

Azerbaijan' WTO Accession Process: Non Agricultural Export Subsidies Aspects of Negotiations

Imamverdiyeva Sevda Shakir

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Abstract

Azerbaijan has started to the unilateral and all-round negotiations with WTO namely from the time it has appealed for accession to this organization, i.e. 1997. The WTO membership of Azerbaijan is directly related to the improvement of legislation. Presently there are laws in the fields of regulation, intellectual property and investments that don't meet any international standards and WTO very requirements. The WTO membership will enable the country to forecast the country's trade policy, the level of transparency will be increased, the international trade partners' number will be increased and the economic disputes will be settled more effectively. It is to be noted that the main moments discussed within the agricultural agreement make important the determination of subsidies upper limit and tariffs. Another important point is related to the export subsidies. For this purpose, the economic importance and the types of export subsidies, as well as the issues of export subsidy in WTO agreements were analyzed in the article and have been put forward the recommendations about export subsidies for Azerbaijan.

Index terms— export subsidy, WTO, GATT, agreement on Subsidies and countervailing measures, azerbaijan, export enhancement program (EEP).

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Abstract-Azerbaijan has started to the unilateral and all-round negotiations with WTO namely from the time it has appealed for accession to this organization, i.e. 1997. The WTO membership of Azerbaijan is directly related to the improvement of legislation. Presently there are laws in the fields of regulation, intellectual property and investments that don't meet any international standards and WTO very requirements. The WTO membership will enable the country to forecast the country's trade policy, the level of transparency will be increased, the international trade partners' number will be increased and the economic disputes will be settled more effectively. It is to be noted that the main moments discussed within the agricultural agreement make important the determination of subsidies upper limit and tariffs. Another important point is related to the export subsidies. For this purpose, the economic importance and the types of export subsidies, as well as the issues of export subsidy in WTO agreements were analyzed in the article and have been put forward the recommendations about export subsidies for Azerbaijan.

2 I. Overview

orld Trade Organization (WTO) Members requested that Azerbaijan commit to binding its agricultural export subsidies at zero. Although Azerbaijan does not currently maintain agricultural export subsidies and does not have any plans to adopt them in the near future, the purpose of this paper is to provide a rationale for why Azerbaijan should make this zero export subsidy a life time commitment. We analyze the implications of having or not having such subsidies in the short and long run and point out that under any circumstances which such

3 II. BACKGROUND ON AGRICULTURAL EXPORT

43 subsidies may ever be desired by Azerbaijan can be better achieved by other policies under the purview of the
44 WTO. This paper shows the possible negative implications of Azerbaijan ever using agricultural export subsidies
45 and that there are no circumstances in the future that would require the need for such subsidies.

46 This paper is outlined as follows. The next section provides background on the history and current state
47 of export subsidies on agricultural products under the WTO. The key conclusion is that export subsidies for
48 manufacturing products have been prohibited under the WTO for 40 years and WTO members have agreed to
49 do the same for agriculture in the yet unfinished Doha trade negotiations. Furthermore, the European Union,
50 which made up 90 percent of the total export subsidy commitments at the end of the Uruguay Round, has now
51 reduced export subsidies to zero as of 2013. Section 3 explains the economics of export subsidies and shows why
52 they are regarded as the most pernicious method of protection for agricultural products. Section 4 categorizes
53 all of the different ways export subsidies can be delivered while Section 5 shows how ineffective export subsidies
54 are in trying to achieve the various policy goals of governments using export subsidies in the past. Section 6
55 explains the countervailing duty provisions in the WTO which gives recourse to Azerbaijan in the event it faces
56 export subsidies from other countries. The final section summarizes the reasons why Azerbaijan should commit
57 to zero export subsidies in the WTO.

58 3 II. Background on Agricultural Export

59 Subsidies and the wto GATT Article XVI -subsidies -addresses the issue of subsidies in general as well as on
60 exports. While it called upon contracting parties to cease to grant either directly or indirectly any form of subsidy
61 on the export of non-primary products, an exception was made for primary products. An export subsidy was
62 said to be subsidized when the export price is lower than the comparable price charged for the like product in the
63 domestic market. GATT Article XVI recognizes the possibility of harmful effects as it states that "contracting
64 parties should seek to avoid the use of export subsidies on the export of primary products". It is further stated
65 that if a country grants directly or indirectly any form of subsidy which operates to increase the export of any
66 primary product, such subsidy shall not be applied in a manner which results in:

67 "that contracting party having more than an equitable share of world export trade in that product, account
68 being taken of the shares of the contracting parties in such trade in the product during a previous representative
69 period, and any such special factors which may have affected or may be affecting such trade in the product".
70 Subject to this condition, therefore, export subsidies on agricultural products were permitted and it proved to be
71 difficult to define the term "equitable" in practice so agricultural export subsidies proliferated and the practice
72 became a major source of international trade disputes. The remedy to subsidized exports is addressed by Article
73 VI -anti-dumping and countervailing duties. Article VI did not make a distinction between a primary and a non-
74 primary product, which meant countries were always allowed to take countervailing measures against subsidized
75 exports of even the primary product where the above condition (i.e. "equitable share in world trade") is violated.
76 In fact, several disputes related to agricultural subsidies were brought to the GATT over the years.

