 141 1987). A real devaluation improves incentives for export industries and production of import substitutes. Trade 142 143 liberalization must be associated with real devaluation if the current account is not to deteriorate and if the 144 employment losses in protected import-substituting industries are to be compensated by employment gains elsewhere, especially in export industries. Normally, nominal devaluation will be needed to bring about the 145 required real devaluation. 146

b) The Sequencing and Pacing of Trade Liberalization Mea-5 147

sures 148

Sequencing and pacing trade reform are considered as pressing priority to avoid transitional complication of trade 149 liberalization. ??alevi (1989) suggested that the establishment of any general rule to formulate the intensity of 150 liberalization measures to different nations is quite formidable as countries differ in their initial condition. This 151 demands different sequences of reform. Elimination of export restrictions may be relevant in some cases, reduction 152 of export and import restrictions simultaneously in others and a lowering of protection yet in others. Concerning 153 the sequencing of liberalization measures, Halevi (1989) suggested certain rules of thumb that states "aspects of 154 trade liberalization that involve only adjustment costs can be implemented as fast as technical factors permit". 155 The order of sequence, according to the author, is to move from removing impediment to export, to replacing 156 quantitative restriction on import by price mechanism and finally to reducing protective levels and differentials. 157 158 There is no consensus among economists regarding the speed of trade policy reform. Thomas et al (1991) 159 stressed that an expedition reform program is preferable to a prolonged one because the benefits are greater and emerge sooner. Such a reform avoids a drawn-out process that gives opponents time to organize and lobby for 160 a reversal. Also, the sooner the benefits of reform begin, the better the prospects for sustainability. However, 161 there are two factors that are against rapid reforms. First, theoretically, unemployment might be larger than 162 when changes are phased overtime. Second argument concerns the credibility of the reforms and the likelihood 163 that they will be sustained. Gradual reforms may be preferable since they are more likely to be accepted. 164

Despite the highlighted theories of international trade policies, practice and principles in a relation to economic 165 growth, various empirical literatures related to the issue under consideration are also reviewed. Dollar (1992) 166 investigated the relationship between per capita income growth and distortions in the real exchange rate and 167 its variability as well as investment rates in 95 countries for the period between 1967-1985. The test showed 168 that the high level of distortion and greater exchange rate variability are strongly correlated with per capita 169 income growth. The result implied that that openness has a positive and significant impact on economic growth. 170 Vamvakidis (1999) has taken 51 cases of broad liberalization and finds that countries have grown faster after 171 liberalization. He used two measures of liberalization or openness. One is the standard measure used in much 172 of the new growth theory literatures of the ratio of total trade (export plus import) to GDP. The second is the 173 measure adopted by ??anchs and Warner (1995). This is named as the ratio of openness. The authors introduced 174 five major criteria for an economy to be regarded as open. These are (1) the an average tariff rate of less than 175 40%, (2) average nontariff barriers equivalent to a tariff rate less than 40%, (3) no communistic government, (4) 176 a black market exchange rate premium of less than 20% and (5) no state monopoly of major exports. 177

Herath (2010) examined impact of trade liberalization on economic growth of Sri Lanka. In identifying the impacts of trade liberalization on growth and trade balance, data were collected on a specific time interval before and after the trade liberalization. The time period selected was from 1960 to 2007. Using regression analysis and Chow test to the variables, findings of the study confirmed a significant positive relationship between trade liberalization and economic growth of Sri Lanka. The result of Chow test proved a clear change of economic growth before and after trade liberalization of the country.

Sinha (2000) conducted a time series analysis using total trade volume as an accurate measure of openness and examined the link between openness and growth for 15 Asian countries for the period 1950 to 1992. They developed a model that specified GDP growth as a function of growth rates of openness (exports plus imports), domestic investment, and population. The coefficient of the growth of openness was found to be significant for only eight of the 15 countries. However, they found support for the proposition that GDP growth rate is positively related to the growth rates of openness and domestic investment, whereas the relationship between GDP growth rate.