77 Export subsidies boost domestic production and lower domestic consumption, thereby causing a sharp increase
78 in exports and depressing international prices. This hurts other exporters, and exacerbates the volatility of world
79 prices by insulating domestic markets. As a result of the Uruguay Round Agreement on Agriculture, 25 members
80 of the WTO, mostly rich countries, are still able to use such subsidies for the farm products. They specified export
81 subsidies by product in 1995 which were capped and subject to annual reduction commitments throughout the
82 implementation period. By the end of 2000, subsidized exports of developed countries were to reach expenditure
83 levels and quantity levels that are 36 per cent and 21 per cent, respectively, below those of the base period .

84 Table ?? : Types of Export Subsidies Subject to Reduction Commitments a. The provision by governments or
85 their agencies of direct payments-in-kind, to a firm, to an industry, to producers of an agricultural product, to a
86 co-operative or other association of such producers, or to a marketing board, contingent on export performance;

87 b. The sale or disposal for export by governments or their agencies of non-commercial stocks of agricultural
88 products at a price lower than the comparable price charged for a like product to buyers in the domestic market;

89 c. Payments on the export of an agricultural product that are financed by virtue of governmental action, whether
90 or not a charge on the public account is involved, including payments that are financed from the proceeds of
91 a levy imposed on the agricultural product concerned, or on an agricultural product from which the exported
92 product is derived;

93 d. The provision of subsidies to reduce the costs of marketing exports of agricultural products (other than
94 widely available export promotions and advisory services) including handling, upgrading and other processing
95 costs, and the costs of international transport and freight; e. Internal transport and freight charges on export
96 shipments, provided or mandated by governments, on terms more favorable than for domestic shipments;

97 f. Subsidies on agricultural products contingent on their incorporation in exported products.

98 Source: Article 9.1 of the Agreement on Agriculture.

99 The European Union accounted for 90 percent of the bound export subsidies (Hoekman and Messerlin, 2005).
100 Article 8 of the Agreement on Agriculture -export competition commitments -provides the overall rule by requiring
101 each Member to be in conformity with their export subsidy commitments as specified in that Member's Schedule.
102 Article 9 of the Agreement on Agriculture or the "Export Subsidy Commitments" Article identifies export
103 subsidies subject to reduction commitments. Article 9.1(a) consists of three important provisions: the government
104 agency provision, the in-kind provision, and the export contingency provision. The government agency provision

105 indicates that support does not have to be provided directly by the government. Support can also be provided
106 by a governmental agency, including marketing boards. Furthermore, the in-kind provision indicates that direct
107 subsidies including payments-in-kinds are also subject to reduction commitments. In addition, the fact that export
108 subsidies subject to reduction are those subsidies contingent upon export performance is reiterated in the export
109 contingency provision. Article 9.1(c), or the governmental action provision, states that export subsidies do not
110 require budgetary outlays to be subject to reduction commitments; payments financed by virtue of governmental
111 action not involving a charge to the public account are also subject to reduction. Its Article 9.1 defines various
112 types of export subsidies that are disciplined (Table ??). Article 9.2(a) simply states that, subject to some
113 flexibility provided for in 9.2 (b), the maximum quantity of the product in respect of which export subsidies
114 may be granted and the maximum level of outlay for such subsidies are specified for each year in the Member's
115 Schedule. These articles also imply that a Member that has no export subsidy commitment in the Schedule is
116 not allowed to introduce them in the future. This applies to Azerbaijan.

117 Article 10 of the Agreement on Agriculture address issues associated with circumvention of a member's outlined
118 reduction commitments. Article 10.1, or circumvention provision, states that export subsidies not explicitly
119 stated in the export subsidy commitments article, which attempt to circumvent reduction commitments are also
120 prohibited. Article 10.3 places the burden of proof on the defendant. The burden of proof provision states
121 that any exports in excess of the reduction commitment amount are assumed to have been subsidized unless the
122 defendant provides proof to the contrary.

123 Although the Uruguay Round Agreement on Agriculture permitted export subsidies on agricultural products,
124 constraints were imposed. This outcome was considered to be one of the most important results of the agreement
125 in view of the potentially disruptive effects that export subsidies can have on world markets. But countries
126 reduced export subsidies faster than the caps and the European Union has reduced them to zero (see discussion
127 of Figure 1 below).

128 To date, the Doha Round has been similar to the Uruguay Round in placing heavy emphasis on strengthening
129 disciplines on export subsidies. Much effort has focused on obtaining agreement to ban export subsidies, and
130 elimination of export subsidies was finally accepted by WTO members that are the most intensive users of such
131 subsidies-most notably, the European Union-in the July 2004 Framework Agreement. That agreement spells
132 out in some detail how liberalization is to occur: export subsidies are to be eliminated by a "credible" date,
133 decreases are to be implemented in annual installments during the transition period, and an explicit link is to
134 be made between the abolition of export subsidies and the negotiation of equivalent disciplines on other forms
135 of export support, in particular the subsidy component of export credits, subsidies granted by state trading
136 enterprises (STEs), and food aid. Special and differential treatment for export support granted by developing
137 countries is to be limited to a longer transition period and "special consideration" for poorer countries' state
138 trading enterprises. However, these commitments are conditional on an agreement on all the topics (agriculture,
139 industry and services) currently negotiated in the Doha Round, a still distant goal.

140 The WTO's July 2004 Framework Agreement also call for elimination of so-called implicit export subsidies in
141 many forms that are disbursed indirectly and non-transparently through food aid programs (that disrupt local
142 markets and commercial trade flows), STEs (low-interest loans and government underwriting of losses), publicly
143 underwritten export credits (long maturities and below-market interest rates), export promotion activities, 1

144 4 III. The Economics of Export Subsidies

145 and domestic policy levers that can, in combination, function as an export subsidy. Such nontransparent
146 mechanisms were subject to few disciplines in the Uruguay Round Agreement on Agriculture and so are key
147 issues for the discipline in the current Doha negotiations, despite the complexity of calculating their subsidizing
148 effect. The elimination of export subsidies and their equivalents will finally put agriculture with manufacturing
149 products.

150 Many countries have eliminated or suspended subsidies of some or even all commodity exports beyond the
151 Uruguay Round Agreement requirements. This unilateral action may be in part due to high world prices in the
152 early years of implementation that allowed more countries to export without subsidy. But much of the reduction
153 can be attributed to policy changes, especially for the European Union which have reduced export subsidies
154 significantly and are close to zero in 2012 (Figure 1). Changes to the language on export subsidies in the single
155 Common Market Organization regulation go further than before in limiting the future use of export subsidies,
156 without quite taking the final step of eliminating them altogether (Matthews, 2013). This new regulation setting
157 export subsidies to zero in all circumstances except where there is a market disturbance or a market emergency
158 does represent a very positive development and so one can expect that the EU Commission is adopting a strict
159 approach in evaluating when a market disturbance or emergency occurs in the future.

160 Suppose a government offers a \$1 per bushel of wheat export subsidy. To profit from such a scheme, an
161 exporter bids up the price of domestic wheat and sells it on the world market \$0.60/bushel below domestic prices
162 and pockets a profit of \$0.40/bushel from the \$1/bushel government subsidy. But competing exporters see this
163 excess profit being made and so participate in exporting more too by bidding up the domestic price even higher
164 and so increases exports. This keeps going until there are no "excess profits" being made buying domestic wheat
165 and selling it on world markets. The world price for wheat is in the end fully discounted by the \$1/bushel
166 government export subsidy.

167 Several things happen in this process. First, domestic prices increase so domestic consumers are worse off but
168 farmers are better off (provided the 1 The evidence suggests that the subsidy element of export credits is much
169 less of a problem in terms of distorting world markets than are direct export subsidies (OECD 2012). Assessing
170 the magnitude of the associated distortions and determining the subsidy equivalent is difficult, however, and
171 much more work is required to understand better the prevailing situation and the possible benefits and costs of
172 alternative types of multilateral disciplines. process of exporting is a perfectly competitive market, something
173 not guaranteed always in some countries of the world, especially in countries where corruption is an issue).

174 Second, it costs taxpayer monies. Hence, domestic consumers and taxpayers both become worse off because
175 of the export subsidy.

176 Third, world prices decline because of the double whammy of reduced domestic consumption and increased
177 production. So the net increase to producers is less than \$1/bushel in our example. Subsidies clearly hurt other
178 agricultural exporters, especially small countries, by cutting their market shares and reducing export earnings.
179 Furthermore, subsidies represent income transfers from the subsidizing country to consumers in the importing
180 countries. So the effectiveness of export subsidies in reaching any domestic policy goal (discussed in the next
181 section) is severely curtailed.

182 Fourth, an exporter has to also impose an import barrier to make the export subsidy effective. Otherwise,
183 other exporters will undercut the effectiveness of the export subsidy in raising domestic prices. Imposing import
184 barriers may not be possible, given Azerbaijan's market access commitments. This is especially true in regional
185 free trade agreements. After the North America Free Trade Agreement (NAFTA) was signed, the U.S. wheat
186 export subsidy became ineffective as Canada began to export wheat to the United States. Because of prior
187 commitments in NAFTA, the United States was forced to eliminate export subsidies for wheat.

188 Fifth, if the WTO's Agreement on Agriculture agrees that all exporters eliminate export subsidies, then the
189 self-defeating effects of each exporter's export subsidy in reducing world prices is eliminated and the world price
190 can return to its free market levels, often higher than the domestic price for a small country exporter who is
191 more adversely affected by large country export subsidies (e.g., the European Union) in this world trade war.
192 Therefore, there is a special incentive for small countries to not have export subsidies because a \$1/bushel export
193 subsidy by the European Union can reduce world prices so much that a \$1/bushel export subsidy by a small
194 country cannot compensate for the price decline. It is better off for the small country to insist no country has
195 an export subsidy. For all these reasons, export subsidies are regarded as one of the most pernicious subsidy
196 schemes to exist and probably explains why the WTO has outlawed their use for industrial goods many decades
197 ago and has now been agreed to now for agriculture in the Doha Round trade negotiations which still need
198 to be completed. beneficial for the exporting country. One such literature is called "strategic trade policy"
199 where it is possible but not certain, that a country can improve its welfare (at the expense of the rest of the
200 world) provided it is a "large country" (can affect world prices), imperfect competition exists and products are
201 differentiated (Panagariya, 2010). But Azerbaijan agriculture is perfectly competitive in world markets and is
202 too small a country to affect world prices. Besides, the purpose of the WTO is not to improve one country's
203 economic welfare at the expense of others but to maximize economic welfare of all countries together.