Herath (2010) examined impact of trade liberalization on economic growth of Sri Lanka. In identifying the 191 impacts of trade liberalization on growth and trade balance, data were collected on a specific time interval before 192 and after the trade liberalization. The time period selected was from 1960 to 2007. Using regression analysis 193 and Chow test to the variables, findings of the study confirmed a significant positive relationship between trade 194 liberalization and economic growth of Sri Lanka. The result of Chow test proved a clear change of economic 195 growth before and after trade liberalization of the country. ??ebel (2012) analyzed that trade liberalization 196 seeks to reform a country's international commercial policies in order to improve economic welfare by achieving 197 a better allocation of resources in the longrun. The results of the estimated model has confirmed undoubtedly 198 that in the observed period, 1974-2009, trade liberalization has had a positive and significant impact on the 199 export performance of the Ethiopian economy. This implies that policy makers should generate such policies for 200 attracting exports from Ethiopia, which will focus on the utilization of the country's resource endowments in 201 terms of developing new technologies, and improving national capabilities. As a result, openness has lead Ethiopia 202 to economic growth. This suggests that when countries are more open, they are better able to exploit market 203 opportunities through product diversification and differentiation. These results have important implications for 204 national policies and strategies within the trading system of Ethiopia to open up its foreign trade policies in inter 205 regional and global perspective. Alemnesh (2012) examined the relationship between trade liberalization and 206 economic growth by using time sires econometric analysis. She takes real GDP as a dependent variable and real 207 private investment, real public investment, human capital and trade openness (proxy to determinant of trade 208 liberalization) as independent variable in Ethiopian context. According to her finding trade liberalization have 209 positive long run impact and significant effect on Ethiopian economic growth. 210

²¹¹ 6 III.

The time series data set ranging from 1974/75-2014/15 is used in the analytical framework of this paper. Each observation has potentially sourced from domestic institutions like; MOFED, NBE and EEA. The data set has all passed through all the necessary tests required for time series data to be in effect. The common pre-tests undertaken are the unit root and cointegration tests to enable handle the long run behaviors of variables entered the growth model of this paper.

Trade liberalization variable which is proxied by the sum of export and import divided by nominal GDP, is a principal regressor in the estimated growth model; while, RGDP is a dependent variable. Moreover, variables like FDI and REER are also controlled for the growth model. The dependent and independent variables included in the adopted growth model are functionally linked as follows; RGDPt= f (OPNt, FDIt, REERt)

Where; RGDP is Real Gross Domestic Product, FDI measures the level of foreign direct investment in the country each year and REER represents the real effective exchange rate; whereas, t is a time trend. However, to be able to capture the elasticity of each variable in a relation to the growth variable and squeeze the estimated coefficients of each regressor in the model, the growth model considering the effect of other stochastic factors which are not controlled in the model is econometrically specified as follows; ln

Owning to its implicit assumption of nocollinearity among variables already supposed to be integrated of 228 order n, the traditional Dickey Fuller (DF) procedure has not been applicable in empirical works. No doubt 229 variables may be multi-collinearly related in practice. However, the traditional approach is modified to account 230 for this issue thereby extending the equation by adding the lagged terms of the dependent variable; and hence, 231 named Augmented Dickey Fuller Unit Root test (see Gujarati, 2004; Maddala, 1992). The regression specification 232 considering both the drift and trending parameters together with the testing procedure under ADF are discussed 233 below; $?y t =? +? 1 t + \delta y t -1 +? m b i ?y t -1 + s t ????$. (3) Where, ?t; is the usual pure white noise error 234 term, ? = ? -1 and ?yt?1 = (Yt?1?Yt?2), ?Yt?2 = (Yt?2?Yt?3), & the like. ? is the intercept term, ?1 is the 235 trend coefficient, t -the time/trend variable and where; m, are the lag terms. For this test, the hypothesis would 236 be; H0: ? = 0; there is unit root? (implying the time series is non-stationary). H1: ? < 0; No unit root? the 237 time series is stationary Decision: reject the null hypothesis of (? = 0), hence the time series is stationary; if 238 the computed tstatistic (in absolute terms) exceed the ADF critical values; the variable under consideration is 239 stationary. 240

If the long run issue has to be examined, it is a priori to undertake the cointegration tests among the variables of interest. It can be a case in empirical analysis that, some certain linear transformation of variables already suspected of being nonstationary may be jointly stationary. It is what we call cointegration revealing the existence of long run equilibrium relationships between them. For our purpose, the Johnson's approach for cointegration is employed.

Though many more other options are available, the Johnson procedure has remained popular in most of the recent empirical analysis in economics. Because it makes the presumption that only one cointegrating rank in the model, the Engle-Granger (Two-way) approach for cointegration has not been a choice for many. Moreover, the Durbin-Watson test has also of less practical value as the calculated test statistics is inconsistent for various sample sizes. For detailed information on this issue refer **??**addala (1994), Gujarati (2004) and Wooldridge (2013).

As far as the existence of cointegration is not meant to guarantee the existence of equilibrium relationship in the short run, we estimated the error correction model to capture the dynamic impact each regressor on the growth model adopted. A beautiful feature of ECM is that it instantaneously yields both the long and short run elasticities of the series under consideration with employed empirical model. Assuming variables x and y are the concerned variables, ECM in this study requires estimating the following regression;

The coefficient of the error term in both equations (i.e. the ? parameter) measures the speed of adjustment by distortions in the long run towards the long run equilibrium point. A negative and significant coefficient of ? t-1 indicates convergence where as a positive coefficient shows the economy is rather diverging from the long run equilibrium point. However, convergence is the desirable property in principle.