204 Another common argument for using export subsidies, made by the United States in the 1980s under the Export
205 Enhancement Program, is to discipline other countries' trade policies (export subsidies and import barriers). But
206 that invites retaliation by other countries and is not a constructive way to carry out trade relations with other
207 countries. Besides, Azerbaijan is unable to retaliate against a trading partner's export subsidies or for neutralizing
208 import tariffs because it is a "small" country. A country has to have a big share of the world market to discipline
209 other countries and even then, it may not be beneficial yet be very costly in terms of higher domestic consumer
210 prices and taxpayer expenditures.

211 Another argument put forward for export subsidies is to protect infant export industries in the presence of
212 externalities (market failures like inadequate transportation facilities). But it is better to have nondistorting
213 production subsidies or have policies that address the source of the market failures; in other words, correct the
214 market failures by internalizing the externalities (e.g., provide public good investments that build infrastructure).

215 The thinning of the market for credit insurance because of adverse selection (exporter values the good more
216 highly than the importer because of asymmetric information) and moral hazard (firm taking out insurance does
217 not minimize risks) is another theoretical justification for export subsidies. But all WTO members have access
218 to export credit facilities provided by their government so long as they abide by the OECD protocol on export
219 credits (OECD 2012). Export credits can also help Azerbaijan penetrate foreign markets with a differentiated
220 agricultural export product (e.g., natural tea).

221 Finally, maintaining a cultural heritage or a rural way of life may also be a justification for export subsidies
222 only if the domestic market is too small to achieve the public goal.

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224 6 Arguments often made in favor of export subsidies

225 Some economists have argued that export subsidies may under special circumstances be IV. How Many Different
226 Kinds of Policies Constitute an Export Subsidy?

227 Any policy that places a wedge between domestic and world prices constitutes an "export subsidy". The source

228 of funding for a traditional export subsidy is domestic taxpayers and consumers. Export subsidies, even when
229 not masquerading under other names, come in numerous forms. They may be specific, as fixed or ad valorem
230 payments made on the volumes exported. Export subsidies can also be provided indirectly by marketing agencies
231 or boards that buy on the domestic market and have monopoly rights to sell on international markets. Such
232 agencies provide an export subsidy if they purchase a commodity at a higher price domestically than they sell it
233 internationally. In this case, consumers only are the source of the subsidy where "preferential exports" share is at
234 a lower price than the pooled price as farmers "forego revenue" and the price received is "contingent on exports".
235 Consumer only financed export subsidies can therefore be derived from price discrimination and revenue pooling
236 arrangements, and "financed by virtue of governmental action" to allow these arrangements in the first place.
237 An export subsidy can be achieved by any combination of domestic policy measures that tax consumption and
238 subsidize production. There are many such complex and indirect ways for governments to subsidize exports
239 including low-cost loans or tax relief for exporters, or government financed international advertising or R&D.
240 Public expenditures for export promotion are often part of an expansionary trade philosophy. Indirect export
241 subsidies not only are more difficult to measure than direct subsidies, but also involve programs that under some
242 circumstances are beneficial or crucial, such as food aid. Hence, any rules to discipline their use must be carefully
243 designed and will involve more disciplines on reporting and monitoring than will those on more explicit forms of
244 subsidy.

245 **7 a) Food aid**

246 Although food aid can have market effects similar to those of export subsidies, it was not included in the WTO's
247 Agreement on Agriculture schedule of reductions. Crucial in cases of national disaster, food aid has been used by
248 developed countries to dispose of surpluses, provide budget support for the recipient government, and underpin
249 foreign policy. Such uses have created serious problems. When given in kind, food aid may be detrimental to
250 local producers by lowering prices and altering traditional dietary preferences. When distributed outside normal
251 commercial distribution channels-as it usually is-in-kind food aid also disrupts the development of those channels
252 and interrupts the movement of food to the deficit areas from surplus regions in the country and from neighboring
253 countries. Disruption increases the likelihood and severity of future famine. Hence, food aid should be purchased
254 from other developing countries and from food surplus areas of the country assisted, as Year 2015

255 **8 (E)**

256 a first priority. Also, food aid should never be used by industrial countries as a way of disposing of surpluses.

257 To avoid these risks, food aid in full grant form such as cash or vouchers should be directed to meet the needs
258 of well-defined vulnerable groups or in response to an emergency as determined by the United Nations. This will
259 also support local producers and traders. For these reasons, cash aid is often preferable to in-kind distribution.
260 The exceptions are crisis situations where transportation is severely disrupted or markets are not functioning, or
261 when there are good reasons to believe that in-kind food distribution can be better targeted to those with the
262 greatest need.

263 **9 b) Export credits**

264 Officially supported export credit programs have averaged about \$6.5 billion per annum, with the United States
265 providing around 50 percent of the world total. The programs involve credit guarantees, public assumption of
266 risk, and subsidization of interest and insurance. It is very difficult to measure the value of the export subsidy
267 associated with these programs because the value of the risk reduction they provide is difficult to estimate. At
268 the same time, export credit programs enhance food security for countries suffering from financial or food crisis,
269 thereby expanding exports to everyone's benefit. However, only about 20 percent of agricultural export credit is
270 extended to poor developing countries. Although the subsidy component of these credit programs is found to be
271 small, disciplines are required for all such public expenditures (with exemptions for poor country importers in
272 emergency situations).

273 **10 c) State trading enterprises (STEs)**

274 STEs and domestic policies that allow for market segmentation and protection of domestic markets can subsidize
275 exports through price discrimination, that is, by using revenues from high domestic prices to subsidize fixed costs
276 for the rest of production, which is then exported. STEs and domestic marketing arrangements can also be used
277 to pool revenues to farmers, a practice that constitutes an export subsidy if domestic consumer prices are higher
278 than world prices. Domestic production expands with pooling, and consumption declines, as in the case of a
279 taxpayer-financed export subsidy. Pooling can occur over time and across markets and commodities. Some export
280 STEs may counter the power of multinational trading firms and hence may improve competitive conditions in the
281 market. But disciplines are needed to ensure that STEs are more transparent and subject to the same general
282 rules as private firms. In particular, disciplines should be placed on price pooling and on taxpayer support to STEs
283 (for credit guarantees or promotion, for example), with targets for their eventual phasing out. More stringent
284 requirements for reporting acquisition costs and prices are required to ensure that any price discrimination by the
285 STE is within normal business practices and that no product is sold on world markets consistently below domestic

286 prices. There should be no discrimination against private firms' participation in the market; nondiscrimination
287 discourages STEs from using discriminatory practices. Special financing privileges should be also disciplined,
288 with exemptions for poor countries dealing with inadequate institutional infrastructure.

289 11 d) Price discrimination and pooling

290 Price discrimination and pooling can combine to create an export subsidy. Export subsidies based on price
291 pooling and price discrimination are quite complex and can occur in different settings. Extra revenues derived
292 from price discrimination are "pooled" and then "averaged" to farmers, thereby acting as a production subsidy,
293 while higher prices to consumers act like a consumption tax. No tax revenues are involved, but the outcome is
294 identical to that of a standard taxpayer-financed export subsidy: supply is increased and demand is reduced at
295 the same time. Such practices are often referred to as "consumer-financed" export subsidies.

296 Price discrimination with pooling can be carried out by an STE or through legislation fixing domestic prices.
297 Non-traded domestic products (fluid milk, for example) can be used to support implicit export subsidies.
298 Although the milk itself is not traded internationally, its high domestic price can be used to cross-subsidize
299 exports of related products such as cheese or milk powder. If an STE practices price discrimination only in
300 world market segments, without taxing domestic consumers, but pools the revenues, the resulting subsidy is not
301 disciplined in the URAA.

302 The Dispute Settlement Body of the WTO ruled in 2003 and 2004 for the Canadian dairy and EU sugar
303 sectors, respectively, that price discrimination alone with production quotas have the effect of cross-subsidizing
304 exports and so violate commitments made under the URAA to reduce export subsidies. The WTO panel agreed
305 with Brazil's argument that higher domestic prices for quota production have allowed farmers to expand output
306 and sell the extra output at lower world prices below total average costs of production. The practice constitutes
307 a subsidy because losses in one market (the export market) are offset by profits in another (the domestic quota
308 market). Why would farmers accept a loss on exports? Because the unit-cost savings they realize from higher
309 output are greater than the marginal losses they incur. Exploiting economies of scale under these circumstances
310 constitutes cross-subsidization, according to the WTO panel. Output is also distorted because some farmers
311 limit their production to the quota amount and would have exited the industry were it not for high domestic
312 prices on the quota. This is output distortion due to "exit deterrence" as opposed to distortions that are due to
313 cross-subsidization (where some farmers produce beyond the quota amount at lower world prices but are able to
314 do so because of higher domestic prices).

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316 These rulings have implications for all production subsidies on limited output (known as "inframarginal"
317 subsidies), whether financed by taxpayers or consumers. Subsidies on a limited amount of output have been
318 increasing since the Agreement on Agriculture was adopted. It is therefore possible that other commodity sectors
319 and countries are in contravention of their export subsidy reduction commitments.

320 13 V. How Effective are Export Subsidies

321 Relative to other forms of Policy Interventions?

322 Typically, there are several motivations for countries to use export subsidies. Historically, mercantilism has
323 been a dominating economic doctrine where government control of foreign trade is of paramount importance for
324 ensuring the military security of the country. In particular, it demands a positive balance of trade. But in the
325 modern world of free trade and the WTO, along with military alliances, it is not necessary to be mercantilist
326 although the most common notion amongst voters to this day is still that imports are bad and exports are good.

327 Furthermore, at the macroeconomic or general equilibrium scale, an export subsidy draws resources (e.g., land
328 and labor) away from the import competing sector, causing the prices of these inputs to increase and so more
329 imports result. The important thing to recognize is that export subsidies by themselves may not improve the
330 country's balance of trade.