IV. Where, *** indicates the level of significance at 1 percent. It is clear from table 1 that, the ADF approach has confirmed the variables are all integrated of order one. Therefore, the order of integration is one and it is also among the precondition for Johnson's cointegration test to be practical.

²⁶⁴ 7 Results and Discussion

Johnson's approach requires the determination of appropriate lag length included in the estimation of VAR model. Hence, the AIC has been suggested minimum at the lag length of 1 and hence the appropriate lag size included was 1.

(4) From the table above we see that the coefficient for the error correction term is positive and insignificant revealing that there is no adjustment towards the long run equilibrium point in the growth model. Rather, the short run deviations are suggested to diverge in significantly by a speed rate of 4.8% in a year.

273 8 Johnson's Cointegration Test Result

From the estimated output, we observe that all of the independent variables entered the growth model have 274 significant impact on the economic growth of in the long run. That means; the trade openness variable, real 275 exchange rate and the foreign direct investment variables have a positive and significant impact on the economic 276 277 growth of Ethiopia in the long run. These findings are in line with many theories like; Romer (1996) and 278 Obstfeld and Rogoff (1996) and many empirical literatures in economics. A 1% improvement in a country's level 279 of exposure to international trade increases its economic growth by 24%; while a percentage rise in inflow of FDI 280 improves the economic growth rate in the long run just by 4.8%. On the other hand, with a 1% increase in REER 281 the economic growth rate increases by 32.4% in the long run. Of the variables considered in the model, the long run growth impact of exchange rate has been estimated to the dominant one. This may be because with highly 282 depreciated currency the country's export increases thereby affecting its current account balance positively; and 283 the real income as well since current account balance forms part of the national income. But, our justification 284 holds true only if the positive effect of devaluation dominates its negative impact. 285

8 JOHNSON'S COINTEGRATION TEST RESULT

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However, the VECM estimates reveal that the growth impact of each regressor on economic growth is insignificant in the short run. It is because growth in the short run is being explained by another variables 287 not included in the growth model of the present study. ¹

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| entered the growth | model | |
|--------------------|------------------------------|------------|
| Variables | ADF test statistics | Inferences |
| ln RGDP | -5.687*** | I(1) |
| ln OPN | -5.021*** | I(1) |
| ln REER | -5.021*** | I(1) |
| ln FDI | -8.813**** | I(1) |
| | Source: Model Estimation Out | put |

Figure 1: Table 1 :

 $\mathbf{2}$

| Cointegrating | ?max | Critical @ 5% | ?trace | Critical @ 5% |
|---------------|---------|------------------|----------------------|------------------|
| Rank | | | | |
| r = 0 | 54.7643 | 33.46 | 101.8256 | 68.52 |
| r?1* | 20.7901 | 27.07 | 47.0614* | 47.21 |
| r ? 2 | 17.6011 | 20.97 | 26.2713 | 29.68 |
| r ? 3 | 7.6017 | 14.07 | 8.6701 | 15.41 |
| r ? 4 | 1.0684 | 3.76e | 1.0684 | 3.76 |
| | | | Source: Model Output | |

Figure 2: Table 2 :

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| Variables | Coefficients | Standard | t- |
|--------------|---|-----------|--------------|
| | | Errors | statistics |
| $[D_lnRGDP]$ | $_ce1]0483051[0.679]$ | | |
| lnOPN | .2414934 | .0240516 | 10.04^{**} |
| InREER | .3247612 | .0452029 | 7.18** |
| $\ln FDI$ | .048355 | .0540048 | 0.90^{**} |
| Constant | 4.90201 | | |
| | Diagnosis Tests | | |
| | Breush-Godfrey: $Chi2 = 0.283[0.5951]$ | VIF: 4.95 | |
| | Heteroskedasticity condition: chi2 $(1) = 0.01[0.9353]$ | | |
| | R 2 = 0.96 | | |
| | Jarque-Bera test: $Chi^{2}(14) = 4.493[0.9]$ | 99170] | |
| | | - | Source: |
| | | | Model |
| | | | Output |

[Note: *]

Figure 3: Table 3 :

Year 2017 289 V.

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.1 Conclusions and Policy Implication 291

Trade liberalization has long been said to influence favorably in the long run. In an attempt to confirm this 292 theory in the context of Ethiopian economy, we adopted the Johnson's approach for cointegration tests to test 293 the long run behavior of variables entered the growth model of this paper. The test result has suggested the 294 existence of positive and significant impact of trade liberalization on economic growth in Ethiopia; its short run 295 growth impact is estimated to be insignificant. Moreover, the impact of real effective exchange rate and foreign 296 direct investment variables were found to be positive and highly significant in the long run. Therefore, there is a 297 need to design and implement any policy action that could help improve the magnitude of the country's exposure 298

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