331 Another motivating factor for export subsidies is food self-sufficiency. But being self-sufficient in food is
332 a poor indicator of food security which is best achieved by making sure the population has the resources to
333 pay for food, regardless of the source. But export subsidies are counterproductive in that regard as domestic
334 prices increase, curtailing consumption. Furthermore, more production is exported rather than maintained in
335 the domestic economy. It is far better to use other policy instruments to achieve food self-sufficiency.

336 The most common political motivation for agricultural export subsidies in the past has been to support
337 farm incomes and promote rural development. But an export subsidy is a very inefficient policy to achieve a
338 farm income goal. There are economic efficiency losses due to a higher domestic price. There is inefficiency
339 costs because overproduction of the agricultural product (resources could be better used for other agricultural
340 products) and under consumption Year 2015 (E) (higher domestic prices cause consumers to under consume
341 relative to what free markets would dictate).

342 The excess burden associated with taxpayer-financed transfers induces two types of distortion. The first reflects
343 the deadweight costs of raising revenues through income taxes; the second reflects the deadweight costs associated

344 with disbursing taxpayer funds to farmers. Estimates of the size of these losses vary widely but can be quite
345 high.

346 There are also distributive leakages (reallocations) to input suppliers, consumers, taxpayers and rest of the
347 world through market price changes. Hence, for the cost to domestic consumers (in the form of higher prices) and
348 taxpayers, only a fraction of the transfer ever reaches the farmer. Research by the OECD (2003) has established
349 that output related support mechanisms (which an export subsidy is) are relatively inefficient, and that decoupled
350 instruments such as direct income payments have the potential to deliver more efficient assistance to the farm
351 sector. Not only are there upstream leakages to input suppliers who benefit from an export subsidy (the degree
352 to which depends on the characteristics of the input supply curve and purchased input share of farm production
353 costs), there are also downstream reallocations among processors, distributors and foreign consumers who now
354 benefit from lower world prices.

355 A broader consideration of the transfer efficiency issue for export subsidies should also acknowledge that
356 policy benefits may "leak" not just to unintended recipients up and downstream from the farm gate, but also
357 to unintended recipients within the farm sector (for example wealthier farmers). Price based policies designed to
358 help farmers inevitably help larger farms and so are a poor instrument to target income to specific farmers that
359 need it most.

360 According to OECD (2003), no support policy linked to agricultural activity succeeds in delivering more than
361 half the monetary transfers from consumers and taxpayers as additional income to farm households. In the case
362 of market price support such as export subsidies, the share is one fourth or less. Only 25 percent of producer
363 support on average actually finds its way into the farmer's pocket.

364 In the case of market price support (e.g., export subsidies), the stimulus to output, and hence to input demand,
365 means that much of the increase in receipts is paid back out to input suppliers or capitalized into land values.
366 This raises costs for farmers buying or leasing land. Farmers that own land do benefit, but this increase in wealth
367 should not be interpreted as additional income, since it does not improve the long-term economic welfare of farm
368 households as a whole. While there is a wealth gain for farmers that own land at the time such policies are
369 introduced, farmers who subsequently rent or purchase land at these higher prices will face reduced profitability
370 and lower incomes (OECD, 2003). The same applies, of course, to land costs for alternative, non-farm uses in
371 rural areas.

372 Replacing domestic measures of support such as production subsidies by decoupled support is straightforward in
373 the small country case and can be shown that it is a superior method to support agriculture. Instead of providing
374 output-based subsidies, the government makes lump-sum payment to producers based on some historical criteria
375 without any constraint or requirement on the current use of their resources. Under the lump-sum scheme,
376 producers can receive higher payments as inefficiencies are no longer in place and they can be made better off.
377 Taxpayers can also be better off if part of the efficiency gains is translated to lower taxes. Because both relevant
378 groups (producers and taxpayers) can be made better off, decoupling in the production subsidy case is clearly a
379 better way to achieve policy goals.

380 Decoupled payments have the advantage of being taxpayer financed so are transparent, allow for targeting
381 to better achieve policy goals, allows the government to phase out all other programs so world prices rise (and
382 reduce trade distortions), the efficiency of transferring income to farmers increases remarkably, and is politically
383 acceptable and administratively feasible.

384 One of the more famous export subsidy programs in the United States was called the Export Enhancement
385 Program (EEP). Its stated purpose was to help U.S. farmers compete with farm products from other subsidizing
386 countries, especially the European Union, in other words, to challenge unfair trade practices, to expand U.S.
387 agricultural exports, and to encourage other countries exporting agricultural commodities to undertake serious
388 negotiations on agricultural trade problems. But this program was undermined by Canadian exports, being
389 part of the free trade agreement, and so the United States had to dismantle the program. A small country like
390 Azerbaijan could never undertake an export subsidy program with the same policy goals as the United States
391 had with EEP.

392 Economic effects of export subsidies are to increase domestic prices and taxpayer costs, are inefficient,
393 hurt other exporters, is non-transparent because it involves a higher domestic price and the domestic cost of
394 helping foreign consumers is difficult to measure, has self-defeating aspects including reducing world prices and
395 encouraging other exporters to subsidize exports as well, and involves the risk of retaliation by importers to
396 impose import barriers on the affected product. We have shown above that using export subsidies to battle other
397 country export subsidies will not work, especially if you are a small country trader (e.g., Azerbaijan) and the
398 other country is a large country (e.g., the European Union). Unlike for import barriers, there are no safeguard
399 clauses in the WTO legal code that would allow an exporter to use export subsidies if there were abrupt market
400 changes. An exporter cannot claim that it can temporarily resume export subsidies because of domestic injury.
401 The "Safeguards Agreement" deals only with import restrictions. However the country can request a waiver or
402 a renegotiation (two long-standing types of safeguards) but the political cost for an exporter to resort to such
403 devices would be very high.

404 But Azerbaijan has access to the WTO Agreement on Subsidies and Countervailing Measures (hereafter
405 ASCM) where remedies are available for an importing country that faces injurious subsidization by an exporter.
406 The ASCM provides procedures and detailed rules on assessing the market impacts of these subsidies, as required

15 VII. CONCLUDING REMARKS: WHAT ALTERNATIVES TO EXPORT SUBSIDIES DOES

407 to determine serious prejudice (measured by changes in market share, imports displaced or price suppression),
408 material injury to domestic producers (a subsidy can therefore be countervailed) or nullification and impairment
409 of agreed disciplines in the WTO. In other words, Azerbaijan has recourse to the Dispute Settlement mechanism
410 in the WTO to guard against other country export subsidies, even if Azerbaijan is a competing exporter or
411 importer of the subsidized product.

412 Article 6 of the ASCM provides more detail on when subsidies are considered to cause serious prejudice to
413 the legitimate interests of other members. The following apply: (a) reduce imports into the home market of the
414 subsidizer (b) reduce exports into third country markets; (c) undercut the price of other members or suppress or
415 depress relevant market prices; or (d) increase the market share of the subsidizer.

416 As with anti-dumping and safeguards, these provisions apply within the context of the sales of a "like" product.
417 In determining whether a country has violated its obligations under the ASCM, a series of facts must be proven:
418 First, there are prohibited subsidies, subsidies that are contingent on exports. But a country must first prove that
419 a subsidy exists: the government is making a financial contribution (direct or indirect with revenue foregone). A
420 subsidy is actionable if it meets the definition of a subsidy and be specific.

421 The complainant must also prove that "a benefit is thereby conferred" and the requirement that the subsidy
422 results in adverse effects to the complainant. The complainant must then show that serious prejudice or other
423 adverse effects have occurred as a result of the subsidy. Three mechanisms are listed for determining whether
424 or not adverse effects exist: ? First, the complainant's domestic industry could be injured directly ? Second,
425 the complainant's benefits under GATT could be impaired or eliminated completely ? Finally, there could be
426 "serious prejudice to the interests of another Member." If all three items are found in the affirmative by the WTO
427 panel, then the complainant is highly likely to win the case.

428 14 Export credits are allowed under some circumstances

429 The SCM Agreement Article 3 says that "subsidies contingent, in law or in fact, whether solely or as one of
430 several other conditions, upon export performance" –in other words, export subsidies –"shall be prohibited."

431 Seemingly, export subsidies are prohibited for the most part but not entirely. Item (k) of the SCM Agreement's
432 Illustrative List of Export Subsidies says that the following are not export subsidies: "Provided, however, that
433 if a Member is a party to an international undertaking on official export credits to which at least twelve original
434 Members to this Agreement are parties as of 1 January 1979 (or a successor undertaking which has been adopted
435 by those original Members), or if in practice a Member applies the interest rates provisions of the relevant
436 undertaking, an export credit practice which is in conformity with those provisions shall not be considered an
437 export subsidy prohibited by this Agreement."

438 In essence, this provision means that government export credit agencies can provide export subsidies as long
439 as they comply with certain international agreements (in practice, the OECD Arrangement on Export Credits).
440 If they comply with the terms set out there, then the practice "shall not be considered an export subsidy
441 prohibited by this Agreement." Of course, that does not change the fact that it is still an export subsidy; it is
442 just not prohibited.

443 15 VII. Concluding Remarks: What Alternatives to Export 444 Subsidies does

445 Azerbaijan have?

446 Regardless of the political goal, be it an improved balance of trade, food self-sufficiency, food security, improved
447 farm incomes and rural development, or protection from other countries subsidizing their exports and hurting
448 Azerbaijan, Azerbaijan has far more effective tools available that are WTO compatible and in the interests of
449 Azerbaijan to pursue.

450 We therefore recommend Azerbaijan forego the opportunity to ever be able to use export subsidies because:

451 ? Export subsidies on manufacturing products have been prohibited for 40 years and the Doha Framework
452 Agreement has specified zero export subsidies for agriculture as well ? The European Union, which held 90 percent
453 of total export subsidies in the Uruguay Agreement on Agriculture, has allowed exports subsidies to expire in 2013
454 ? Export subsidies cause domestic consumer prices to rise, cost taxpayers money and income is being transferred
455 to consumer in the rest of the world. Azerbaijan can ill afford higher consumer prices, tax payer costs and
456 subsidizing foreign consumers ? Export subsidies can also cause world prices to go down, thereby being partly
457 self-defeating ? Import barriers will also have to be imposed to make export subsidies effective, violating WTO
458 or regional trade agreement rules ? There is no use for a small country like Azerbaijan to use export subsidies in
459 retaliation of other countries export subsidies or trade barriers because the small country always loses; besides,
460 Azerbaijan will have recourse to the countervailing duty provision in the ASCM of the WTO to protect itself ?
461 Export subsidies will not necessarily improve Azerbaijan's balance of trade because it draws resources away for
462 the import competing sector ? Using for export subsidies for food self-sufficiency or food security is self-defeating
463 as consumer prices increase and more food leaves the country ? Using agricultural export subsidies to support
464 farm incomes and promote rural development is very inefficient and causes distributive reallocations to input
465 suppliers, consumers, taxpayers and rest of the world through market price changes (decoupled payments are a

466 far better policy) ? Azerbaijan still has access to export credits provided it conforms to the OECD protocol on
such measures.¹



Figure 1:

467

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15 VII. CONCLUDING REMARKS: WHAT ALTERNATIVES TO EXPORT SUBSIDIES DOES

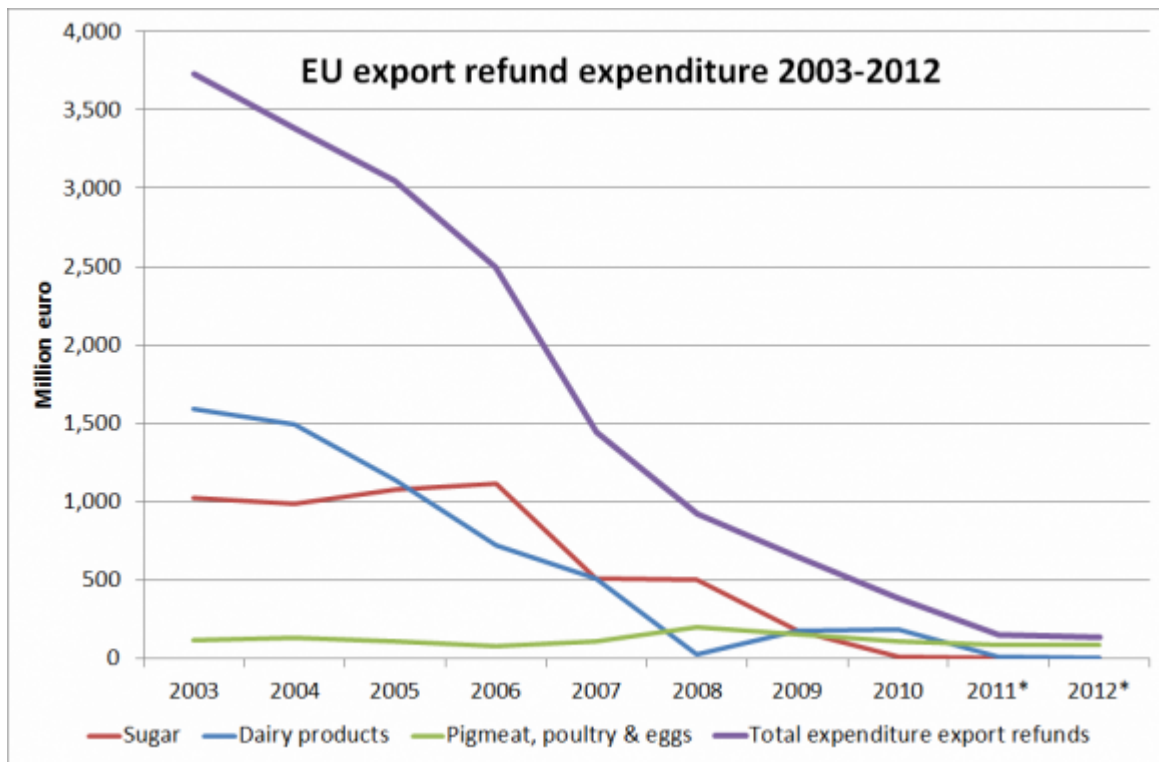


Figure 2:



1

Figure 3: Figure 1 :



Figure 4:

2

State trading enterprises	<ul style="list-style-type: none"> ? Eliminate trade-distorting practices of state trading enterprises. ? Negotiate use of monopoly powers.
Special and differential treatment for developing countries	<ul style="list-style-type: none"> ? Allow longer implementation periods for reductions and elimination. ? Permit developing countries to continue to benefit from Article 9.4 exceptions. ? Make appropriate provisions for export credits in line with Decision on Least Developed
Export restrictions	<ul style="list-style-type: none"> Accord developing countries special consideration in negotiation of disciplines on STEs. ? Allow, in exceptional circumstances, ad hoc temporary financing arrangements relating to exports to developing countries. ? Strengthen disciplines on export prohibitions and restrictions.

[Note: ? Agree on schedule and modalities of reductions. Export credits? Eliminate export credits, guarantees, and insurance programs with repayment period of more than 180 days. Food aid? Eliminate food aid that is not in conformity with disciplines to be agreed. Disciplines will be aimed at preventing commercial displacement. ? Negotiate other food aid issues (role of international organizations, humanitarian and development issues, aid in grant form). Source: Josling (2005).]

Figure 5: Table 2 :

**15 VII. CONCLUDING REMARKS: WHAT ALTERNATIVES TO EXPORT
SUBSIDIES DOES**

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